

## Candidate for Vice Chair

Mark L. Gillenson  
University of Memphis, Memphis, TN USA

### **BIOGRAPHY**

#### Academic Background:

Ph.D., Ohio State University, 1974, Computer and Information Science.

#### Professional Experience:

Professor of MIS, University of Memphis, Memphis, TN, 1995 – 2009;  
Associate Professor of CIS, University of Miami, Miami, FL, 1988 – 1995;  
Senior Systems Analyst, IBM Corp., Armonk, NY, 1974 – 1988.

#### Professional Interest:

Data Administration; Database Design; Systems Testing; Electronic Commerce; IS Strategy.

#### Membership and Offices in Related Organizations:

Chapter President, MidSouth Chapter, Data Management Association (DAMA), 2005 – 2009;  
Member, Memphis Chapter, Society for Information Management (SIM), 1995 – 2009;  
Program Committee for National Annual Meeting, Society for Information Management (SIM), 2006 – 2007.

### **STATEMENT**

2009 marks the 40th anniversary of my ACM membership. A major strength that I would bring to the table as Vice Chair of SIGMIS is the breadth of my background which allows me to easily interface with a variety of constituencies. I have been an MIS professor in business schools for over 20 years, have published in some of the field's major journals, and have written three books on database management. Additionally, I spent 15 years with the IBM Corp. and so I am very comfortable in working with IT professionals in industry. Also, my Ph.D. is in computer science (earned before MIS existed in business schools) and so I work well with the ACM community beyond SIGMIS.

My vision for SIGMIS is to work to maximize the synergy between its academic and industrial members. Both sides have much to offer. The academics bring their state of the art research to the mix which can help industry solve its problems. The industrial folks bring their practical problems which can lead to further research and also provide a living laboratory in which academics can test their theories. Working together is a winning situation for everyone.