Five-year plan for 2011-2016 laid out 5 goals:

1. Build membership quickly
2. Focus on targeted, low-cost activities that will have almost immediate impact, to develop a sense of virtual community
3. Work with ACM and SIGARCH to transition the sponsorship of SC to SIGHPC
4. Work with industry contacts to identify activities they can fund that build awareness of SIGHPC
5. Position SIGHPC as spanning national and disciplinary barriers to create new opportunities for collaboration
Build Membership Quickly

- **Member benefits**
  - Electronic newsletter, 3/yr
  - Access to online information
  - Member rates at conferences and workshops
  - Access to HPC materials in ACM-DL
  - Online interaction through social media venues

- **Membership numbers**
Transition Plan for SC

- SC has been sponsored by SIGARCH since its inception in 1988
  - Only tangentially relevant to SIGARCH
  - Only 3% of attendees are SIGARCH members
- SIGARCH and SIGHPC both want SC transitioned as quickly as possible
- Formal plan was put in place Spring 2012
  - David Wood was extremely helpful
  - SIGARCH continues to underwrite SC while SIGHPC builds up its fund balance
  - Both SIGs share responsibility during transition
SIGHPC Finances

- Intention is to build fund balance as quickly as possible
  - Will largely be through future SC conference surplus
- Five-year plan also said we’d leave membership funds essentially untouched for first elected officers
  - Only low-cost or “self-funded” activities
- Balance at end of FY2012 was $17,503
- Budget for FY2013 projects a balance of $86,328
  - Based on only 850 members, no SC surplus
Low-Cost, Immediate-Impact Activities

- **Goal** was to “develop a sense of virtual community”

- **Social media (John West)**
  - Followers: LinkedIn (739), Facebook (245), Twitter (219)

- **Recognition program (Jack Dongarra)**
  - SIGHPC-initiated prize nomination
  - Assisting several groups with other nominations

- **Mentoring HPC scholars (Barbara Horner-Miller)**
  - Arranging visits to non-academic HPC sites
  - Student gives seminar to peers afterward
Industry-Sponsored Activities

- Explored possibilities with EAPF
  - Industry requested we consider formal relationship with group producing course materials
  - Some doubts about the quality of yet-to-be-developed materials
  - Will re-visit possible relationships once materials are available for review

- Workforce development program
  - NITRD organization is developing strategic plan for HPC workforce development
  - We reviewed/commented on drafts
  - Also helping them with state-of-the-practice survey
Create Opportunities for Collaboration

- In-cooperation events
  - 3 to date (workshops in US, Europe, Asia)
  - Working with ACM to expedite publisher relationships so major HPC conferences can be in-coop events
- Two “incipient” chapters; 2 more are interested
- YouTube channel film: “Women of HPC”
- Recent additions:
  - Members now can access SC and workshop proceedings in ACM-DL
  - Book giveaways
  - “What we should be reading” column in newsletter