

Candidate for Vice President for Membership and Communications

Loren Terveen
The University of Minnesota, Minneapolis, MN USA

BIOGRAPHY

Academic Background:

Ph.D., University of Texas, 1991, Computer Sciences.

Professional Experience:

Associate Professor, The University of Minnesota, Minneapolis, MN USA, 2002 – 2009;
Member of Technical Staff, AT&T Labs, Florham Park, NJ USA, 1996 – 2002;
Member of Technical Staff, Bell Labs, Murray Hill, NJ USA, 1991 – 1996.

Professional Interest:

Social Computing; Geographically-based online communities; Location-aware systems;
Theory-driven design; Recommender systems.

ACM Activities:

CHI 2002 Conference Co-Chair, SIGCHI, 2002 – 2002;
CSCW 2004 Program Co-Chair, SIGCHI, 2004 – 2004;
SIGART Conference Committee Chair, SIGART, 1995 – 1998.

STATEMENT

SIGCHI should be inclusive. Usability pros, design experts and academics should mingle with Facebook developers and Twitter junkies at our conferences. All should find our conferences great places to share their knowledge and learn from others. I will work to reach out beyond our traditional membership base and to promote inclusiveness in our conference venues.

SIGCHI should be empirical. We should know who are members are, and who they are not. We should know who sticks around for the long run, and why. Even more important, we must learn who checks us out once, then never comes back, or never even considers affiliating with us, and why this lack of interest. I will make gathering this knowledge a priority.

SIGCHI should be open. To the greatest extent possible, what the officers know should be made available to its members. Membership data and trends, conference statistics, and officers' plans should be available on our web site. Members must have multiple ways to share their opinions, concerns, and desires with the officers. To support this, I would work

to make our web site more interactive, deploying technologies such as wikis, discussion forums, and social networking as appropriate.