SIGDOC

Section 1 - Membership - based on calendar year dates

Renewal Summary
Eligible for Renewal 2014 191
Renewed 2014 109
Adds 2014 47
Retention 57.07%
Drops 62
Net (+/-) -35

Membership Summary
ACM Members with DL Subs 39,323
ACM only Members 98,883
SIGDOC and ACM Members 121
SIGDOC and DL Subs 62
SIGDOC only Members 40
Total ACM Members 99,004
Total SIGDOC members 161

Dues Paid in Calendar 2014
New Members $ 1,615.00
Renewals $ 3,919.00

Geo Breakdown of Active SIGDOC Members
Asia 8 5%
CANADA 4 2%
Europe 18 11%
Mid-South America 6 4%
Other 1 1%
Pacific Rim 6 4%
USA 118 73%
Total Members 161

Geo Breakdown of SIGDOC Members joined in 2014
Asia 3 6%
CANADA 1 2%
Europe 2 4%
Mid-South America 1 2%
Other 1 2%
Pacific Rim 1 2%
USA 38 81%
Total New Members 47

Section 2 - Digital Library -

SIGDOC Articles
Total Published Articles 2,222
Total Citings 4,375
Average Citings per article 1.97
Total Downloads past 12 months 32,061
Average Download per article 14.43
Total Downloads past 6 weeks 3,998
Total Overall Downloads 644,332
Total Distinct Authors 3,551

Total SIGDOC Sponsored / Incooperation Publications
Journal 12
Newsletter 127
Proceeding 37

Total SIGDOC Sponsored / Incooperation Publications Published in 2014
Newsletter 2
Proceeding 1

Articles - SIGDOC
Total Articles Published in 2014 40
Total Citings of 2014 articles 0
### Total Downloads
- **past 12 months**: 920
- **past 6 weeks**: 386
- **overall**: n/a
- **distinct authors**: 25

### Articles - SIGDOC
- **Year Published**
  - **Total**
    - **Prior**: 1,974
    - **2011**: 56
    - **2012**: 69
    - **2013**: 70
    - **2014**: 40
    - **2015**: 13

### Citations - SIGDOC
- **Year Cited**
  - **Citations**
    - **Total**
    - **2011**: 2,965
    - **2012**: 450
    - **2013**: 443
    - **2014**: 290

**Note:** Communications Design Quarterly issued electronically

### Section 3 - Chapters -

#### Geographic Breakdown of Active SIGDOC Chapters
- **Europe**: 1 (100%)
- **Total Active SIGDOC Chapters**: 1

#### Chapter Type Breakdown of Active SIGDOC Chapters
- **Active Professional Chapters**: 1 (100%)
- **Total Active SIGDOC Chapters**: 1

#### Member Type Breakdown of Active SIGDOC Chapters
- **Local Chapter**
  - **Professional**: 1 Chapter
  - **Chapter Members**: 0
  - **ACM**: 4
  - **Non ACM**: -4
  - **Totals**: 1

### Section 4 - Events -

#### Geographic Breakdown of 2014 Events
- **Europe**: 0
- **USA**: 1
- **Total Events**: 1
- **Sponsored/ Co-Sponsored Events**
  - **Total Events**: 1
  - **Total Attendees**: 0

### Section 5 - Lists -

- **Total Number of Lists**: 7
- **Total Subscribers**: 273
- **Total Active SIG Members**: 142
- **Total Expired SIG Members**: 24

### Section 6 - Web Site -

#### Sites for Calendar 2014
- **Total visits**: 17,443
- **Total page views**: 56,923
- **Total hits**: 907,219
- **Total unique visitors**: 8,312
- **Total repeat visitors**: 2,266
- **Average visits per day**: 48
- **Average visits per week**: 335
- **Average visits per month**: 1,454
Average unique visitors per day: 36
Average new visitors per day: 22
Average repeat visitors per day: 17
Visitor repeat rate: 27
Average visits per visitor: 2

Section 7 - Social Networking -

<table>
<thead>
<tr>
<th>Site</th>
<th>Group</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tumblr</td>
<td>SIGDOC</td>
<td>128</td>
</tr>
<tr>
<td>Facebook</td>
<td>SIGDOC</td>
<td>290 Likes</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>SIGDOC</td>
<td>336 Members</td>
</tr>
<tr>
<td>YouTube</td>
<td>SIGDOC</td>
<td>2 Followers</td>
</tr>
<tr>
<td>Twitter</td>
<td>SIGDOC</td>
<td>517 Followers</td>
</tr>
<tr>
<td>Facebook</td>
<td>Euro SIGDOC</td>
<td>159 Likes</td>
</tr>
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