# ACM 2018-2019 Student Chapter Excellence Awards **Application**

For Application Guidelines, see <a href="https://www.acm.org/chapters/student-chapter-excellence-awards">https://www.acm.org/chapters/student-chapter-excellence-awards</a>

Award Category: Outstanding Recruitment Program
Chapter Name: *  NUCES KHI ACM Student Chapter (83664)
City: *
Karachi
State/Province:
Sindh
Country: *
Pakistan

**Outstanding Recruitment Program: Chapter Contact Information** 

Please provide all required information

http://acm.kh	.nu.edu.pk/
Facebook:	
https://www.f	acebook.com/acmnuces/
Who is sub	mitting this application? *
Bahram K. Ba	och
Submitter's Enter Submitter's	
k152817@nu	edu.pk
Faculty Sp	onsor Name: *
Dr Farooque I	assan
Faculty Sp	nsor Email: *
	an@nu.edu.pk

### **Outstanding Recruitment Program: Chapter Achievements**

Provide brief descriptions as requested, and stay within the character limit for each

# Please provide a brief description of your chapter and school (1500 character maximum) \*

#### **OUR INSTITUTE:**

NUCES, established in July 2000, realizes that success requires concerted efforts that can be observed through the establishment of a network of cooperative relationship to produce, not only excellent scientists, but humans with strong values.

It has become the hallmark of excellence in academic arena, domestic market and international community due to the vision of an enlightened management and efforts of a qualified faculty. Typical majors of chapter members are Computer Science. http://khi.nu.edu.pk

### **OUR CHAPTER:**

With NUCES nourishing students that prove to be the central contributors to the industry of Pakistan, the services provided by NUCES KHI ACM, chartered on October 05, 2000, help in articulating progress by the development and training of individuals.

This year, NUCES KHI ACM catered to each skill of students through the organization of activities; workshops to expand the innovation process of developers, competitions and career guidelines via interaction with renowned names of the industry.

Having a chapter at NUCES provides undergraduate students with an opportunity to enhance their skills, spread technical knowledge and initiate programs that are targeted to an environment of a third world country which are conducive in producing motivated and talented individuals.

http://acm.khi.nu.edu.pk/

## Outstanding Recruitment Essay Guidelines (4000 character maximum) \*

Tell us about your recruiting program. How do you let students at your school know about your chapter and how do you get them interested in joining? What factors are most critical to your success? How many individuals does your chapter have?

#### **RECRUITMENT PROGRAM 2018-19**

NUCES KHI ACM started the tenure of 2018-19 with an incredible turnout of enthusiastic and talented individuals that were eager to be a a part of the society.

But the overwhelming turnout was assisted by a series of programs especially designed to make students aware of the society and the benefits it offers in the individual training, development and mentoring of every student and recruit.

The overall process was divided into three stages:

#### AWARENESS THROUGH SOCIAL MEDIA

The maximum time a young person spends is on their phones or PCs. With this realization, NUCES KHI ACM made their social media presence known by activating handles on all main social applications. Making sure that the message was clear, we used attractive graphics and creative content to grasp the attention of the audience and create a window for them to take the opportunity we were to offer.

With maximum reach and hundreds of shares on our posts, every student was eagerly waiting for the reveal of the society.

FACEBOOK: https://www.facebook.com/acmnuces/

INSTAGRAM: www.instagram.com/acm\_nuces

# INTRODUCTORY SESSION

Conducted on the 11th of October, 2018

Number of Participants:

The Association of Computing Machinery, although renowned in the international world, is something not

every student, coming from different backgrounds, is aware of. To enlighten the students, particularly the

freshmen, about the details of the society and the benefits we offer for every individual that is recruited.

NUCES KHI ACM conducted an interactive introductory session where the Chapter Officers took to the

stage and explained the purpose of ACM through presentations, dialogue and a Q/A session.

The session was held in the campus during institute hours for maximum response, under the supervision of the faculty.

### **TEAM INDUCTIONS**

Conducted on the 18th and 19th of October 2018 Number of Participants:

Following the Introductory Session which cleared any misconceptions and queries about the chapter, the

official Team Inductions were held. Open to students from all years, the inductions encouraged individuals

to choose their department of interest and apply for a position they expected.

After the thorough scrutiny and interviews of applicants, individuals were selected for positions while

everyone else that had applied was encouraged by given a chance to work under the supervision of

experienced people and learn.

Finally, the process came to an end and NUCES KHI ACM was able to recruit a massive number of recruits that count to 300+ that worked tirelessly and devotedly, abiding by the aim and vision of ACM International, all the while honoring the official code of ethics under the supervision of chapter officers and faculty members.

This form was created inside of Association for Computing Machinery.

Google Forms