SIGSOFT Viability Report 2000-2005

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Chair
2001-2005
Financials

- **Fund balance increased by \( \approx \$150K \)
  - discretionary funds increased by \( \approx \$130K \)

- **Cost and risk reduction program**
  - reduced newsletter costs
    - moved to mostly electronic (content in DL)
    - moved “proceedings issues” on line
  - increased control over conference revenue
    - more attention paid to realistic conference budgeting
    - diversification in conference (co-)sponsorship
    - forced larger conferences to CD proceedings
    - near-zero-profit budgeting for smaller events
Membership and Volunteer Development

- Relatively small membership drop (≈10%)
- Long-term retention rate fairly stable (≈75%)
- No trouble finding conference volunteers
  - but some mismatch in goals (see later slide)

- Membership subsidized by conferences
  - is this fair? good? sustainable?
- Not clear what to do with “volunteer” volunteers
Conferences

- **Diverse conference sponsorship program**
  - main events: ICSE, FSE, ISSTA, …
  - new events: UML/MODELS, WOSP, PASTE, ISOC, CBSE, SOFTVIS, CD, …
  - into the fold: ASE, SPIN, CAV, …

- **Actively sought new sponsorships and in-coops**
  - to control growth in, and scheduling of, conferences
  - to bring member discounts to broader array of events

- **Rising percentage of student attendees**
  - shows good health in the discipline
  - but increasing burden on regular attendees and CAPS
Other Issues

- **Impact project**
  - purpose: to study impact of SE research on SE practice
  - support from NSF, IEE, and Japanese SE society

- **Need to encourage DL access to on-line pubs**
  - to help account for “true” content access

- **Sensing some conference volunteer frustrations**
  - international events (liability, financials, hotel contracts)
  - navigating ACM points of contact (budget, pubs, …)
  - short-term goals of GCs vs. long-term goals of SIGSOFT

- **Bylaws need updating**
  - major change: move to single, 3-year terms