Section 1 - Membership - based on calendar year dates

Renewal Summary
Eligible for Renewal 2016 785
Renewed 2016 353
Adds 2016 52
Retention 44.97%
Drops 432
Net (+/-) -380

Membership Summary
ACM Members with DL Subs 34,500
ACM only Members 85,754
SIGMM and ACM Members 330
SIGMM and DL Subs 103
SIGMM only Members 80
Total ACM Members 86,084
Total SIGMM members 410

Dues Paid in Calendar 2016
New Members $1,000.00
Renewals $6,802.00

Geo Breakdown of Active SIGMM Members
Asia 119 29%
CANADA 16 4%
Europe 132 32%
Mid-South America 3 1%
Other 2 0%
Pacific Rim 8 2%
USA 131 32%
Total Members 411

Geo Breakdown of SIGMM Members joined in 2016
Asia 15 29%
CANADA 3 6%
Europe 14 27%
Pacific Rim 4 8%
USA 16 31%
Total New Members 52

Section 2 - Digital Library -

SIGMM Articles
Total Published Articles 11,458
Total Citings 55,426
Average Citings per article 4.84
Total Downloads past 12 months 290,322
Average Download per article 25.34
Total Downloads past 6 weeks 39,441
Total Overall Downloads 3,450,330
Total Distinct Authors 21,043

Total SIGMM Sponsored / Incooperation Publications
Proceeding 285
Newsletter 29

Total SIGMM Sponsored / Incooperation Publications Published in 2016
Proceeding 19
Newsletter 3

Articles - SIGMM
Total Articles Published in 2016 758
Total Citings of 2016articles 93
Total Downloads past 12 months 53,246
Total Downloads past 6 weeks 9,378
Total Overall Downloads  
Total Distinct Authors 2,259

**Articles - SIGMM**

Year Published

- Prior: 8,539
- 2013: 708
- 2014: 802
- 2015: 651
- 2016: 758

**Citations - SIGMM**

Year Cited

- Prior: 34,676
- 2013: 4,670
- 2014: 5,143
- 2015: 5,236
- 2016: 5,609
- 2017: 92

**Note:** The SIGMM Record is issued quarterly electronically.

### Section 3 - Chapters

**Geographic Breakdown of Active SIGMM Chapters**

- Asia: 1 (50%)
- USA: 1 (50%)

**Total Active SIGMM Chapters:** 2

**Chapter Type Breakdown of Active SIGMM Chapters**

- Active Professional Chapters: 2 (100%)

**Total Active SIGMM Chapters:** 2

**Member Type Breakdown of Active SIGMM Chapters**

<table>
<thead>
<tr>
<th>Local Chapter</th>
<th>Chapters</th>
<th>Chapter Members</th>
<th>ACM</th>
<th>Non ACM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional</td>
<td>2</td>
<td>308</td>
<td>108</td>
<td>200</td>
</tr>
<tr>
<td>Totals</td>
<td>2</td>
<td>308</td>
<td>108</td>
<td>200</td>
</tr>
</tbody>
</table>

### Section 4 - Events

**Geographic Breakdown of 2016 Events**

<table>
<thead>
<tr>
<th>Region</th>
<th>Sponsored/ Co-Sponsored</th>
<th>InCooperation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asia</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Europe</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Mid-South America</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>USA</td>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>

**Total Events:** 4

**Sponsored/ Co-Sponsored Events**

- Total Events: 4
- Total Attendees: 126

### Section 5 - Lists

- Total Number of Lists: 12
- Total Subscribers: 2,357
- Total Active SIG Members: 321
- Total Expired SIG Members: 1,458

### Section 6 - Web Site

### Section 7 - Social Networking

<table>
<thead>
<tr>
<th>Social Networking in Calendar 2016</th>
<th>Group</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Site</td>
<td>Members</td>
<td></td>
</tr>
<tr>
<td>Twitter</td>
<td>SIGMM</td>
<td>63 Followers</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>ACM-SIGMM</td>
<td>505 Members</td>
</tr>
</tbody>
</table>