

About TechNews

TechNews is an email digest of computing and technology news gathered from leading sources; distributed Monday, Wednesday, and Friday to a circulation of over 100,000 subscribers. Its concise summaries are perfect for busy professionals who need and want to keep up with the latest industry developments.

TechNews is regularly cited as one of ACM's most valued benefits and is one of the best ways to communicate with ACM members.

Circulation

Listserv 105,000

Online Advertising Opportunities

Right-hand sidebar position

Size	Dimensions	Rates
Top Banner	468 x 60 IMU	\$6500/Month*
Skyscraper	160 x 600 IMU	\$6000/Month*
Square Ad	160 x 160 IMU	\$2500/Month*

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About SIG Newsletters

ACM's 37 Special Interest Groups (SIGs) represent the major disciplines of the dynamic computing field.

ACM's SIGs are invested in advancing the skills of their members, keeping them abreast of emerging trends and driving innovation across a broad spectrum of computing disciplines.

As a member benefit, many ACM SIGs provide its members with a print or online newsletter covering news and events within the realm of their fields.

SIGACCESS: ACM SIGACCESS Newsletter*

SIGACT: SIGACT News

SIGAda: Ada Letters

SIGAI: AI Matters*

SIGAPP: Applied Computing Review*

SIGBED: SIGBED Review*

SIGBio: ACM SIGBio Record*

SIGCAS: Computers & Society Newsletter*

SIGCOMM: Computer Communication Review*

SIGCSE: SIGCSE Bulletin*

SIGDOC: Communication Design Quarterly*

SIGecom: ACM SIGecom Exchanges*

SIGEVO: SIGEVolution*

SIGHPC: Connect - The E-Newsletter of SIGHPC*

SIGIR: SIGIR Forum

SIGKDD: SIGKDD Explorations

SIGLOG: SIGLOG News*

SIGMETRICS: Performance Evaluation Review

SIGMIS: The Data Base for Advances in Information Systems

SIGMM: SIGMM Records*

SIGMOBILE: GetMobile

SIGMOD: SIGMOD Record

SIGOPS: Operating Systems Review

SIGPLAN: Fortran Forum

SIGPLAN: SIGPLAN Notices

SIGSAM: ACM Communications in Computer Algebra

SIGSOFT: Software Engineering Notes

SIGSPATIAL: The SIGSPATIAL Special*

SIGWEB: SIGWEB Quarterly*

* Electronic only

Print Advertising Rates ACM SIG Newsletters

Display Ad Size/Frequency	1X	4X
Full Page	\$1350	\$1100
1/2 Page Horizontal	800	660

Ad rates are Gross. Color may be unavailable for some newsletters.

Mechanical Requirements

Ad Size in Inches	Width	Depth
Trim Size	8-1/8" x	10-7/8"
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