



Association for
Computing Machinery

Advancing Computing as a Science & Profession

MEDIA ADVISORY

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UBICOMP/ISWC 2021 Showcases Latest Research in Ubiquitous Computing

***Conference on Ubiquitous, Pervasive and Wearable Computing
To Be Held Virtually September 21-26***

New York, NY, September 15, 2021 – ACM, the Association for Computing Machinery, will hold the annual [ACM International Joint Conference on Pervasive and Ubiquitous Computing \(UbiComp 2021\)](#), co-located with the ACM International Symposium on Wearable Computers (ISWC 2021), virtually from September 21-26, 2021.

UbiComp is the premier interdisciplinary venue for leading international researchers, designers, developers, and practitioners in the field to present and discuss novel results in all aspects of ubiquitous, pervasive and wearable computing. This includes the design, development, and deployment of ubiquitous and pervasive computing technologies and the understanding of human experiences and social impacts that these technologies facilitate.

UbiComp is sponsored by the ACM Special Interest Group on Mobility of Systems, Users, Data and Computing (SIGMOBILE) and the ACM Special Interest Group on Computer-Human Interaction (SIGCHI).

This year's program includes two keynote talks, 11 workshops, two tutorials, and 38 posters and demos.

UbiComp/ISWC 2021 Highlights

Visit [here](#) to explore the full UbiComp/ISWC 2021 program.

Keynotes:

"Emotion, Social Robots, and a New Human-Robot Relationship"

Cynthia Breazeal, MIT Media Lab, Founder and Director, Personal Robots Group

Breazeal's address will highlight research projects that develop, field, and assess social robots in homes, schools, and hospitals.

"Future Prototyping for Superheroes, Hypercars, and Emerging Tech"

John LePore, Principal and Chief Creative Director, Perception

LePore will discuss the relationship between science-fiction and science-fact, and explain how his team approaches the design of fictional technologies in film and in the real world.

MEDIA REGISTRATION

Contact Jim Ormond at ormond@hq.acm.org for media registration and related inquiries.

About ACM

[ACM, the Association for Computing Machinery](#), is the world's largest educational and scientific computing society, uniting computing educators, researchers and professionals to inspire dialogue, share resources and address the field's challenges. ACM strengthens the computing profession's collective voice through strong leadership, promotion of the highest standards, and recognition of technical excellence. ACM supports the professional growth of its members by providing opportunities for life-long learning, career development, and professional networking.

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