

SIGAPP

Section 1 - Membership - based on calendar year dates

Renewal Summary

Eligible for Renewal 2013	399
Renewed 2013	138
Adds 2013	300
Retention	34.59%
Drops	261
Net (+/-)	39

Membership Summary

ACM Members with DL Subs	30,583
ACM only Members	103,422
SIGAPP and ACM Members	280
SIGAPP and DL Subs	135
SIGAPP only Members	326
Total ACM Members	103,702
Total SIGAPP members	606

Dues Paid in Calendar 2013

New Members	\$ 3,773.00
Renewals	\$ 2,005.00

Geo Breakdown of Active SIGAPP Members

Asia	185	31%
CANADA	13	2%
Europe	172	28%
Mid-South America	45	7%
Other	2	0%
Pacific Rim	8	1%
USA	181	30%
Total Members	606	

Geo Breakdown of SIGAPP Members joined in 2013

Asia	107	36%
CANADA	3	1%
Europe	109	36%
Mid-South America	27	9%
Other	1	0%
Pacific Rim	6	2%
USA	47	16%
Total New Members	300	

Section 2 - Digital Library -

SIGAPP Articles

Total Published Articles	7,247
Total Citings	14,279
Average Citings per article	1.97
Total Downloads past 12 months	172,629
Average Download per article	23.82
Total Downloads past 6 weeks	11,336
Total Overall Downloads	1,986,964
Total Distinct Authors	15,086

Total SIGAPP Sponsored / Incooperation Publications

Newsletter	31
Proceeding	58

Total SIGAPP Sponsored / Incooperation Publications Published in 2013

Articles - SIGAPP

Articles - SIGAPP

Year Published	Total
1986	14
1992	169
1993	120

1994	127
1995	199
1996	117
1997	171
1998	165
1999	206
2000	187
2001	139
2002	215
2003	216
2004	317
2005	342
2006	388
2007	557
2008	566
2009	538
2010	633
2011	693
2012	711
2013	457

Citations - SIGAPP

Year Cited	Citings
1990	1
1992	9
1993	32
1994	27
1995	73
1996	72
1997	202
1998	259
1999	297
2000	371
2001	350
2002	458
2003	388
2004	452
2005	995
2006	1,089
2007	1,169
2008	1,348
2009	1,610
2010	1,575
2011	1,556
2012	1,635
2013	311

Note: SIGAPP's newsletter is issued electronically twice a year. It resumed publication in 2010.

Section 3 - Chapters -

Geographic Breakdown of Active SIGAPP Chapters

Europe	1	100%
Total Active SIGAPP Chapters	1	

Chapter Type Breakdown of Active SIGAPP Chapters

Active Professional Chapters	1	100%
Total Active SIGAPP Chapters	1	

Member Type Breakdown of Active SIGAPP Chapters

Local Chapter	Chapters	Chapter Members	ACM	Non ACM
Professional	1	18	8	10
Totals	1	18	8	10

Section 4 - Events -

Geographic Breakdown of 2013 Events

	Sponsored/ Co-Sponsored	InCooperation
Asia	1	1
CANADA	1	0
Europe	1	4

Mid-South America		0	1
USA		1	1
	Total Events	4	7

Sponsored/ Co-Sponsored Events

Total Events			4
Total Attendees			0

Section 5 - Lists -

Lists

Total Number of Lists			4
Total Subscribers			1,840
Total Active SIG Members			467
Total Expired SIG Members			1,178

Section 6 - Web Site -

Sites for Calendar 2013

Total visits			14,263
Total page views			26,013
Total hits			140,388
Total unique visitors			9,533
Total repeat visitors			873
Average visits per day			79
Average visits per week			552
Average visits per month			2,377
Average unique visitors per day			69
Average new visitors per day			53
Average repeat visitors per day			17
Visitor repeat rate			9
Average visits per visitor			1

Section 7 - Social Networking -

Social Networking in Calendar 2013

Site	Group	Members
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