

Candidate for Chair

Brad Mehlenbacher

North Carolina State University, Adult & Higher Education, Raleigh, NC, USA

BIOGRAPHY

Academic Background:

Ph.D., Carnegie Mellon University, 1992, Rhetoric and Document Design.

Professional Experience:

Associate Professor, Distance Learning, Department of Adult & Higher Education, North Carolina State University, 2002 – 2009;

Associate Professor, Technical Communication, Department of English, North Carolina State University, 2000 – 2002;

Assistant Professor, Technical Communication, Department of English, North Carolina State University, 1994 – 2000.

Professional Interest:

Instruction and learning with technology; Ergonomics, usability, and human-computer interaction; Online support systems and documentation; Web design; Web-based training and instruction.

ACM Activities:

Awards Officer, SIGDOC, 1997 – 2009;

New Articles Associate Editor, ACM JCD, SIGDOC, 1999 – 2004;

Graduate Student Competition Chair, SIGDOC, 1996 – 2007;

Conference Co-Chair and Program Chair, SIGDOC, 1995 – 1996.

Membership and Offices in Related Organizations:

Editorial Board Member, Innovate: Journal of Online Education, 2004 – 2009;

Member (reviewer, judge, committee member), Society for Technical Communication (STC), 1992 – 2009;

Reviewer, IEEE Transactions on Professional Communication, 1994 – 2009.

Awards Received:

ACM: Outstanding Volunteer, ACM SIGDOC, 1996.

Other: NC Distance Learning Association (NC DLA) Program Award Winner, 2007; WWW Homepage Design from the Council for Advancement/Ed. Support, 2003; STC Distinguished Technical Communication Article, 1999.

STATEMENT

Our SIGDOC conferences for the last several years have been among the most engaging of our conferences since I began attending regularly in the 1990s. Participants continue to represent various disciplines (technical communication, computer science, humanities computing, information design, etc.) and our membership continues its tradition of serving both academic and industry interests. At our Lisbon, Portugal conference this year, when we discussed the upcoming SIGDOC Elections, I found myself enthusiastically requesting the opportunity to run for Chair again. After two terms, a half-dozen ACM SIG Board meetings, and four SIG conferences, I can now proudly claim to have learned enough to think and act strategically on the part of the SIG. Certainly, these are turbulent times, but they're also hopeful ones. During such times, William James might remind us that "Need and struggle are what excite and inspire us." While our SIG is strengthening its board, making multidisciplinary connections that better represent its developing emphasis on communication design, and extending itself to European locations, we are simultaneously challenged to develop strategies for increasing our membership. I'd be honored to serve as Chair as we continue to address these processes and our goals for long-term membership growth.

Candidate for Chair

David Novick
The University of Texas at El Paso, El Paso, TX USA

BIOGRAPHY

Academic Background:

Ph.D., University of Oregon, 1988, Computer and Information Science.

Professional Experience:

Professor of Computer Science, The University of Texas at El Paso, El Paso, TX,
1999 – Present;

Director of Research, European Institute of Cognitive Sciences and Engineering, Toulouse,
France, 1996 – 1999;

Assistant & Associate Professor of Computer Science, Oregon Graduate Institute, Portland,
OR, 1989 – 1996.

Professional Interest:

Interactive systems; Development methods for interfaces and their documentation; Models
of conversation.

ACM Activities:

SIGDOC 2007 Conference Chair, SIGDOC, 2006 – 2007;

Executive Committee, SIGDOC, 2003 – Present;

SIGDOC 2003 Program Chair, SIGDOC, 2002 – 2003;

General Co-Chair, ACM Conference on Universal Usability, SIGCHI, 1999 – 2000.

Membership and Offices in Related Organizations:

Member, Usability Professionals' Association, 2007 – Present;

Chair, Outstanding Undergraduate Award Competition Committee, Computing Research
Association, 2003 – 2004;

Member, IT Deans Group, Computing Research Association, 2006 – Present.

STATEMENT

SIGDOC's current leadership has served well, continuing to move our organization toward
a broader mission that is better oriented to trends in technology and society. I would
augment this movement through these initiatives:

1. Work to make SIGDOC the place for exchange of ideas at the intersection of computing
and communications. We can create new venues for SIGDOC content, such as:

transforming the newsletter to a blog that looks at success and failures in design of communication; an online design forum where designers could get feedback on new ideas; and a series of workshops on, for example, radical design, where the participants would be encouraged to submit resulting papers to a track at the annual conference.

2. Use the new content to provide value to potential members, thus growing our membership. We can serve as a strong complement for members of organizations like AITP and UPA, which are essentially professional-development organizations rather than venues for exchange of leading-edge knowledge. We can also be more systematic in developing student membership.
3. Communicate among all of SIGDOC's stakeholders to forge a common vision for the organization's future, either on-line via the Web site or in workshops.

Candidate for Vice Chair

Robert R. Pierce
IBM Corporation, Raleigh, NC USA

BIOGRAPHY

Academic Background:

B.A., Indiana University, 1982, Computer Science.

Professional Experience:

Documentation Lead and Advisory Technical Writer, IBM Corp., Raleigh, NC
(but works from home), 2008 – Present;

Advisory Technical Writer, IBM Corp., Lexington, MA (but worked from home),
2000 – 2008;

Principle Technical Writer, Compaq, Nashua, NH (but worked from home), 1997 – 2000.

Professional Interest:

Application lifecycle management; Globally distributed development; Software and information development best practices; Customer feedback and customer-driven development; Change management.

ACM Activities:

Vice Chair, SIGDOC, 2004 – 2009;

Newsletter Editor, SIGDOC, 2001 – 2009.

STATEMENT

As the current vice chair for SIGDOC, I hope to have the opportunity to continue helping to provide leadership that supports the intellectual vitality of SIGDOC and the active participation of its members.

I enjoy the synergy between the academics and the business professionals that comprise the SIGDOC membership as well as the breadth of topics that are relevant to SIGDOC.

SIGDOC conferences continue to include a more diversified array of papers that cover a broader spectrum of subjects than strictly the design or development of technical content or communication.

My interests in software development best practices, along with the design, development, and presentation of information, or technical content, are aligned with what I do as an advisory information developer for IBM.

As I approach my ninth year as SIGDOC newsletter editor, I continue to enjoy promoting the wide array of topics that are relevant to SIGDOC, and will do my best to facilitate the current broadening of scope in what the membership views as comprising "design of communication." I will also focus on growing the SIG in the U.S. and abroad and continue to establish a respected presence that encourages ongoing international participation and contributions.

Candidate for Vice Chair

John Stamey
Coastal Carolina University, Conway, SC USA

BIOGRAPHY

Academic Background:

Ed.D., North Carolina State University, 2006, Technology Education.

Professional Experience:

General Chair, CSC 2007/2008/2009, Computer Security Conference, Myrtle Beach, SC, 2007 – 2009.

Professional Interest:

Design of Communication; Internet Development and Ecommerce; Computer Science Education; Management.

ACM Activities:

Registrar, CCSC, SIGCSE, 2006 – 2009;
Co-Program Chair, SIGDOC 2006, ACM SIGDOC, 2005 – 2006.

STATEMENT

I have valued my experience with SIGDOC, that began in 1999. I have published eight papers in SIGDOC conferences (1999, 2004, 2005, 2006, 2007) and have presented one pre-conference workshop. Becoming the co-program chair with Rob Pierce was a great way to become involved in SIGDOC, as well as to meet the people in the organization. If elected, I would be pleased to serve and help the organization grow. Thank you, in advance, for your consideration.

Candidate for Secretary/Treasurer

Liza Potts
Old Dominion University, Norfolk, VA USA

BIOGRAPHY

Academic Background:

Ph.D., Rensselaer Polytechnic Institute, 2007, Communication and Rhetoric.

Professional Experience:

Assistant Professor, Old Dominion University, Norfolk, VA, 2008 – Present;

Director of Design Research / Human Factors, Electronic Ink, Philadelphia, PA, 2007 – 2008;

User Interface Program Manager, Microsoft, Redmond, WA, 2001 – 2003.

Professional Interest:

Experience Design; Usability; Information Architecture; Technologically Mediated Communication; Sociotechnical Systems Theory.

Membership and Offices in Related Organizations:

Association of Internet Researchers, 2007 – Present;

Association of Teachers of Technical Writing, 2008 – Present;

2006 Conference Webmaster, IEEE: Professional Communication Society, 2006.

Awards Received:

Nominated for the CCCC Outstanding Dissertation Award, 2009; Joanne Wagner Memorial Fellowship, 2006; School of Humanities and Social Sciences Fellowship, 2005.

STATEMENT

As a researcher with experience in both industry and academia, SIGDOC represents a place where these two worlds blur -- allowing us to share knowledge, make connections, and push the limits of our work.

A major reason why I returned to academia was to help train the next generation of communication designers. As part of that training, I would like to encourage the establishment of SIGDOC student groups. These groups would promote interdisciplinary work that was firmly rooted in the humanistic principles of our organization.

Building from that foundation, I would like us to encourage further cooperation between industry and academia by creating Bridge Building awards that would recognize such

collaborations. By publicizing these achievements, we can encourage others through positive reinforcement.

I would be honored to serve SIGDOC as the Secretary/Treasurer because I believe strongly in the merits of interdisciplinary work and I am excited to be a part of this movement.

Candidate for Secretary/Treasurer

Shaun P. Slattery
DePaul University, Chicago, IL USA

BIOGRAPHY

Academic Background:

Ph.D., Rensselaer Polytechnic Institute, 2006, Communication & Rhetoric.

Professional Experience:

Director of New Media Studies, DePaul University, Chicago, IL, 2007 – Present;
Assistant Professor of Writing, Rhetoric, & Discourse, DePaul University, Chicago, IL,
2006 – Present.

Professional Interest:

Writing studies; New media; Technical writing.

ACM Activities:

Secretary/Treasurer, SIGDOC, 2007 – 2008.

STATEMENT

I look forward to continuing to serve ACM SIGDOC.