SIGCAS Review 2014: Wow!

Proactive contact with relevant conference committees has expanded our In Cooperation efforts substantially:

- IEEE ISTAS 2013 and IEEE Ethics 2014 (incl. ISTAS)
- CEPE 2014; Ethicomp 2014 (co-located events)
  SIGCAS is a sponsor of a speaker at the joint day on Women in Computing
- Our regular SIGCSE pre-event is well-attended by members and produces strong positive feedback.
Problem: Despite reasonable retention percentages of longer term members, our membership is declining by about 10% per year.

Opportunity: We need to recruit more new members. We need to improve our online presence (updated Web Site; LinkedIn sub-group of ACM members group; Facebook group). Promote membership at In Coop conferences (fliers, sponsored speakers/events). Other suggestions?

Problem: We are very behind with Newsletter Publication.

Solution: We have recruited new assistant editors, are in the process of removing the current editor, and issuing