SIGKDD

Section 1 - Membership - based on calendar year dates

Renewal Summary
Eligible for Renewal 2016 1,219
Renewed 2016 820
Adds 2016 764
Retention 67.27%
Drops 399
Net (+/-) 365

Membership Summary
ACM Members with DL Subs 24,500
ACM only Members 85,146
SIGKDD and ACM Members 938
SIGKDD and DL Subs 421
SIGKDD only Members 640
Total ACM Members 86,084
Total SIGKDD members 1,578

Dues Paid in Calendar 2016
New Members $ 17,730.00
Renewals $ 21,652.00

Geo Breakdown of Active SIGKDD Members
Asia 170 11%
CANADA 37 2%
Europe 198 13%
Mid-South America 27 2%
Other 4 0%
Pacific Rim 44 3%
USA 1,103 70%
Total Members 1,583

Geo Breakdown of SIGKDD Members joined in 2016
Asia 77 10%
CANADA 13 2%
Europe 79 10%
Mid-South America 12 2%
Other 1 0%
Pacific Rim 15 2%
USA 567 74%
Total New Members 764

Section 2 - Digital Library -

SIGKDD Articles
Total Published Articles 7,103
Total Citings 87,973
Average Citings per article 12.39
Total Downloads past 12 months 497,567
Average Download per article 70.05
Total Downloads past 6 weeks 60,440
Total Overall Downloads 3,920,311
Total Distinct Authors 13,970

Total SIGKDD Sponsored / Incoperation Publications
Proceeding 134
Newsletter 35

Total SIGKDD Sponsored / Incoperation Publications Published in 2016
Proceeding 4
Newsletter 2

Articles - SIGKDD
Total Articles Published in 2016 472
Total Citings of 2016 articles 154
Total Downloads past 12 months 85,473
Total Downloads past 6 weeks: 10,021
Total Overall Downloads: n/a
Total Distinct Authors: 1,541

**Articles - SIGKDD**

Year Published
Prior: 4,646
2013: 745
2014: 429
2015: 707
2016: 472
2017: 104

**Citations - SIGKDD**

Year Cited
Prior: 44,304
2013: 9,837
2014: 10,202
2015: 12,159
2016: 10,915
2017: 549

**Section 3 - Chapters**

Geographic Breakdown of Active SIGKDD Chapters
- Asia: 2, 50%
- USA: 2, 50%
Total Active SIGKDD Chapters: 4

Chapter Type Breakdown of Active SIGKDD Chapters
- Active Professional Chapters: 4, 100%
Total Active SIGKDD Chapters: 4

Member Type Breakdown of Active SIGKDD Chapters

<table>
<thead>
<tr>
<th>Local Chapter</th>
<th>Chapters</th>
<th>Chapter Members</th>
<th>ACM</th>
<th>Non ACM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional</td>
<td>4</td>
<td>1,220</td>
<td>76</td>
<td>1,144</td>
</tr>
<tr>
<td>Totals</td>
<td>4</td>
<td>1,220</td>
<td>76</td>
<td>1,144</td>
</tr>
</tbody>
</table>

**Section 4 - Events**

Geographic Breakdown of 2016 Events

<table>
<thead>
<tr>
<th>Sponsored/ Co-Sponsored</th>
<th>InCooperation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asia</td>
<td>1</td>
</tr>
<tr>
<td>CANADA</td>
<td>2</td>
</tr>
<tr>
<td>USA</td>
<td>1</td>
</tr>
</tbody>
</table>

Total Events
- 3

Sponsored/ Co-Sponsored Events
- Total Events: 3
- Total Attendees: 829

**Section 5 - Lists**

Lists
- Total Number of Lists: 14
- Total Subscribers: 5,018
- Total Active SIG Members: 1,416
- Total Expired SIG Members: 3,184

**Section 6 - Web Site**

**Section 7 - Social Networking**

Social Networking in Calendar 2016

<table>
<thead>
<tr>
<th>Site</th>
<th>Group</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>SIGKDD</td>
<td>3,828 Likes</td>
</tr>
<tr>
<td>Twitter</td>
<td>ACM SIGKDD</td>
<td>4,856 Followers</td>
</tr>
</tbody>
</table>