About *ACM Inroads*

ACM Inroads magazine (quarterly, print) and website (inroads.acm.org) serves **professionals interested in advancing computing education** on a global scale. The goal of the publication is to generate new inroads in the theory and practice of computing education and to share those discoveries by fostering dialogue, cooperation, and collaboration with educators worldwide.

Reach Educators Responsible for Advancing Computing Education.

Each issue of *ACM Inroads* presents the latest work, insights, and research in computing education as written *by* educators and professionals *for* educators. Authors represent an international community of scholars and professionals who reflect on and contribute to the computing profession. Every edition offers an array of thought-provoking commentaries from many leading luminaries together with a diverse collection of articles that examine in detail current research and practices within the computing community. The magazine is a member benefit of ACM's Special Interest Group on Computer Science Education (SIGCSE).

Circulation

Inroads

Print and Electronic Circulation	2,620

inroads.acm.org
Website Quickstats (September 2021–August 2022)

Sessions	4,300
Users	3,262
Page Views	9,712

Print Advertising Deadlines

Deadlines below are for the print issue of *Inroads* display ads.

Issue Date	Space Reservation	Materials Due
Spring 2023 (March)	01/06/2023	01/13/2023
Summer 2023 (June)	04/07/2023	04/14/2023
Fall 2023 (September)	07/07/2023	07/14/2023
Winter 2023 (December)	10/06/2023	10/13/2023

Deadline dates can and do change. For the most up-to-date deadline info please email acmmediasales@acm.org.

Print Advertising Rates

Display Ad Size/Frequency	1X	2X	3X	4X
4-Color–Full Page	$1350	$1200	$1100	$1000
1/2 Page	800	700	660	650
1/4 Page Square	475	425	395	385

Ad rates are Gross, and reflect 4/C process;
No extra charge for bleed on full page ads and covers;
Covers 2 and 4 add 20%; Cover 3 add 10%.

Mechanical Requirements

Ad Size in Inches	Width		Depth
Trim Size	8-1/2"	x	11"
Bleed Size	8-3/4"	x	11-1/4"
Full Page, Non-Bleed	7-1/4"	x	10"
1/2 Page Horizontal	7-3/16"	x	4-5/8"
1/2 Page Vertical	3-1/2"	x	9-1/2"
1/4 Page	3-1/2"	x	4-5/8"

Keep live matter ¼" from trim. Offset print marks greater than 1/8".
Ad files can be emailed to acmmediasales@acm.org.

Online Advertising Opportunities

Homepage and ROS Positioning

Size	Dimensions	Rates
Skyscraper	160 x 600 IMU	$800/Mo
Square Ad	160 x 160 IMU	$500/Mo

Maximum File Size: 40K
Accepted File Types: JPEG, GIF, Animated GIF. (No Flash)

Create a custom marketing campaign that combines print, online and newsletters.
Call +1-212-626-0686
for more information.