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Association for Computing Machinery (ACM) to Move Its Publications to Literatum, Atypon's Online Publishing Platform

New York, NY & Santa Clara, CA—October 3, 2017—The Association for Computing Machinery (ACM), the world's largest computing society, has selected Atypon's online publishing platform, Literatum, to house The ACM Digital Library (ACM DL).

The ACM DL is the official guide to computer science research and literature, comprising not only all ACM publications, including journals, conferences proceedings, technical magazines, newsletters and books, but also a comprehensive bibliographic database with over two million entries from nearly all scholarly publishers in computing. ACM's new publications website will be designed in cooperation with the Atypon Design Studio.

"As a software company, there's no greater honor than to be approached by ACM, the international authority in computer science," said Georgios Papadopoulos, founder and CEO of Atypon. "Many of our employees, two-thirds of whom are computer engineers, are ACM members."

For the last 20 years, The ACM DL has run on ACM's own platform. The move to Atypon will allow ACM to reallocate time previously spent on product maintenance to new product development in partnership with Atypon. All Atypon publishers benefit from client-specific enhancements to Literatum.

"ACM has always focused on leveraging technology to deliver greater value to our members. We're looking forward to accelerating our trajectory by taking advantage of Atypon's advanced platform," said Wayne Graves, Director of Information System, ACM. "We've already started sharing exciting ideas for Literatum enhancements with Atypon engineers to re-envision the computer science research experience."

About ACM

ACM, the Association for Computing Machinery (www.acm.org), is the world's largest educational and scientific computing society, uniting educators, researchers and professionals to inspire dialogue, share resources and address the field's challenges. ACM strengthens the computing profession's collective voice through strong leadership, promotion of the highest standards, and recognition of technical excellence. ACM supports the professional growth of its members by providing opportunities for life-long learning, career development, and professional networking.

About Atypon

Atypon develops software essential to the business of online publishing. Literatum, our publishing platform, provides easy-to-use tools and automated technologies that free publishers to focus on content—not technology—giving them as much control of the presentation, marketing, and sale of their online publications as they choose. Websites powered by Literatum feature major advancements in consumerized user interfaces, user experience design, and eCommerce journeys, as well as full support for any content type. Founded in 1996, we are headquartered in Silicon Valley. Our customers include Elsevier, The New England Journal of Medicine, the University of Chicago Press, and SAGE.

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