

Candidate for Chair

Claire Lauer
Arizona State University, Mesa, AZ, USA

BIOGRAPHY

Academic Background:

Ph.D., University of Arizona, 2006, Rhetoric and Composition.

Professional Experience:

Associate Professor, Arizona State University, Mesa, AZ, 2014 – Present;
Assistant Professor, Arizona State University, Mesa, AZ, 2006 – 2014;
Graduate Assistant Teacher, University of Arizona, Tucson, AZ, 1998 – 2006.

Professional Interest:

Data Visualization; Visual Communication; Workplace Communication;
Digital Communication; Technical Communication.

ACM Activities:

Vice Chair, SIGDOC, 2014 – Present.

Membership and Offices in Related Organizations:

Member, 4Cs award selection committee in science and technical communication,
College Composition and Communication, 2014 – 2015.

Awards Received:

Ellen Nold Award for Best Article in Computers and Composition, 2015.

STATEMENT

I am very excited to have the opportunity to run for chair of SIGDOC. I have served as Vice Chair of SIGDOC for the past two years and I hope to continue my leadership within this organization because SIGDOC is the home to so much of the important work happening in communication design today. SIGDOC is perfectly positioned to bring together scholars, teachers, and practitioners from a broad range of fields who can work together to ask the important questions; including questions of how people interact with designed systems and interfaces, as well as how these systems or interfaces position people to act in the world.

The biggest issues facing SIGDOC are recruiting new members and encouraging quality research. I will continue to support the research network and student research competition at our conference and do what I can to publicize the excellent work that SIGDOC members (and those who should be SIGDOC members) do in the fields of communication design.

I will be the voice and face of SIGDOC to related organizations and conferences and I pledge to put all of my efforts into raising SIGDOC's profile and encouraging new members to join our dynamic and innovative organization.

Candidate for Chair

Douglas M. Walls
University of Central Florida, Orlando, FL, USA

BIOGRAPHY

Academic Background:

Ph.D., Michigan State University, 2011, Digital Rhetoric and Professional Writing.

Professional Experience:

Assistant Professor, University of Central Florida, Orlando, FL, 2011 – 2016;
Teaching Assistant Professor, Michigan State University, East Lansing, MI, 2006 – 2011.

Professional Interest:

User experience; Social Justice; Social media.

ACM Activities:

Member at Large, SIGDOC, 2015 – 2016.

STATEMENT

My first publication was with SIGDOC and it is a pleasure to serve SIGDOC currently as a member-at-large on the executive committee. Last year I was happy to be able to run a successful workshop on user experience and social justice. I think SIGDOC is a great place for the pursuit of applied digital communication studies and would do my best to support that trend in the future. I would do my best to support the work of SIGDOC members as key contributors to ACM and its future and am happy to support the organization and its leadership going forward.

Candidate for Vice-Chair

Carlos Evia
Virginia Tech Carilion School of Medicine, Roanoke, VA, USA

BIOGRAPHY

Academic Background:

Ph.D., Texas Tech University, 2004, Technical Communication and Rhetoric.

Professional Experience:

Associate Professor of Interprofessionalism, Virginia Tech Carilion School of Medicine, Roanoke, VA, 2014 – Present;

Director of Professional and Technical Writing, Virginia Tech, Blacksburg, VA, 2012 – Present;

Associate Professor of Technical Communication, Virginia Tech, Blacksburg, VA, 2004 – Present.

Professional Interest:

Technical Communication; User Experience; Structured Authoring; Social Informatics; Workplace Safety.

Membership and Offices in Related Organizations:

Member, Society for Technical Communication, 2007 – Present;

Member, OASIS DITA Technical Committee, 2014- Present;

Executive Committee Member, Virginia Tech Center for Human-Computer Interaction, 2014 – Present.

STATEMENT

I am honored to be nominated for the position of SIGDOC vice-chair. I have been teaching technical communication at the college level for 15 years, but above that I have been a practitioner of the design and development of communication for more than two decades. My experiences in industry and academia in Mexico and the United States have shaped my vision for communication and computing. As SIGDOC vice-chair, my top priority will be to support the chair and SIG members as we advance in the organization's new direction. However, I will also apply my personal vision as I lobby for building strong bridges connecting the academic and practitioner side of the many professions represented in SIGDOC. I will work to revive and discover research and innovation topics in the SIG's roots in documentation. As multimodal design progresses and makes applications and devices more sophisticated, I am convinced that users of different backgrounds and levels still need appropriate help and assistance. The work in computing-related documentation is not done. Good design practices can only improve user experiences, and SIGDOC needs to attract the researchers and practitioners conducting that kind of work.

Candidate for Vice-Chair

Kirk St. Amant
East Carolina University, Greenville, NC, USA

BIOGRAPHY

Academic Background:

Ph.D., University of Minnesota, Rhetoric and Scientific and Technical Communication.

Professional Experience:

Professor, East Carolina University, Greenville, NC, 2008 – 2016;
Associate Professor, Texas Tech University, Lubbock, TX, 2004 – 2008;
Assistant Professor, James Madison University, Harrisonburg, VA, 2002 – 2004.

Professional Interest:

International/intercultural communication; Medical and health communication;
Usability and user experience design; Information design; Visual design.

ACM Activities:

Interim Editor of Communication Design Quarterly, SIGDOC, 2015 – 2016;
Board Member, SIGDOC, 2013 – 2016;
CPTSC-SIGDOC Liaison, SIGDOC, 2013 – 2015;
Development Editor of Communication Design Quarterly, SIGDOC, 2013 – 2015.

Membership and Offices in Related Organizations:

President, Council for Programs in Technical and Scientific Communication, 2012 – 2014;
Member at Large and Conference Program Chair, Council for Programs in Technical and Scientific Communication, 2010 – 2012;
Administrative Committee (Executive Committee) Member, IEEE Professional Communication Society, 2004 – 2009.

Awards Received:

Ken Rainey Award for Excellence in Research, 2015;
Jay R. Gould Award for Excellence in Teaching Technical Communication, 2013;
Ronald S. Blicq Award for Distinction in Teaching Technical Communication, 2012;
Schlesinger Award for Distinguished Service to IEEE PCS, 2010.

STATEMENT

I wish to focus on outreach to raise awareness of SIGDOC in the fields of technical communication, usability, and communication design through partnership activities.

These would include:

- Collaborating with other professional organizations to coordinate and to co-locate conferences
- Developing professional development opportunities at SIGDOC conferences and via online resources
- Expanding publication opportunities for SIGDOC members
- Increasing student involvement in SIGDOC

To do so, I would work with the SIGDOC Board members and the general membership to identify services and professional benefit opportunities SIGDOC could offer its members.

These could include:

- Webinars and podcasts on professional development issues (e.g., effective presentations)
- Professional development seminars and workshops (e.g., tips for using social media) at SIGDOC's annual conference
- Expanded publication opportunities for members (e.g., developing an online magazine on issues of usability and communication design)
- Student mentoring and professional development events at SIGDOC conferences (e.g., round tables on the job search)

Through such activities, I believe I could work with other SIGDOC members to expand the benefits SIGDOC has to offer them, recruit new members, and get current members involved in different kinds of organizational activities.

Candidate for Vice-Chair

Jason Swarts
North Carolina State University, Raleigh, NC, USA

BIOGRAPHY

Academic Background:

Ph.D., Rensselaer Polytechnic Institute, 2002, Communication and Rhetoric.

Professional Experience:

Professor, North Carolina State University, Raleigh, NC, 2002 – 2015.

Professional Interest:

Documentation; Network Theory; Cooperative Work; Social Media; Discourse Analysis.

Membership and Offices in Related Organizations:

Member at Large, Association of Teachers of Technical Writing, 2009 – 2011;
Conference Chair, Association of Teachers of Technical Writing, 2011 – 2011.

STATEMENT

In the years that I have been following the ACM SIGDOC, I have seen its base constituency change, but what has always been consistent about the group's conference and publications is a richness of methods, theories, and intellectual traditions brought to bear on some of the toughest and most meaningful issues our field encounters. Recent stewards of SIGDOC have fostered and maintained this richness and I would bring a similar commitment to the position of Vice-Chair.

My greatest asset for the position is my six years of experience as an administrator of NC State University's doctoral program in Communication, Rhetoric, and Digital Media. The position put me in daily conversation with faculty and students doing interdisciplinary research at various intersections between writing studies, media studies, computer-supported cooperative work, organizational communication, genre, and HCI design. My work as an administrator, a faculty member, and a mentor in that context has helped shape the core of my intellectual and professional interests and I see many resonances with SIGDOC. I look forward to serving this group and to continuing its tradition of recruiting the wise, the passionate, the creative, the ethical, and the innovative from among our ranks.

Candidate for Secretary-Treasurer

Beth Keller

Indiana University – Purdue University Fort Wayne, Fort Wayne, IN, USA

BIOGRAPHY

Academic Background:

Doctorate, Michigan State University, 2015, Rhetoric & Writing; Digital Rhetoric & Professional Writing.

Professional Experience:

Assistant Professor, Indiana University- Purdue University Fort Wayne, Fort Wayne, Indiana, 2015 – Present;

Doctoral Student/Candidate, Michigan State University, East Lansing, Michigan, 2011 – 2015;

Consultant, The Wordsmith, Inc., Fort Wayne, Indiana, 2006 – Present.

Professional Interest:

Technical and professional communication; User-centered design; Experience architecture; Mentoring in the workplace; Project management.

ACM Activities:

Proposal Reviewer, SIGDOC, 2015;

Graduate Student Representative, SIGDOC, 2013 – 2015;

Publicity Chair, SIGDOC Conference, SIGDOC, Spring 2014 – Fall 2014.

Membership and Offices in Related Organizations:

Representative, CCCC Committee on the Status of Graduate Students, 2011 – Present.

STATEMENT

I am honored to run for the position of Secretary-Treasurer of SIGDOC. Since I attended my first SIGDOC conference in 2012, I have been active in the SIG. First, I was the student representative for SIGDOC from 2011-2015, and later served as the publicity chair for the 2014 conference in Colorado Springs, CO. In 2015, I served as a proposal reviewer for the 2015 conference in Limerick, Ireland. SIGDOC plays a vital role in bridging academic and industry learning, for students, clients, and community partners. The design of communication is increasingly more interdisciplinary, and the collaboration of fields of rhetoric, technical communication, and machine learning and computer science has never been more warranted and needed by the world. SIGDOC works within and across different research areas, while maintaining its focus on supporting the development of communicative processes, including applications, networks, and services. As Secretary-Treasurer, I will work with other officers

to continue strengthening SIGDOC's value to researching practices that improve communication. In my role as treasurer, I will focus on ensuring that we have a solid financial foundation, work within our financial constraints, but also work towards expanding our community of researchers, scholars, and students.

Candidate for Secretary-Treasurer

Kristen R. Moore
Texas Tech University, Lubbock, TX, USA

BIOGRAPHY

Academic Background:

Ph.D., Purdue University, 2012, English.

Professional Experience:

Assistant Professor, Texas Tech University, Lubbock, TX, 2012 – Present.

Professional Interest:

Public Policy and Planning; Public Participation; Intercultural and Minority Rhetorics; Institutional, Organizational and Programmatic Planning.

ACM Activities:

Board Member, SIGDOC, 2015 – Present.

Membership and Offices in Related Organizations:

Co-Founder/Steering Committee Member, Women in Technical Communication, 2013 – Present;

Resolutions Committee, CCCC, 2015 – Present;

Diversity Committee, CPTSC, 2014 – Present.

Awards Received:

Diana Award, ACM, 2015;

Best Article in the Theory, NCTE, 2015;

Institute for Inclusive Excellence, TTU, 2015.

STATEMENT

As a member of the SIGDOC Board, I have a vested interest in the sustenance of the organization and intend to support the organization through continued work on conference program development and the growth both of the organization's membership and its publication, Communication Design Quarterly. I'd be honored to serve the organization in any capacity, but I am pursuing the role of Secretary-Treasurer, particularly, because I am interested in institutional documentation practices as support for the sustenance and development of ethical programs/organizations.