

## Candidate for Vice Chair for Liaison

Greg Gicca  
AdaCore, Tarpon Springs, FL USA

### **BIOGRAPHY**

#### Academic Background:

B.S.E.E. (1-2 courses short of second degree in Computer Engineering), 1984, Southeastern Massachusetts University.

#### Professional Experience:

AdaCore – safety and security product marketing - Present;  
Aonix/Alslys/TeleSoft - marketing, technical pre-sales and engineering roles, 1990-2005;  
GTE/Lockheed Sanders, software engineer on SDME project and member of the internal Ada technology consulting group, 1984-1990.

#### Professional Interest:

Ada Software Development Environments (APSE, SDME); Human Factors as it relates to GUI's; How best to promote the Ada language in general.

#### ACM Activities:

SIGAda member since 1988;  
SIGAda Exhibits Chair 2003 and 2004, Co-Chair 2008;  
SIGAda Conference Co-Chair 2006;  
SIGAda Conference Chair 2009.

#### Awards Received:

Commendation from the Ada Joint Program Office Director, 1986;  
Recognition for contribution to the DoD Evaluation and Validation Team, 1987;  
Recognition for contribution to the DoD E&V Team APSE Project, 1990;  
Sales related Aonix outstanding achievements awards, 1990 - 1999;  
SIGAda Distinguished Service Award, 2008.

### **STATEMENT**

I have been involved with SIGAda at many levels and this experience should help me better contribute to this position. My objective for this role would of course be the standard requirements of the position. However, I would emphasize the Ada Awareness program in particular for both the Ada language and the SIGAda group. I have worked as a software engineer, representative on government committees and in product marketing, all for the Ada language, starting with my first professional job onward. I would bring my experience in marketing in particular to the role to work on the language's promotion. This would

include re-evaluating those trade shows that SIGAda attends and their benefits along with evaluating new possible trade shows that might be beneficial to our promotion. I will work with the Ada Resource Association as a partner organization to help in this task as well as to potentially produce new updated marketing material for SIGAda and its booth. The safety and security markets are current and expanding markets where Ada is relevant. I feel the generation of new material in this area can help to better promote the Ada language as current and vital for today's software development.