

# Breakout: SIGs Publicizing their Field

What is your SIG doing, and would could you SIG do to publicize the work being done in your SIG community, and its importance, to

- ▶ the general public
  - ▶ industry professionals
  - ▶ funding agencies
  - ▶ researchers in other disciplines, and
  - ▶ CS researchers in other areas?
- 
- ▶ Example: Nominate work from your SIG community for CACM Research Highlights