

TechNews

About the ACM Queue

Queue is the ACM's magazine for practicing software engineers. Written by engineers for engineers, Queue focuses on the technical problems and challenges that loom ahead, helping readers to sharpen their own thinking and pursue innovative solutions. Queue does not focus on either industry news or the latest "solutions." Rather, Queue takes a critical look at current and emerging technologies, highlighting problems that are likely to arise and posing questions and soliciting solutions from fellow software engineers.

Queue is now published 6 times per year, with issues available for download via Google Play and the Apple App Store. Also available as a desktop digital edition.

Circulation

queue.acm.org

Website Quickstats (January - December 2016)

Visits	1,012,851
Unique Users	709,311
Page Views	1,557,507

Online Advertising Opportunities

Homepage and ROS Positioning

Size	Dimensions	Rates
Skyscraper	160 x 600 IMU	\$150/M
Square	160 x 160 IMU	\$125/M

Maximum File Size: 40K

Accepted File Types: JPEG, GIF, Animated GIF. (No Flash)



About TechNews

TechNews is ACM's e-newsletter/news briefing service distributed Monday, Wednesday, and Friday to a circulation of 100,000 subscribers. TechNews is an email digest of computing & technology news gathered from leading sources; concise summaries that are perfect for busy professionals who need and want to keep up with the latest industry developments.

TechNews is regularly cited as one of ACM's most valued benefits and is one of the best ways to communicate with ACM members.

Circulation

Listserv	100,000

Online Advertising Opportunities

Right-hand sidebar position

Size	Dimensions	Rates
Skyscraper	160 x 600 IMU	\$6,000/month
		(12 transmissions)
Square	160 x 160 IMU	\$2,500/month
		(12 transmissions)

Maximum File Size: 40K

Accepted File Types: JPEG, GIF, Animated GIF. (No Flash)



For additional advertising information, please call +1 212 626 0686 or email us at acmmediasales@acm.org.