

## About Queue Magazine

Queue is ACM's magazine for practicing software engineers. Written by engineers for engineers, Queue focuses on the technical problems and challenges that loom ahead, helping readers to sharpen their own thinking and pursue innovative solutions. Queue takes a critical look at current and emerging technologies, highlighting problems that are likely to arise and posing questions and soliciting solutions from fellow software engineers.

Queue is published six times per year, with issues available for download via Google Play and the Apple App Store. Also available as a desktop digital edition.

### Circulation

[queue.acm.org](http://queue.acm.org)

Website Quickstats (Jan-Dec 2016)

Visits	1,012,851
Unique Users	709,311
Page Views	1,557,507

### Online Advertising Opportunities

Homepage and ROS Positioning

Size	Dimensions	Rates
Skyscraper	160 x 600 IMU	\$2500/Mo
Square Ad	160 x 160 IMU	\$1500/Mo

Maximum File Size: 40K

Accepted File Types: JPEG, GIF, Animated GIF. (No Flash)

## About TechNews

TechNews is ACM's e-newsletter/news briefing service distributed Monday, Wednesday, and Friday to a circulation of over 115,000 subscribers. TechNews is an email digest of computing and technology news gathered from leading sources; concise summaries that are perfect for busy professionals who need and want to keep up with the latest industry developments. TechNews is regularly cited as one of ACM's most valued benefits and is one of the best ways to communicate with ACM members.

### Circulation

Listserv	115,000
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### Online Advertising Opportunities

Right-hand sidebar position

Size	Dimensions	Rates
Skyscraper	160 x 600 IMU	\$6000/Month (12 transmissions)
Square Ad	160 x 160 IMU	\$2500/Month (12 transmissions)

Maximum File Size: 40K

Accepted File Types: JPEG and GIF. (No Animation or Flash)

## About SIG Newsletters

ACM's 37 Special Interest Groups (SIGs) represent the major disciplines of the dynamic computing field.

ACM's SIGs are invested in advancing the skills of their members, keeping them abreast of emerging trends and driving innovation across a broad spectrum of computing disciplines.

As a member benefit, many ACM SIGs provide its members with a print or online newsletter covering news and events within the realm of their fields.

**SIGACCESS:** ACM SIGACCESS Newsletter\*

**SIGACT:** SIGACT News

**SIGAda:** Ada Letters

**SIGAI:** AI Matters\*

**SIGAPP:** Applied Computing Review\*

**SIGBED:** SIGBED Review\*

**SIGBio:** ACM SIGBio Record\*

**SIGCAS:** Computers & Society Newsletter\*

**SIGCOMM:** Computer Communication Review\*

**SIGCSE:** SIGCSE Bulletin\*

**SIGDOC:** Communication Design Quarterly\*

**SIGecom:** ACM SIGecom Exchanges\*

**SIGEVO:** SIGEVolution\*

**SIGHPC:** Connect - The E-Newsletter of SIGHPC\*

**SIGIR:** SIGIR Forum

**SIGKDD:** SIGKDD Explorations

**SIGLOG:** SIGLOG News\*

**SIGMETRICS:** Performance Evaluation Review

**SIGMIS:** The Data Base for Advances in Information Systems

**SIGMM:** SIGMM Records\*

**SIGMOBILE:** GetMobile

**SIGMOD:** SIGMOD Record

**SIGOPS:** Operating Systems Review

**SIGPLAN:** Fortran Forum

**SIGPLAN:** SIGPLAN Notices

**SIGSAM:** ACM Communications in Computer Algebra

**SIGSOFT:** Software Engineering Notes

**SIGSPATIAL:** The SIGSPATIAL Special\*

**SIGWEB:** SIGWEB Quarterly\*

\* Electronic only

### Print Advertising Rates ACM SIG Newsletters

Display Ad Size/Frequency	1X	4X
Full Page	\$1350	\$1100
1/2 Page Horizontal	800	660

Ad rates are Gross. Color may be unavailable for some newsletters.

### Mechanical Requirements

Ad Size in Inches	Width	Depth
Trim Size	8-1/8" x	10-7/8"
Bleed Size	8-3/4" x	11-1/8"
Full Page Non-Bleed	7" x	10"
1/2 Page Horizontal	7" x	4-15/16"

For issue dates, deadlines and availability, email [acmm mediasales@acm.org](mailto:acmm mediasales@acm.org)