APPLICATION FOR CHAPTER EXCELLENCE AWARD UNDER THE CATEGORY OF
OUTSTANDING RECRUITEMENT PROGRAM

NAME AND ADDRESS OF CHAPTER:

PICT ACM Students Chapter (PASC),
Pune Institute of Computer Technology,
Sr. No 27,
Pune-Satara Road, Behind Bharati Vidyapeeth College,
Dhankawadi, Pune-411043,
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CHAPTER OFFICERS AND FACULTY SPONSOR:

Designation	Name	Email-ID
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Treasurer	Avinash A. Goen	agoen97@gmail.com

ABOUT CHAPTER AND SCHOOL:
Pune Institute of Computer Technology (PICT) is one of the most reputed institutions for the study of Computer Engineering and Information Technology in Maharashtra. It was the first college under the University of Pune to offer a bachelor's degree in computer engineering. With state-of-the-art technology, vast digital library, and eminent faculty, it is indeed a prestigious college.
The chapter was started in March 2011 with a vision to provide opportunities to students by organizing world class lectures, seminars and workshops to meet peers and experts in their fields of interest. Since our inception, our mission has been to spread computing and technical knowledge at the undergraduate level.
Currently, the chapter has 180 working members.

NUMBER OF STUDENTS TAKING COMPUTER RELATED COURSES:
The intake (per batch) of the school in the various majors offered is as follows:
1. Computer Engineering (240)
2. Information Technology (120)
3. Electronics and Telecommunications (240)

CHAPTER URL:
pict.acm.org

ESSAY:

Members are the heart and soul of any chapter. It is the members of a chapter who keep it alive, and make the chapter what it is. Our chapter serves as a platform where students can nurture their technical knowledge, and constantly better themselves in soft skills as well.
With a view to provide such opportunities to more number of students, we took up the task of maximizing our membership via an innovative membership drive.

Initially, we began spreading awareness about our chapter, as well as ACM, our parent organisation. To do this, we used various social media platforms such as Facebook and WhatsApp. In order to inculcate the programming culture, we also hosted a programming contest, particularly for the fresher students.

Furthermore, we conducted various surveys to identify the topics that students were interested in, and formed various Special Interest Groups (SIGs) and conducted sessions to facilitate student learning. Some of the SIGs formed were for Machine Learning, Cyber Security, and Web Development.

To emphasize the importance of higher education, the chapter also organized a session to help students prepare for tests such as the GRE and ToEFL. To add a personal touch, it was delivered by one of the Chapter Officers, who has himself obtained an excellent score in the exam. Such sessions showed the students that the chapter cares for the students' future, and is always ready to help them succeed in their goals.

To indicate that the Chapter also provides a platform for social work as well, we took up several initiatives which contributed to some cause. We offered newly recruited members an opportunity to work for designing courses for the CSPaathshala program. In addition, they were also involved in working to develop an app for the college. The inclusion of the first few members in such committees resulted in several more students queuing up to join the chapter.

Our efforts paid off. This year, over 150 new members joined the chapter. This marked a growth of over 600% as compared to the previous year. We hope that we continue such work, and the chapter continues to grow in the years to come.