



**Association for
Computing Machinery**

Advancing Computing as a Science & Profession

Contact:

Virginia Gold
ACM
212-626-0505
vgold@acm.org

**ACM LAUNCHES *COMMUNICATIONS* WEBSITE TO EXTEND COVERAGE OF EMERGING
COMPUTING RESEARCH, IT TRENDS, PRACTICAL APPLICATIONS**

*Flagship Publication Web Platform Captures Voice of Computing Community with Exclusive Content,
Archived Articles, Expert Blogs, News and Opinion*

New York, NY, April 30, 2009 – ACM has launched a new Web platform to complement the print content of its flagship publication *Communications of the ACM*, the leading publication in computing and information technology that is read by computing professionals worldwide. The Website <http://cacm.acm.org> features exclusive news, opinion, research, and information as well as extensive content from the current issue, and the complete archived issues of *Communications* that span more than 50 years of in-depth coverage of the computing profession. The site also offers access to searchable content from the ACM Digital Library and from other sources around the Web, and hosts a robust blog section <http://cacm.acm.org/blogs> that is updated daily. Contributions from a continually growing community of bloggers representing leading industry experts are accessible by both subscribers and the general public.

"The new Web platform makes *Communications* a must-read source of trusted news, information, opinion, and research for computing professionals worldwide," said Editor-in-Chief Moshe Vardi. "The site allows users to comment and initiate discussions on posted articles, triggering dynamic dialogues within the computing community. Our goal is to ensure that readers and browsers alike are gaining essential insights into industry information that are invaluable for their professional advancement," said Vardi, Professor in Computational Engineering and Director of the Ken Kennedy Institute for Information Technology at Rice University.

A two-tier blog structure has been created for the *Communications* Web platform. It includes a *BLOG@CACM* of on-site experts covering topical computing issues who encourage comments about their posts, and a Blogroll of syndicated bloggers that reflects the geographic and intellectual scope of the computing world with entries and related discussions off-site.

Among the featured bloggers are leading authorities from industry and academia, including Scott Aaronson of MIT on theory, Jason Hong of Carnegie Mellon University on mobile computing, James Horning of Sparta Inc. on security, Tessa Lau of IBM Almaden Research Center on Intelligent Interfaces, Greg Linden

of Microsoft Live Labs on personalized information, and Peter Norvig of Google on search. The Blogroll includes postings from USACM on public policy issues <http://usacm.acm.org/usacm/weblog>; the ACM-W Council on Women in Computing <http://acmwnews.blogspot.com>; the Computing Community Consortium <http://www.cccb.org> for fostering new research visions; a blog on the discovery and application of emerging technologies <http://eponymouspickle.blogspot.com>; high performance computing news for supercomputing professionals <http://insidehpc.com>; and insights on user experience and putting people first <http://www.experientia.com/blog>.

Other features include a Careers section <http://cacm.acm.org/careers> for job seekers and employers with job search capabilities and opportunities for posting and viewing resumes as well as career-related news and highlights. The site also makes it easy for users to access content directly from the site or via RSS feeds and email alerts.

The print edition of *Communications* is built around five sections—News, Viewpoints, Practice, Contributed and Review Articles, and Research Highlights—which provide ACM’s broad readership with critically important information. Each section has an editorial team assigned to developing its content. They include some of the most distinguished members of their respective fields:

- News - Marc Najork (Microsoft Research) and Prabhakar Raghavan (Yahoo! Research)
- Viewpoints - Susanne Hambruch (Purdue University), John L. King (University of Michigan), and J Moore (University of Texas)
- Practice - Steve Bourne (El Dorado Ventures and Editor-in-Chief, *ACM Queue*)
- Contributed and Review Articles - Alfred Aho (Columbia University) and George Gottlob (Oxford University)
- Research Highlights - David Patterson and Stuart Russell (University of California Berkeley)
- Website - Marti Hearst (UC Berkeley) and James Landay (University of Washington)

ACM partnered with Digital Pulp, a New York-based company, on the design and development of the *Communications* Web site. For more information on *Communications* and its website, content and features, click on <http://cacm.acm.org/>.

About ACM

ACM, the Association for Computing Machinery www.acm.org, is the world’s largest educational and scientific computing society, uniting computing educators, researchers and professionals to inspire dialogue, share resources and address the field’s challenges. ACM strengthens the computing profession’s collective voice through strong leadership, promotion of the highest standards, and recognition of technical excellence. ACM supports the professional growth of its members by providing opportunities for life-long learning, career development, and professional networking.

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