



Where Thought and Practice Meet



COMPUTERS IN ENTERTAINMENT

About eLearn Magazine

eLearn Magazine is the online publication that is the place where practice informs research and research informs practice. eLearn Magazine engages a broad set of readers to include readers interested in eLearning in higher education, K-12 educators (those interested in K-12 blended and online learning), corporate, government, not-for-profit, and non-profit. eLearn Magazine provides content for these audiences by publishing articles in specific context areas as well as content that is more general such as management, instructional design, emerging technologies, and instructor development.

Circulation

elearnmag.acm.org

Website Quickstats (January – December 2016)

Visits	221,340
Unique Users	191,936
Page Views	356,473

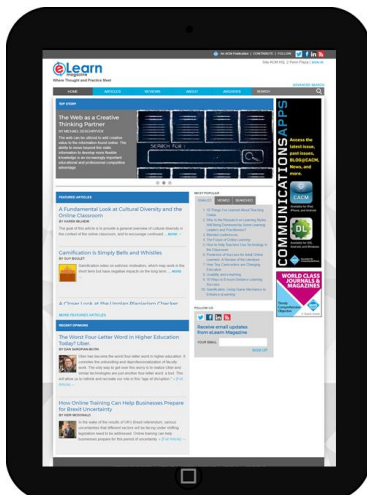
Online Advertising Opportunities

Homepage and ROS Positioning

Size	Dimensions	Rates
Skyscraper	160 x 600 IMU	\$150/M
Square	160 x 160 IMU	\$125/M

Maximum File Size: 40K

Accepted File Types: JPEG, GIF, Animated GIF. (No Flash)



About Computers in Entertainment (CiE)

ACM Computers in Entertainment (CiE) aims to foster critical discussions and innovative thoughts among entertainment computing scholars and professionals as well as creative executives, writers, producers, directors, artists, designers, and other talents. CiE features both peer-reviewed articles as well as non-refereed content in all aspects of entertainment technology and applications. It serves as a place to build community, find research partners, discover new possibilities, and share cutting-edge ideas. CiE accepts submissions of articles, interviews, commentaries, industry news, product reviews, book critiques, games, and blogs posts.

Circulation

cie.acm.org

Website Quickstats (January – December 2016)

Visits	80,248
Unique Users	74,485
Page Views	109,070

Online Advertising Opportunities

Right-hand sidebar position

Size	Dimensions	Rates
Skyscraper	160 x 600 IMU	\$150/M
Square	160 x 160 IMU	\$125/M

Maximum File Size: 40K

Accepted File Types: JPEG, GIF, Animated GIF. (No Flash)



For additional advertising information, please call +1 212 626 0686 or email us at acmmediasales@acm.org.