

Candidate for Vice President for Finance

Fred Sampson
International Business Machines, Inc., San Jose, CA USA

BIOGRAPHY

Academic Background:

Master of Arts, University of California, Los Angeles, CA, 1975, English.

Professional Experience:

Staff Information Developer, International Business Machines, Inc., San Jose, CA, 2005 – Present;

Senior Technical Communicator, PeopleSoft, Pleasanton, CA, 2000 – 2004;

Technical Writer, Starfish Software, Scotts Valley, CA, 2000 – 2000.

Professional Interest:

Information architecture; Human-computer interaction; Interaction design; Usability; Information design.

ACM Activities:

Vice President for Finance, SIGCHI, 2006 – 2009;

Webmaster, CHI 2004, CHI 2005, DUX 2003, 2003 – 2005;

Contributing Editor, ACM Interactions magazine, 2004 – 2009.

Membership and Offices in Related Organizations:

President, Vice President, Treasurer, Senior Member, Society for Technical Communication, Silicon Valley Chapter, 1999 – 2009;

Member, Usability Professionals Association, 2005 – 2009;

Member, Information Architecture Institute, 2005 – 2009.

Awards Received:

President's Award, Society for Technical Communication, 2004.

STATEMENT

I have been honored to serve SIGCHI as Vice President for Finance since 2006, and would be pleased to serve for another three years. SIGCHI faces challenges and opportunities during a time of economic upheaval. With experience in small business and positions as your VP for Finance and as treasurer for the Society for Technical Communications (STC) largest chapter, I will ensure that the Executive Committee has the clear and accurate financial information required to plan for and execute its goals. Our conferences must continue to be vibrant, financially viable, and of clear value to attendees. We must ensure

that conference volunteers are motivated to join SIGCHI and to see it as their professional home, and encourage participation in SIGCHI by local chapter volunteers. We must continue to engage with related disciplines through conferences, publications, and informal interactions. SIGCHI is and should be home for everyone studying and working in human-computer interaction, interaction design, user experience design, and related fields. My goal is to make SIGCHI the place to be for all HCI professionals. By maintaining a solid financial base for SIGCHI operations, we will continue to serve our members and lead our professions.