### January 2015

<table>
<thead>
<tr>
<th>In every issue: News, Viewpoints, Practice, Reviews, Research Highlights, Career Opportunities</th>
</tr>
</thead>
</table>
| **News:** Science: Bayesian Reasoning & Methods  
Technology: IT and Traffic Management  
Society: Data Brokering |
| **Columns:** Cerf’s Up *(monthly column by ACM past president, Vinton G. Cerf)*  
Historical Reflections  
Tech Strategy & Management  
The Business of Software  
Law & Technology |
| **Viewpoints:** Wearables: Has the Age of Smartwatches Arrived?  
Does the Internet Make Us Stupid? |
| **Practice:** Disambiguating Databases  
Scalability Techniques for Practical Sync Primatives  
Internal Access Controls |
| **Contributed:** Global Analysis of Global Activity in Hardware Architecture  
Interactive Intent Modeling for Information Exploration |
| **Review:** Distributed Information Processing In Bio and Computational Models *(cover story)*  
Neural Acceleration for General-Purpose Approximate Programs |
| **Last Byte:** Future Tense |

**Advertising Space Deadline: November 20, 2014**

### February 2015

<table>
<thead>
<tr>
<th>In every issue: News, Viewpoints, Practice, Reviews, Research Highlights, Career Opportunities</th>
</tr>
</thead>
</table>
| **News:** Science: Recreating Audio from Visual Info  
Technology: Privacy as a Function of Technology  
Society: Disseminating Tech to Help People |
| **Columns:** Cerf’s Up *(monthly column by ACM past president, Vinton G. Cerf)*  
Econ and Business; Education  
Privacy & Security; Kode Vicious  
Inside Risk |
| **Viewpoints:** In Defense of Soundness: A Manifesto  
Do-It-Yourself Textbook Publishing |
| **Practice:** Learning to Love Warnings  
Crackers Discover NTP as a Potential Abuse Vector |
| **Contributed:** To Govern or Not to Govern IT  
Verifying Computations w/o Reexecuting Them |
| **Last Byte:** Upstart Puzzles |

**Advertising Space Deadline: December 20, 2014**

### March 2015

<table>
<thead>
<tr>
<th>In every issue: News, Viewpoints, Practice, Reviews, Research Highlights, Career Opportunities</th>
</tr>
</thead>
</table>
| **News:** Science: Organic Syntheses  
Technology: Car-to-Car Communication  
Society: Why Python is Most Popular Teaching Language |
| **Columns:** Cerf’s Up *(monthly column by ACM past president, Vinton G. Cerf)*  
Broadening Participation  
Computer Ethics  
Legally Speaking  
The Profession of IT |
| **Viewpoints:** The Real Software Crisis: Repeatability As a Core Value  
Why Did Computer Science Make a Hero Out of Turing? |
| **Contributed:** Designing Statistical Privacy for Your Data *(cover story)*  
Who Owns IT? Centralized Federated Participation |
| **Research Highlight:** Local Laplacian Filters *(cover story)*  
Privacy Implications of Health Info Seeking on the Web |
| **Last Byte:** Q&A with Bertrand Meyer |

**Advertising Space Deadline: January 20, 2015**

### April 2015

<table>
<thead>
<tr>
<th>In every issue: News, Viewpoints, Practice, Reviews, Research Highlights, Career Opportunities</th>
</tr>
</thead>
</table>
| **News:** Science: Designing Medical Molecules  
Technology: Current Side-Channel Attacks  
Society: Growth of Dynamic Pricing |
| **Columns:** Cerf’s Up *(monthly column by ACM past president, Vinton G. Cerf)*  
Global Computing  
Tech Strategy & Management  
Kode Vicious |
| **Viewpoints:** Who Builds a House w/o Drawing Blueprints? |
| **Interview:** with Juris Hartmanis |
| **Contributed:** Sketch-Through Plan: A Multimodal Interface for Command and Control *(cover story)*  
Use of Formal Methods at Amazon Web Services |
| **Contributed:** Security Challenges for Medical Devices |
| **Last Byte:** Future Tense |

**Advertising Space Deadline: February 20, 2015**
May 2015
In every issue: News, Viewpoints, Practice, Reviews, Research Highlights, Career Opportunities
News: Science: Trading Accuracy for Energy
Technology: Robots with the Hunab Touch
Society: Data/Science Journalism
Columns: Cerf’s Up (monthly column by ACM past president, Vinton G. Cerf)
Econ & Business Perspectives
Education
Law & Technology
Viewpoints: Teach Foundational Language
Principles: Industry Awaits
Viewpoints: Managing Your Digital Life w/ Personal Info Management System
Contributed: Privacy Behaviors After Snowden
Contributed: Decoding Femininity in CS in India
Review: Optimization as Motion Selection Principle in Robot Motion (cover story)
Last Byte: Upstart Puzzles
Advertising Space Deadline: March 20, 2015

June 2015 - Annual Turing Award Issue
In every issue: News, Viewpoints, Practice, Reviews, Research Highlights, Career Opportunities
News: Science: Capturing Complex Structures
Technology: Parking and Pocketsensing
Society: e-Citizenship
Columns: Cerf’s Up (monthly column by ACM past president, Vinton G. Cerf)
The Business of Software
Inside Risks
Kode Vicious
Privacy and Security
Cover Story: 2014 Turing Recipient(s)
Viewpoints: Forgetting Made (Too) Easy
Viewpoints: Credited Computed Universe
Contributed: Colored Petri-Nets: Graphical Language for Formal Modeling
Contributed: Evaluation w/o Ground Truth in Social Media Research
Contributed: Debugging H-P Computing Apps at Massive Scale
Review: Future Internets Escape the Simulator
Last Byte: Interview w/ Turing Recipient(s)
Advertising Space Deadline: April 20, 2015

July 2015
In every issue: News, Viewpoints, Practice, Reviews, Research Highlights, Career Opportunities
Advertising Space Deadline: May 20, 2015

August 2015
In every issue: News, Viewpoints, Practice, Reviews, Research Highlights, Career Opportunities
News: Science: The Power of Obfuscation
Advertising Space Deadline: June 20, 2015

September 2015
In every issue: News, Viewpoints, Practice, Reviews, Contributed: Security, Cybercrime, and Scale
Advertising Space Deadline: July 20, 2015

October 2015
In every issue: News, Viewpoints, Practice, Reviews, Research Highlights, Career Opportunities
Advertising Space Deadline: August 20, 2015

November 2015
In every issue: News, Viewpoints, Practice, Reviews, Research Highlights, Career Opportunities
Advertising Space Deadline: September 20, 2015

December 2015
In every issue: News, Viewpoints, Practice, Reviews, Research Highlights, Career Opportunities
Advertising Space Deadline: October 20, 2015

For more information contact:
Jennifer Ruzicka, Advertising Sales Manager, ACM
t: 212-686-0686, e: jen.ruzicka@hq.acm.org
v.01072015