What is the mission of your organization?

**Vision:**
To be recognized as the community that is most preferred by IT leaders for delivering vital knowledge that creates business value and enables personal development.

**Mission:**
SIM is an association of senior IT executives, prominent academicians, selected consultants, and other IT thought leaders built on the foundation of local chapters, who come together to share and enhance their rich intellectual capital for the benefit of its members and their organizations. SIM members strongly believe in and champion:

- The alignment of IT and business as a valued partnership;
- The creation and sharing of best practices;
- The effective, efficient and innovative business use of information technology to continuously bring to market valuable products and services;
- IT management and leadership skills development that enables our members growth at each stage of their career;
- The replenishment and education of future IT leaders including a strong role in influencing university curriculums and continuing education;
- Working with the IT industry to shape its direction;
- Policies and legislation that stimulate innovation, economic development, healthy competition and IT job creation.
- Serving our communities and the industry through giving and outreach

Please describe the membership of your organization: number of members, demographic profile, and common interests.

Over 3500 members.

The membership comprises of senior IT practitioners, reputed academics, consultants, and thought leaders.

How does your organization influence computing education?

SIM has been influencing computing education in many ways such as:

- The Advanced Practices Council of SIM provides academics the opportunity to conduct practitioner relevant research and present the findings to the membership. This is a great way of keeping academics current and also
encouraging the sharing of knowledge and ideas between practitioners and academics.

- The Regional Leadership Forum is a SIM run leadership development program that is designed to enhance the leadership skills of high potential IT directors and managers.

- SIMposium is the annual SIM conference that brings together hundreds of senior IS practitioners and thought leaders to discuss, learn, and network.

- SIM Atlanta Chapter provides opportunities to area academics to present and discuss their research findings at the monthly meetings. The practitioner members of the Chapter also serve as guest speakers in classes at the local universities. The Chapter has also provided scholarships to high performing undergraduate students. Other SIM Chapters offer similar opportunities and services.

What do you see as the most significant three challenges facing computing education in order to achieve the goals that your organization wants for computing education?

1. Raising the level of managerial-IT knowledge, i.e. the level of business knowledge among IT people and IT knowledge among business people.

2. The scope, dimensions, and implications of computing education need to be clearly articulated and extensively communicated.

3. Attracting strong talent to the computing field.

What are the top three things that should be done to improve computing education?

1. Create and promote curriculums that support diverse IT education needs. For instance, software developers/engineers, managers of IT assets and resources, and business users of IS applications are examples of three distinct practitioner groups who will require different levels of IT awareness and different types of IT skill-sets.

2. Recruit faculty with relevant industry experience and encourage regular exchange of ideas and insights between IS academics and practitioners. On a related note, encourage and support research that is focused on generating new business models and offering solutions and recommendations.

3. Provide more hands-on learning opportunities for students.
If all the groups coming to this meeting got behind a common goal or strategy, what would you suggest that it would be?

- Encourage and facilitate greater collaboration and communication among academics and practitioners.

What concrete outcome would you hope this meeting to achieve?

- Mapping of practitioner roles, requisite skill-sets and capabilities, core knowledge areas, and learning methods.
- Some action plans on refining the curriculum and reducing the disconnect between IS research and practice.

What would you want representatives from your organization to learn from the summit?

- What are the future computing education goals and expectations?
- What are some strategies and action plans to achieve those goals?

What would help your organization the most at this workshop?

In addition to having a rich discussion, it is important to come up with a set of actionable items to enhance the effectiveness of computing education.

We will be able to invite at most two representatives from each participating society/organization. Could you please provide names and short bios of two representatives from your organization?

Dr. Debabroto ‘Dave’ Chatterjee is Associate Professor in the Management Information Systems department at the Terry College of Business, The University of Georgia. He also serves as the President of the Society for Information Management, Atlanta Chapter. He has been involved in IT education for over a decade and has taught with great success at all levels – undergraduate, graduate (MBA and PhD), and executive programs. Notable among the many teaching accolades received are the recognition for innovative teaching on The University of Georgia home page in 2008 and Executive MBA Professor of the Year award in 2007. Other significant accomplishments and honors have come in the form of the Boeing Faculty Fellowship award, nomination and selection to the UNCTAD roster of E-Commerce experts, and appointment to the Fulbright Senior Specialists Review Committee for
IT. He has published in top tier academic and practitioner journals, serves on the editorial board of two major journals, and given talks at major institutions and conferences.

**Ed Trainor** has served as a Chief Information Officer (CIO) in four very diverse industries – i.e., airline, utility, entertainment and railroad. In early 1994 he became the CIO of Paramount Pictures where he led their information systems team through numerous mergers, acquisitions and business transformation efforts and where he also helped initiate and develop Paramount’s anti-piracy efforts. In early 2007 he accepted the position of CIO for the National Railroad Passenger Corporation (aka Amtrak). He is a past national President of the Society for Information Management (SIM) and is also the co-author of two textbooks on information strategy.