## SIGDOC

### Section 1 - Membership - based on calendar year dates

#### Renewal Summary

<table>
<thead>
<tr>
<th>Eligible for Renewal 2012</th>
<th>190</th>
</tr>
</thead>
<tbody>
<tr>
<td>Renewed 2012</td>
<td>111</td>
</tr>
<tr>
<td>Adds 2012</td>
<td>104</td>
</tr>
<tr>
<td>Retention</td>
<td>58.42%</td>
</tr>
<tr>
<td>Drops</td>
<td>79</td>
</tr>
<tr>
<td>Net (+/-)</td>
<td>25</td>
</tr>
</tbody>
</table>

#### Membership Summary

<table>
<thead>
<tr>
<th>ACM Members with DL Subs</th>
<th>29,633</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACM only Members</td>
<td>102,951</td>
</tr>
<tr>
<td>SIGDOC and ACM Members</td>
<td>151</td>
</tr>
<tr>
<td>SIGDOC and DL Subs</td>
<td>80</td>
</tr>
<tr>
<td>SIGDOC only Members</td>
<td>75</td>
</tr>
<tr>
<td>Total ACM Members</td>
<td>103,102</td>
</tr>
<tr>
<td>Total SIGDOC members</td>
<td>226</td>
</tr>
</tbody>
</table>

#### Dues Paid in Calendar 2012

<table>
<thead>
<tr>
<th>New Members</th>
<th>$3,387.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Renews</td>
<td>$4,159.00</td>
</tr>
</tbody>
</table>

#### Geo Breakdown of Active SIGDOC Members

<table>
<thead>
<tr>
<th>Region</th>
<th>Members</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asia</td>
<td>13</td>
<td>6%</td>
</tr>
<tr>
<td>CANADA</td>
<td>8</td>
<td>4%</td>
</tr>
<tr>
<td>Europe</td>
<td>21</td>
<td>9%</td>
</tr>
<tr>
<td>Mid-South America</td>
<td>6</td>
<td>3%</td>
</tr>
<tr>
<td>Pacific Rim</td>
<td>7</td>
<td>3%</td>
</tr>
<tr>
<td>USA</td>
<td>171</td>
<td>76%</td>
</tr>
<tr>
<td><strong>Total Members</strong></td>
<td><strong>226</strong></td>
<td></td>
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</table>

#### Geo Breakdown of SIGDOC Members joined in 2012

<table>
<thead>
<tr>
<th>Region</th>
<th>Members</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asia</td>
<td>9</td>
<td>9%</td>
</tr>
<tr>
<td>CANADA</td>
<td>2</td>
<td>2%</td>
</tr>
<tr>
<td>Europe</td>
<td>8</td>
<td>8%</td>
</tr>
<tr>
<td>Mid-South America</td>
<td>2</td>
<td>2%</td>
</tr>
<tr>
<td>Pacific Rim</td>
<td>2</td>
<td>2%</td>
</tr>
<tr>
<td>USA</td>
<td>81</td>
<td>78%</td>
</tr>
<tr>
<td><strong>Total New Members</strong></td>
<td><strong>104</strong></td>
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### Section 2 - Digital Library -

#### SIGDOC Articles

<table>
<thead>
<tr>
<th>Article Type</th>
<th>Count</th>
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</thead>
<tbody>
<tr>
<td>Total Published Articles</td>
<td>2,091</td>
</tr>
<tr>
<td>Total Citings</td>
<td>3,698</td>
</tr>
<tr>
<td>Average Citings per article</td>
<td>1.77</td>
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<tr>
<td>Total Downloads past 12 months</td>
<td>43,321</td>
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<td>Average Download per article</td>
<td>20.72</td>
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<tr>
<td>Total Downloads past 6 weeks</td>
<td>4,151</td>
</tr>
<tr>
<td>Total Overall Downloads</td>
<td>574,350</td>
</tr>
<tr>
<td>Total Distinct Authors</td>
<td>3,432</td>
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#### Total SIGDOC Sponsored / Incooperation Publications

<table>
<thead>
<tr>
<th>Publication Types</th>
<th>Count</th>
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<tbody>
<tr>
<td>Journal</td>
<td>12</td>
</tr>
<tr>
<td>Newsletter</td>
<td>118</td>
</tr>
<tr>
<td>Proceeding</td>
<td>35</td>
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#### Total SIGDOC Sponsored / Incooperation Publications Published in 2012

<table>
<thead>
<tr>
<th>Publication Types</th>
<th>Count</th>
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<tbody>
<tr>
<td>Proceeding</td>
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<td>Newsletter</td>
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#### Articles - SIGDOC

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<th>Article Information</th>
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<tr>
<td>Total Articles Published in 2012</td>
<td>61</td>
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<td>Total Citings of 2012 Articles</td>
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<tr>
<td>Total Downloads past 12 months</td>
<td>2,050</td>
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Total Downloads past 6 weeks: 517
Total Overall Downloads: n/a
Total Distinct Authors: 131

### Articles - SIGDOC

<table>
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<tr>
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<td>1993</td>
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<tr>
<td>1994</td>
<td>50</td>
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<tr>
<td>1995</td>
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<td>2011</td>
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### Citations - SIGDOC

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<td>2002</td>
<td>170</td>
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<tr>
<td>2003</td>
<td>190</td>
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<table>
<thead>
<tr>
<th>Year Cited</th>
<th>Citings</th>
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<tbody>
<tr>
<td>2004</td>
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</table>
Note: SIGDOC continues to issue a quarterly electronic newsletter via e-mail to members only

Section 3 - Chapters -

Geographic Breakdown of Active SIGDOC Chapters

<table>
<thead>
<tr>
<th>Region</th>
<th>Chapters</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>1</td>
<td>50%</td>
</tr>
<tr>
<td>USA</td>
<td>1</td>
<td>50%</td>
</tr>
</tbody>
</table>

Total Active SIGDOC Chapters 2

Chapter Type Breakdown of Active SIGDOC Chapters

<table>
<thead>
<tr>
<th>Chapter Type</th>
<th>Chapters</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Active Professional</td>
<td>1</td>
<td>50%</td>
</tr>
<tr>
<td>Active Student</td>
<td>1</td>
<td>50%</td>
</tr>
</tbody>
</table>

Total Active SIGDOC Chapters 2

Member Type Breakdown of Active SIGDOC Chapters

<table>
<thead>
<tr>
<th>Local Chapter</th>
<th>Chapters</th>
<th>Chapter Members</th>
<th>ACM</th>
<th>Non ACM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional</td>
<td>1</td>
<td>42</td>
<td>4</td>
<td>38</td>
</tr>
<tr>
<td>Student</td>
<td>1</td>
<td>11</td>
<td>4</td>
<td>7</td>
</tr>
<tr>
<td>Totals</td>
<td>2</td>
<td>53</td>
<td>8</td>
<td>45</td>
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</table>

Section 4 - Events -

Geographic Breakdown of 2012 Events

<table>
<thead>
<tr>
<th>Region</th>
<th>Sponsored/ Co-Sponsored</th>
<th>InCooperation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>USA</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

Total Events 2

Sponsored/ Co-Sponsored Events

<table>
<thead>
<tr>
<th>Total Events</th>
<th>Total Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>164</td>
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</tbody>
</table>

Section 5 - Lists -

Lists

<table>
<thead>
<tr>
<th>Total Number of Lists</th>
<th>7</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Subscribers</td>
<td>322</td>
</tr>
<tr>
<td>Total Active SIG Members</td>
<td>204</td>
</tr>
<tr>
<td>Total Expired SIG Members</td>
<td>25</td>
</tr>
</tbody>
</table>

Section 6 - Web Site -

Sites for Calendar 2012

| Total visits     | 22,415     |
| Total page views | 79,936     |
| Total hits       | 1,058,864  |
| Total unique visitors | 11,356  |
| Total repeat visitors | 1,645  |
| Average visits per day | 61      |
| Average visits per week | 429    |
| Average visits per month | 1,868  |
| Average unique visitors per day | 46      |
| Average new visitors per day | 30      |
| Average repeat visitors per day | 17     |
| Visitor repeat rate | 15       |
| Average visits per visitor | 2       |

Section 7 - Social Networking -

Social Networking in Calendar 2012

<table>
<thead>
<tr>
<th>Site</th>
<th>Group</th>
<th>Members</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Social Media</th>
<th>Platform</th>
<th>Username</th>
<th>Metric</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>SIGDOC</td>
<td></td>
<td>154 Followers</td>
</tr>
<tr>
<td>Facebook</td>
<td>NCSU SIGDOC</td>
<td></td>
<td>8 Followers</td>
</tr>
<tr>
<td>Facebook</td>
<td>Euro SIGDOC</td>
<td></td>
<td>43 Likes</td>
</tr>
<tr>
<td>Twitter</td>
<td>SIGDOC</td>
<td></td>
<td>180 Followers</td>
</tr>
<tr>
<td>Twitter</td>
<td>NCSU SIGDOC</td>
<td></td>
<td>48 Followers</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>SIGDOC</td>
<td></td>
<td>269 Members</td>
</tr>
<tr>
<td>Wordpress</td>
<td>Euro SIGDOC</td>
<td></td>
<td>1,725 Views</td>
</tr>
</tbody>
</table>