



Association for
Computing Machinery

Advancing Computing as a Science & Profession

About Ubiquity

Ubiquity ACM's weekly Web-based publication, dedicated to fostering critical analysis and in-depth commentary on issues relating to the nature, constitution, structure, science, engineering, technology, practices and paradigms of the IT profession.

Circulation

ubiquity.acm.org

Website Quickstats (January – December 2016)

Visits	403,371
Unique Users	359,803
Page Views	527,601

Online Advertising Opportunities

Homepage and ROS Positioning

Size	Dimensions	Rates
Leaderboard	728 x 90 IMU	\$150/M

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About Special Interest Group Newsletters

ACM's 37 Special Interest Groups (SIGs) represent the major disciplines of the dynamic computing field.

ACM's SIGs are invested in advancing the skills of their members, keeping them abreast of emerging trends. ACM's SIGs drive innovation across a broad spectrum of computing disciplines, including: **programming languages, graphics and interactive techniques, computer-human interaction, data science, mobile communications, artificial intelligence, education, and theory, among many others.**

2017 Print Advertising Rates ACM SIG Newsletters

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4-Color, Full Page	\$1350	\$1100
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Mechanical Requirements

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