

FOR PRESIDENT / EXECUTIVE VICE PRESIDENT

(running as a team)

Dan R. Olsen, Jr.

Academic Background

Ph.D., University of Pennsylvania, 1981, Computer and Information Science.

Professional Experience

Professor of Computer Science, Brigham Young University, Provo, UT, 1984 – Present;  
Professor of Human Computer Interaction, Carnegie Mellon University, Pittsburgh, PA, 1996 – 1998;  
Assistant Professor of Computer Science, Arizona State University, Tempe, AZ, 1981 – 1984.

Professional Interests

Interactive Television; Wireless displays; Human Robot Interaction; Interactive Software Architecture.

ACM Activities

Vice President Publications, SIGCHI, 2006 – Present;  
Editor-in-chief, TOCHI, 1994 – 1997;  
Chair, CHI Conference, 2009 – Present;  
Papers co-chair, CHI Conference, 2004 – Present.

Awards Received

ACM Fellow, 2007; CHI Academy, 2004; CHI Lifetime Service Award, 2002.

John “Scooter” Morris

Academic Background

Ph.D., University of California, San Francisco, 1990, Medical Information Science.

Professional Experience

Executive Director, University of California, San Francisco, San Francisco, CA, 2004 – Present;  
Distinguished Systems Architect, Genentech, Inc., South San Francisco, CA, 1985 – 2004;  
Programmer/Analyst, University of California, San Francisco, San Francisco, CA, 1982 – 1985.

Professional Interests

Bioinformatics; Information Visualization; Software Architecture/Enterprise Architecture.

ACM Activities

Member at large, ACM Council, 2004 – 2006;  
VP Operations, SIGCHI, 2006 – Present;  
Member, SIGCHI Conference Management Committee, 1991 – 2003;  
Member, SIGCHI Conference Management Committee, 2005 – Present.

Awards Received

SIGCHI Distinguished Service Award, 1997; SIGCHI Lifetime Service Award, 2005.

STATEMENT

(Joint Statement for Dan R. Olsen, Jr. and John “Scooter” Morris)

The strength of SIGCHI lies in the melding and interchange among diverse communities. As an organization we must support both the exchange among communities as well as the preservation of their uniqueness. We have local SIGs for geographic communities. These must be strengthened. We also need better support for the voices of communities of interests as well. We need to revise how we do our business so that these diverse interests have representation. SIGCHI should continue to develop web services to support the formation and organization of such communities.

We also face challenging economic times. We need to maintain the health of our conferences and the financial health of the organization. Fortunately wise management has placed SIGCHI in an excellent financial position. We need to continue to maintain that while providing value to our membership.

The interaction between human beings and the technologies that serve them will become increasingly important. People rather than hardware will be the dominate issue in computing. Our community needs to be able to lead. We need to continue to invent great services and deploy them effectively. It is an exciting time to be working in this area.

## Candidate for President

Gerrit C. van der Veer  
Open University Netherlands, Heerlen, Netherlands

### **BIOGRAPHY**

#### Academic Background:

Ph.D., Vrije Universiteit Amsterdam, 1990, Human-Computer Interaction.

#### Professional Experience:

Professor Human-Computer Interaction, Open University Netherlands, Heerlen, Netherlands, 2006 – Present;

Professor Interaction Design, Vrije Universiteit Amsterdam, Amsterdam, Netherlands, 2000 – 2007;

Head of Department Cognitive Ergonomics, Twente University of Technology, Enschede, Netherlands, 1996 – 2000.

#### Professional Interest:

User Centered Design Methods; Task Modeling; Mental Models of Complex Systems; User Modeling; Envisioning Design.

#### ACM Activities:

CHI Conference Chair, SIGCHI, 2005;

DIS Technical Program Chair, SIGCHI, 1997;

Vice President for Conferences, SIGCHI, 2007 – 2009.

#### Membership and Offices in Related Organizations:

President, European Association of Cognitive Ergonomics, 2007 – 2010;

Representative Dutch Computer Association, IFIP TC 13, 1993 – Present;

Member IFIP WG 2.7, 13.1, 13.7, IFIP, 2000 – Present.

#### Awards Received:

ACM: Recognition of Service Award, 1993; Recognition of Service Award, 1997;

Recognition of Service Award, 2005, Recognition of Service Award, 2007.

Other: IFIP Silver Core, 1998.

### **STATEMENT**

SIGCHI is the major international society for HCI professionals. Mainly in North America and Europe, local HCI groups and SIGCHI collaborate; members participate in international conferences and make use of major publications (TOCHI, Interactions). In some other parts

of the world the relation is still somewhat incidental, and in some parts HCI is just emerging as a domain that needs attention. I intend to support collaboration between SIGCHI and existing geographical HCI activities, and to stimulate HCI awareness where this is low. SIGCHI should support curriculum development worldwide, and enable the growth of local HCI communities. CHI is our major international meeting place. Specialized conferences based on local context or specialized topics complement our flagship conference. SIGCHI should continue to maintain relationships here and actively support new initiatives. Other HCI conferences relate to international organizations, e.g., featuring Usability or Ergonomics. SIGCHI and other organizations as well as the professionals involved will benefit from an explicit network of organizations, recognizing the different but overlapping themes, and maintaining a workable international event calendar. The domain of SIGCHI is broad and multidimensional and this requires our attention to value research, practice, education, artistic design, societal impact as well as our multidisciplinary basics.

## Candidate for Executive Vice President

Elizabeth F. Churchill  
Yahoo!, Santa Clara, CA, USA

### **BIOGRAPHY**

#### Academic Background:

Ph.D., Cambridge, 1993, Cognitive Science.

#### Professional Experience:

Principal Research Scientist, Yahoo!, Santa Clara, CA, USA, 2006 – 2009;  
Senior Research Scientist, PARC, Palo Alto, CA, USA, 2004 – 2006;  
Senior Research Scientist, FX Palo Alto Laboratory, Palo Alto, CA, USA, 1997 – 2004.

#### Professional Interest:

Internet technologies; Mediated communication, including intercultural communication;  
Social software, social media, social cognition; Computer supported cooperative work; User  
activity analysis.

#### ACM Activities:

Member, ACM, 1998 – 2009;  
SIGCHI: CSCW 2010 Papers and Notes Co-Chair, 2008 – 2010; CHI Student Design  
Competition Co-Chair, 2003 – 2006; CHI 2004 Notes Chair, 2003 – 2004;  
CVE 2000 Collaborative Virtual Environments General Chair, 1999 – 2000.

#### Membership and Offices in Related Organizations:

Member, Anthropological Society of America, 2000 – 2009;  
Member, Committee of Cognitive Section '95 -'97, British Psychological Society,  
1995 – 2008.

#### Awards Received:

ACM: Recognition for chairing CVE 2000; Recognition for chairing CSCW 2002;  
Recognition for being technical program chair, CVE 2002; Recognition for CHI mentoring,  
2003.

### **STATEMENT**

SIGCHI is the world's main society for professionals in computer related industries.

However, we see great opportunities for increasing communication and networking  
between our members, and for the global promotion of HCI as a field of enquiry, a business  
imperative and an educational base.

It is essential we tackle head-on how we can increase awareness of SIGCHI and increase our relevance as a professional body for practitioners and researchers within business and academia globally.

We plan to take greater advantage of developing communication technologies to improve the information flow between members and between local chapters, and to foster membership sign-on and active participation. We believe in promoting SIGCHI activities that are locally grounded, and in building alliances with related professional bodies. We need to increase representation of lesser-promoted areas of practice and research within the SIGCHI community, such as universal access. We will increase our efforts with educators to develop opportunities for newcomers and to stimulate HCI as a discipline through curriculum development worldwide. Finally, we will more strongly promote SIGCHI as a professional body that provides value to corporations through access to new opinions and innovative developments.

## Candidate for Vice President for Finance

Gary M. Olson  
University of California, Irvine, CA USA

### **BIOGRAPHY**

#### Academic Background:

Ph.D., Stanford University, 1970, Cognitive Psychology.

#### Professional Experience:

Donald Bren Professor of Information and Computer Sciences, University of California, Irvine, CA, 2008 – Present;

Paul M Fitts Professor of Human Computer Interaction, University of Michigan, Ann Arbor, MI, 1975 – 2008;

Assistant Professor of Psychology, Michigan State University, East Lansing, MI, 1973 – 1975.

#### Professional Interest:

Computer Supported Cooperative Work; Virtual Teams; Science Collaboratories; Computer-Mediated Communication; Human Computer Interaction.

#### ACM Activities:

Conference Chair of CHI 2006, SIGCHI, 2004 – 2006;

Conference Co-Chair, CSCW 2004, SIGCHI, 2002 – 2004;

Conference Management Committee, SIGCHI, 2004 – 2007;

Conference Co-Chair, DIS 95 and DIS 97, SIGCHI, 1993 – 1997.

#### Membership and Offices in Related Organizations:

Associate Dean, University of Michigan, 1994 – 2006;

Interim Dean, University of Michigan, 1998 – 1999.

#### Awards Received:

ACM: ACM Fellow, 2007; CHI Lifetime Achievement Award, 2006; CHI Academy, 2003.

Other: NIH Research Career Development Award, 1976; Danforth Graduate Fellow, 1967; Woodrow Wilson Fellow, 1967.

### **STATEMENT**

SIGCHI is the most important professional organization for those of us in the field of human-computer interaction. I have been very active in SIGCHI over the years, having chaired or co-chaired four SIGCHI conferences (DIS95, DIS97, CSCW 2004, CHI 2006) and held many other positions in SIGCHI conferences. I served on the Conference Management Committee in the years before and after chairing CHI 2006. I am thus very

familiar with the operation of SIGCHI's conferences, which is one of the most important activities of the SIG.

The position of Vice President for Finances is critical for the health of the SIG. I am sensitive to the importance of sound financial management for not only the SIGCHI conferences but also the many other activities of the SIG. I have had experience with the management of finances, not just in my role as conference chair, but in my positions of Associate Dean and Interim Dean at the University of Michigan. I am committed to having a deep understanding of the finances of the SIG, and overseeing its financial resources with diligence and care. This is especially important in the coming difficult economic times.

## Candidate for Vice President for Finance

Fred Sampson  
International Business Machines, Inc., San Jose, CA USA

### **BIOGRAPHY**

#### Academic Background:

Master of Arts, University of California, Los Angeles, CA, 1975, English.

#### Professional Experience:

Staff Information Developer, International Business Machines, Inc., San Jose, CA, 2005 – Present;

Senior Technical Communicator, PeopleSoft, Pleasanton, CA, 2000 – 2004;

Technical Writer, Starfish Software, Scotts Valley, CA, 2000 – 2000.

#### Professional Interest:

Information architecture; Human-computer interaction; Interaction design; Usability; Information design.

#### ACM Activities:

Vice President for Finance, SIGCHI, 2006 – 2009;

Webmaster, CHI 2004, CHI 2005, DUX 2003, 2003 – 2005;

Contributing Editor, ACM Interactions magazine, 2004 – 2009.

#### Membership and Offices in Related Organizations:

President, Vice President, Treasurer, Senior Member, Society for Technical Communication, Silicon Valley Chapter, 1999 – 2009;

Member, Usability Professionals Association, 2005 – 2009;

Member, Information Architecture Institute, 2005 – 2009.

#### Awards Received:

President's Award, Society for Technical Communication, 2004.

### **STATEMENT**

I have been honored to serve SIGCHI as Vice President for Finance since 2006, and would be pleased to serve for another three years. SIGCHI faces challenges and opportunities during a time of economic upheaval. With experience in small business and positions as your VP for Finance and as treasurer for the Society for Technical Communications (STC) largest chapter, I will ensure that the Executive Committee has the clear and accurate financial information required to plan for and execute its goals. Our conferences must continue to be vibrant, financially viable, and of clear value to attendees. We must ensure

that conference volunteers are motivated to join SIGCHI and to see it as their professional home, and encourage participation in SIGCHI by local chapter volunteers. We must continue to engage with related disciplines through conferences, publications, and informal interactions. SIGCHI is and should be home for everyone studying and working in human-computer interaction, interaction design, user experience design, and related fields. My goal is to make SIGCHI the place to be for all HCI professionals. By maintaining a solid financial base for SIGCHI operations, we will continue to serve our members and lead our professions.

## Candidate for Vice President for Membership and Communications

Edward Cutrell  
Microsoft Research, Redmond, WA USA

### **BIOGRAPHY**

#### Academic Background:

Ph.D., University of Oregon, 1999, Psychology (Cognitive Neuroscience).

#### Professional Experience:

Researcher, Microsoft Research, Redmond, 2000 – 2009.

#### Professional Interest:

HCI for information retrieval; Personal information management; Input technologies; HCI for ICTD (IT for development).

#### ACM Activities:

Notes co-chair CHI 2006, SIGCHI, 2005 – 2006;

Adjunct chair for volunteer efforts, CHI EC, SIGCHI, 2004 – 2006.

### **STATEMENT**

I would be honored to serve SIGCHI as Vice-President for Membership and Communications. In this role, I hope to be a useful bridge between the committee and the membership. The executive committee works very hard on behalf of the membership and these activities need to be communicated to SIGCHI members in a variety of venues. Similarly, I hope to continue reaching out to our global membership to ensure that all their concerns and needs reach the executive committee. I look forward to helping SIGCHI continue to thrive as the premier global HCI organization. Thanks for your support!

## Candidate for Vice President for Membership and Communications

Loren Terveen  
The University of Minnesota, Minneapolis, MN USA

### **BIOGRAPHY**

#### Academic Background:

Ph.D., University of Texas, 1991, Computer Sciences.

#### Professional Experience:

Associate Professor, The University of Minnesota, Minneapolis, MN USA, 2002 – 2009;  
Member of Technical Staff, AT&T Labs, Florham Park, NJ USA, 1996 – 2002;  
Member of Technical Staff, Bell Labs, Murray Hill, NJ USA, 1991 – 1996.

#### Professional Interest:

Social Computing; Geographically-based online communities; Location-aware systems;  
Theory-driven design; Recommender systems.

#### ACM Activities:

CHI 2002 Conference Co-Chair, SIGCHI, 2002 – 2002;  
CSCW 2004 Program Co-Chair, SIGCHI, 2004 – 2004;  
SIGART Conference Committee Chair, SIGART, 1995 – 1998.

### **STATEMENT**

SIGCHI should be inclusive. Usability pros, design experts and academics should mingle with Facebook developers and Twitter junkies at our conferences. All should find our conferences great places to share their knowledge and learn from others. I will work to reach out beyond our traditional membership base and to promote inclusiveness in our conference venues.

SIGCHI should be empirical. We should know who are members are, and who they are not. We should know who sticks around for the long run, and why. Even more important, we must learn who checks us out once, then never comes back, or never even considers affiliating with us, and why this lack of interest. I will make gathering this knowledge a priority.

SIGCHI should be open. To the greatest extent possible, what the officers know should be made available to its members. Membership data and trends, conference statistics, and officers' plans should be available on our web site. Members must have multiple ways to share their opinions, concerns, and desires with the officers. To support this, I would work

to make our web site more interactive, deploying technologies such as wikis, discussion forums, and social networking as appropriate.

## Candidate for Vice President at Large

Paula Kotzé

Meraka Institute, Council for Scientific and Industrial Research, Pretoria, South Africa

### **BIOGRAPHY**

#### Academic Background:

Ph.D., University of York (UK), 1997, Computer Science (Human-Computer Interaction).

#### Professional Experience:

Principal Researcher, Meraka Institute, Council for Scientific and Industrial Research, Pretoria, South Africa; 2008 - Present (held various other lecturing positions since 1981 at Unisa);

Director, Centre for Software Engineering, 1999 – 2008; Director School of Computing, 1999 – 2006. University of South Africa, Pretoria, South Africa;

Professor Extraordinaire: University of South Africa; Pretoria, South Africa; 2008 – Present.

#### Professional Interest:

ICT for Development (including multi-cultural issues, accessible design and usability (focusing on the physically and cognitively disabled / challenged, and social development); Human-computer interaction education; Enterprise Engineering; Human Factors Engineering; Software Engineering.

#### ACM Activities:

Vice President at Large, SIGCHI, 2006 – 2009;

Programme Committee Member, CHI 2002 Development Consortium;

Guest Editor, Interactions Special Issue 2003 (Winds of Change);

Professional Member, ACM, 1999 – Present.

#### Membership and Offices in Related Organizations:

President, SAICSIT (South African Institute of Computer Scientists and Information Technologists (ACM Affiliated), 1999 – 2004, Vice-President, 2008 - 2010;

Chair, IFIP Working Group 13.1 – HCI Curriculum and Education, 2005 – Present, (previously vice-chair from 2001);

Professional Member, IEEE, 2003 – 2008.

#### Awards Received:

Chancellors Prize for Best Researcher, University of South Africa, 2003; Several best paper awards; Elected Member of the European Academy of Science; IFIP Silver Core Award.

### **STATEMENT**

With a background in both computing and industrial psychology, and a history of combining the two fields in my research and professional life since the early 1980's, the advancement of the field of human-computer interaction is a major objective (and passion) of mine, firstly on the continent of Africa but also worldwide. The request to make myself available to serve the SIGCHI committee is therefore not only a great honor, but, if elected, would also provide me a further platform from which to promote the field. My last three years as Vice President at Large of SIGCHI gave me valuable experience and insights in the operation of the ACM and SIGCHI. It also made me realize that the criticism often levelled at SIGCHI for being too North American focused, largely neglecting the customs and cultures of the wider world, is indeed not too far off. Being an African I feel that I can play a major role in promoting a greater international culture for SIGCHI and help move this organization forward towards becoming truly international. If elected I wish to focus my energy on this issue over the next 3 years.

## Candidate for Vice President at Large

Zhengjie Liu

Dalian Maritime University, Sino-European Usability Center, Dalian, China

### **BIOGRAPHY**

#### Academic Background:

Master of Engineering, Xian Jiaotong University, China, 1988, Computer Science.

#### Professional Experience:

Professor, Dalian Maritime University, Dalian, China, 1998 – 2009;

Director, Dalian Software Industry Incubator, Dalian, China, 2000;

Visiting Scientist, University of Liverpool, Liverpool, UK, 1993 – 1994.

#### Professional Interest:

Human-computer interaction; User-centered design; User experience; Accessibility; Information visualization.

#### ACM Activities:

Co-founder, ACM SIGCHI China, 2004; Co-chair, ACM SIGCHI China, 2007 – 2009;

Chair of Committee for Academic Activities, ACM SIGCHI China, 2004 – 2006;

Reviewer, many ACM sponsored conferences including CHI, 1993 – 2009.

#### Membership and Offices in Related Organizations:

Chinese Representative, IFIP TC.13 Committee on Human-Computer Interaction, 1999 – 2005;

Editorial board member, User Experience Magazine by Usability Professionals Association, 2005 – 2009;

Co-chair, INTERACT'2005 conference by IFIP TC.13, 2005 – 2005.

#### Awards Received:

Distinguished Achievement Award by Dalian Maritime University, 2007; Distinguished Achievement Award by Dalian Maritime University, 2005;

Distinguished Achievement Award by Dalian Maritime University, 1990;

Excellent Teaching Award by Xian Jiaotong University, 1986.

### **STATEMENT**

HCI has been the major focus in my professional career since 1989. Together with other pioneers I helped promoting HCI and building the community in China. This includes acting as the Chinese Representative to IFIP TC.13 (1999-2005) to connect between the Chinese

and international HCI communities, the foundation of the Sino-European Usability Center in 2000 to lead the efforts of disseminating UCD practice to the industry, foundation of SIGCHI China in 2004 as well as many other endeavors.

We have to admit that HCI is still an undeveloped area in most Asian countries including China in comparison to the counterparts in the west. If elected Vice President at Large, I will do my best to help SIGCHI promote HCI in Asia. In achieving this, there are a couple of things SIGCHI could do by make use of its unique resources, including building and connecting with local communities, supporting HCI curriculum in education, promoting UCD practice in industry and sponsoring HCI events in this region. No one will doubt that the HCI growth in Asia will be a great leap for HCI development in the world and a strategic contribution to the international HCI community.

## Candidate for Vice President at Large

John Charles Thomas  
IBM T. J. Watson Research Center, Yorktown Heights, NY USA

### **BIOGRAPHY**

#### Academic Background:

Ph.D., University of Michigan, 1971, Experimental Psychology.

#### Professional Experience:

Research Staff Member, IBM T. J. Watson Research Center, Yorktown Heights, NY USA, 1998 – 2009;

Executive Director, AI Lab, NYNEX Science and Technology, White Plains, NY USA, 1986 – 1998;

Research Staff Member, IBM T. J. Watson Research Center, Yorktown Heights, NY, USA, 1973 – 1986.

#### Professional Interest:

HCI for Community and International Development; HCI and Green IT; Tools for High Performance Computing; e-learning; Business Use of Stories and Storytelling.

#### ACM Activities:

Mentoring, Creativity and Cognition Conference; SIGCHI, 2007 – 2008;

CUU Publications Co-chair; SIGCHI, 1998 – 2000;

CHI '94 Advisor, SIGCHI, 1992 – 1994;

CHI '91 General Co-Chair, SIGCHI, 1989 – 1991.

#### Awards Received:

ACM: Service Award for CUU, 2000.

Other: Invention Plateau, 2006; Technical Group Award, IBM, 2006; NYNEX Recognition of Excellence Award, 1991; First and Third Prize Winner, National Creativity Contest, 1979.

### **STATEMENT**

Clearly, HCI is critical to solving the crucial issues we face as a species. In recognition of this, the field is expanding in several critical ways including a much vaster array of application areas, a wider range of users living in wider geographical areas and potentially using a wide range of technologies. To expand on just one of these; wider geographical areas entail:

- Different languages
- Different climate

- Different infrastructure
- Different cultures
- Different needs

These are times of great opportunity and great challenge raising questions such as:

How do we effectively cumulate scientific, technical, practical and artistic knowledge in a field that has become so broad?

How do we communicate effectively with other related fields and groups?

How do we construct a conference that is both coherent and comprehensive?

How do we become more inclusive to a wider group of stakeholders and yet sustain a sense of community?

How can we use modern social computing technology to make SIGCHI more democratic, intelligent, and responsive?

I believe the last one will be key in addressing the others and here is where I plan to focus my efforts.