SIGMOD VIABILITY REVIEW
March 2013

Yannis Ioannidis, Chair
Christian S. Jensen, Vice-Chair
Alex Labrinidis, Secretary/Treasurer
Financial Summary

• SIGMOD finances are strong
• 2014 fund balance projection: $1.2M, $750K over requirement
• Healthy industry conference support (>=$200K last year)
• Profitable conferences while
  – Maintaining registration fees at same levels
  – Drastically reducing student registration costs
• Travel fellowships for students
  – 2013: 70 (planned approx)
  – 2012: 69 (with NSF support)
  – 2011: 25
  – 2010: 24
Membership and Benefits

• 2011 vs. 04/2012 members
  – Total: 1869 → 1994
  – Professional: 1434 → 1390
  – Student: 82 → 112
  – Affiliate: 352 → 491
  – Institutional: 1 → 1

• 6th largest SIG

• Awards
  – Contributions, Innovation, and Doctoral Dissertation

• Outreach (with VLDB)
  – Traveling Speakers Program
  – Summer Schools

• Thriving SIGMOD conference
  – Student scholarships
  – Best paper, Test-of-Time award

• Co-sponsored meetings
  – SIGMOD workshops, PODS, SOCC, KDD, WSDM, …

• In-cooperation meetings
  – TaPP, DEBS
Content Benefits

• ACM Sigmod Record (quarterly newsletter) revitalized
  – Columns: Principles, short articles, systems & prototypes, surveys
  – Vision papers, workshop reports, research centers, disting profiles
  – Editorial board renewed (8 out of 10 editors) over last two years
  – 72,250 downloads last year, 7,650 last 6 weeks

• On-line presence
  – SIGMOD web site (RSS feed, Google analytics)
  – SIGMOD/PODS Social Media (Facebook, Google+)
  – SIGMOD Blog started (bimonthly expert posts)
  – DB Jobs website re-started
  – Video interviews
  – Digital Symposium Collection finishes (DiSC) up to 2011, ready to launch section of DL
Conferences & Workshops

- SIGMOD/PODS 2012, Scottsdale, AZ
  - 697 conference attendees
  - Acceptance rate: SIGMOD = 17% (48/289), PODS 26% (26/101)
  - 11 workshops, including a PhD Symposium and a database mentoring program

- SIGMOD/PODS 2013, New York, NY
  - Submissions are up
  - 11 workshops (3 new compared to 2012)
Strategic Goals & Initiatives

• Continue and increase student support
• Encourage formation of local chapters and offer support
• Enhance and expand on-line services
• Increase participation in ACM educational activities (webinars, tech packs, …)