

## SIGKDD

### Section 1 - Membership - based on calendar year dates

#### Renewal Summary

|                           |        |
|---------------------------|--------|
| Eligible for Renewal 2016 | 1,219  |
| Renewed 2016              | 820    |
| Adds 2016                 | 764    |
| Retention                 | 67.27% |
| Drops                     | 399    |
| Net (+/-)                 | 365    |

#### Membership Summary

|                          |        |
|--------------------------|--------|
| ACM Members with DL Subs | 24,500 |
| ACM only Members         | 85,146 |
| SIGKDD and ACM Members   | 938    |
| SIGKDD and DL Subs       | 421    |
| SIGKDD only Members      | 640    |
| Total ACM Members        | 86,084 |
| Total SIGKDD members     | 1,578  |

#### Dues Paid in Calendar 2016

|             |              |
|-------------|--------------|
| New Members | \$ 17,730.00 |
| Renewals    | \$ 21,652.00 |

#### Geo Breakdown of Active SIGKDD Members

|                      |              |     |
|----------------------|--------------|-----|
| Asia                 | 170          | 11% |
| CANADA               | 37           | 2%  |
| Europe               | 198          | 13% |
| Mid-South America    | 27           | 2%  |
| Other                | 4            | 0%  |
| Pacific Rim          | 44           | 3%  |
| USA                  | 1,103        | 70% |
| <b>Total Members</b> | <b>1,583</b> |     |

#### Geo Breakdown of SIGKDD Members joined in 2016

|                          |            |     |
|--------------------------|------------|-----|
| Asia                     | 77         | 10% |
| CANADA                   | 13         | 2%  |
| Europe                   | 79         | 10% |
| Mid-South America        | 12         | 2%  |
| Other                    | 1          | 0%  |
| Pacific Rim              | 15         | 2%  |
| USA                      | 567        | 74% |
| <b>Total New Members</b> | <b>764</b> |     |

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### Section 2 - Digital Library -

#### SIGKDD Articles

|                                |           |
|--------------------------------|-----------|
| Total Published Articles       | 7,103     |
| Total Citings                  | 87,973    |
| Average Citings per article    | 12.39     |
| Total Downloads past 12 months | 497,567   |
| Average Download per article   | 70.05     |
| Total Downloads past 6 weeks   | 60,440    |
| Total Overall Downloads        | 3,920,311 |
| Total Distinct Authors         | 13,970    |

#### Total SIGKDD Sponsored / Incooperation Publications

|            |     |
|------------|-----|
| Proceeding | 134 |
| Newsletter | 35  |

#### Total SIGKDD Sponsored / Incooperation Publications Published in 2016

|            |   |
|------------|---|
| Proceeding | 4 |
| Newsletter | 2 |

#### Articles - SIGKDD

|                                  |        |
|----------------------------------|--------|
| Total Articles Published in 2016 | 472    |
| Total Citings of 2016articles    | 154    |
|                                  | 0      |
| Total Downloads past 12 months   | 85,473 |

|                              |        |
|------------------------------|--------|
| Total Downloads past 6 weeks | 0      |
| Total Overall Downloads      | 10,021 |
| Total Distinct Authors       | n/a    |
|                              | 1,541  |

#### Articles - SIGKDD

| Year Published | Total |
|----------------|-------|
| Prior          | 4,646 |
| 2013           | 745   |
| 2014           | 429   |
| 2015           | 707   |
| 2016           | 472   |
| 2017           | 104   |

#### Citations - SIGKDD

| Year Cited | Citings |
|------------|---------|
| Prior      | 44,304  |
| 2013       | 9,837   |
| 2014       | 10,202  |
| 2015       | 12,159  |
| 2016       | 10,915  |
| 2017       | 549     |

### Section 3 - Chapters -

#### Geographic Breakdown of Active SIGKDD Chapters

|                                     |          |     |
|-------------------------------------|----------|-----|
| Asia                                | 2        | 50% |
| USA                                 | 2        | 50% |
| <b>Total Active SIGKDD Chapters</b> | <b>4</b> |     |

#### Chapter Type Breakdown of Active SIGKDD Chapters

|                                     |          |      |
|-------------------------------------|----------|------|
| Active Professional Chapters        | 4        | 100% |
| <b>Total Active SIGKDD Chapters</b> | <b>4</b> |      |

#### Member Type Breakdown of Active SIGKDD Chapters

| Local Chapter | Chapters | Chapter Members | ACM       | Non ACM      |
|---------------|----------|-----------------|-----------|--------------|
| Professional  | 4        | 1,220           | 76        | 1,144        |
| <b>Totals</b> | <b>4</b> | <b>1,220</b>    | <b>76</b> | <b>1,144</b> |

### Section 4 - Events -

#### Geographic Breakdown of 2016 Events

|                     | Sponsored/ Co-Sponsored | In Cooperation |
|---------------------|-------------------------|----------------|
| Asia                | 0                       | 1              |
| CANADA              | 0                       | 2              |
| USA                 | 3                       | 1              |
| <b>Total Events</b> | <b>3</b>                | <b>4</b>       |

#### Sponsored/ Co-Sponsored Events

|                 |     |
|-----------------|-----|
| Total Events    | 3   |
| Total Attendees | 829 |

### Section 5 - Lists -

#### Lists

|                           |       |
|---------------------------|-------|
| Total Number of Lists     | 14    |
| Total Subscribers         | 5,018 |
| Total Active SIG Members  | 1,416 |
| Total Expired SIG Members | 3,184 |

### Section 6 - Web Site -

### Section 7 - Social Networking -

#### Social Networking in Calendar 2016

| Site     | Group      | Members         |
|----------|------------|-----------------|
| Facebook | SIGKDD     | 3,828 Likes     |
| Twitter  | ACM SIGKDD | 4,856 Followers |