Candidate for Chair

Daniel P. Richards
Old Dominion University, Norfolk, VA, USA

BIOGRAPHY

Academic Background:
Ph.D., University of South Florida, 2013, Rhetoric and Composition/PTC.

Professional Experience:
Assistant Professor, Old Dominion University, Norfolk, VA, USA, 2013 – Present;
Grad Teaching Assistant, University of South Florida, Tampa, FL, USA, 2009 – 2013;
Grad Teaching Assistant, University of Windsor, Ontario, Canada, 2007 – 2009.

Professional Interest:
User Experience; Visual Risk Communication; Posthuman Theory; Pedagogy;
Higher Education.

ACM Activities:
Program Committee, ACM SIGDOC, 2018 – 2019;
Member, ACM & SIGDOC, 2018 – Present.

Membership and Offices in Related Organizations:
Conference Chair (Regional Conference), CCCC, 2018 – 2019;
Program Committee, SCCI (Symposium on Communicating Complex Information), 2018 – 2019;

STATEMENT

As chair of SIGDOC, in addition to the usual activities associated with the position, I would like to focus on three main areas with the active engagement and support of SIGDOC members:

(i.) Establish a more historical sense of the organization, working with past chairs, documents, and proceedings to establish a more firm platform upon which to collaboratively write our organization’s contemporary identity/ies;

(ii.) Continue to foreground an ethic of listening through practicing diversity and inclusion across race, ethnicity, gender, discipline, ability, and working backgrounds in future decisions related to conference themes, locations, and other logistical, outreach, and promotional practices; and
(iii.) Enhance membership and visibility by continuing to build concrete connections with other organizations and conferences in the fields of technical communication, communication design, and user experience and with other ACM special interest groups.

I think it would benefit the organization moving forward that we extend SIGDOC’s sense of welcoming—a sense already felt by those who attend—outwards to community organizations, industry practitioners, and academic researchers in our own and other areas not just for the sake of growing our numbers but for the betterment and well-being of the future life of the organization.
Candidate for Vice-Chair

Jordan Frith
University of North Texas, Denton, TX, USA

**BIOGRAPHY**

**Academic Background:**
Ph.D., North Carolina State University, 2012, Communication, Rhetoric, and Digital Media.

**Professional Experience:**
Associate Professor, University of North Texas, Denton, TX, USA, 2017 – Present;
Assistant Professor, University of North Texas, Denton, TX, USA, 2012 – 2017.

**Professional Interest:**
Mobile media; Social media; User Experience; Infrastructure studies; Locative Media.

**ACM Activities:**
Sponsorship Chair, SIGDOC, 2018 – Present;
Member: ACM & SIGDOC, 2018 – Present.

**Membership and Offices in Related Organizations:**

**STATEMENT**

I am running for SIGDOC Vice-Chair because I want to help the excellent SIGDOC community grow in the coming years. I have only been involved with SIGDOC for a year, but I am now SIGDOC’s Sponsorship Chair and I am excited by how vibrant the community is. Consequently, I want to get more involved because SIGDOC has such potential to grow in all kinds of interesting areas. In particular, I am interested in working with the SIGDOC team to find new ways to get industry more involved in the conference and to establish ties with other academic disciplines. I am an interdisciplinary scholar, and I think SIGDOC has significant potential to attract media studies research and put that research into conversation with SIGDOC’s existing expertise in technical communication and user experience.

I also want to work with the other chairs to further the excellent work the current team has done to make SIGDOC an inviting, safe space for people from different backgrounds. I think few conversations are more important than how social justice work intersects with industry, and I want to do all I can to contribute to that work as part of the SIGDOC team.
Candidate for Vice-Chair

Sarah Gillian Read  
Portland State University, Portland, OR, USA

**BIOGRAPHY**

**Academic Background:**  

**Professional Experience:**  
Assistant Professor, Director of Technical & Professional Writing, Portland State University, Portland, OR, USA, 2017 – Present;  
Assistant Professor, DePaul University, Chicago, IL, USA, 2011 – 2017.

**Professional Interest:**  
Technical communication; Technical and professional writing pedagogy; Workplace ethnography; Genre Studies; Academia/industry collaboration.

**ACM Activities:**  
Conference Local Arrangements Co-Chair, SIGDOC, 2018 – Present;  
Conference Attendee and program committee, SIGDOC, 2014;  
Conference Attendee, SIGDOC, 2012;  
Member, ACM & SIGDOC, 2018 – Present.

**Membership and Offices in Related Organizations:**  
Member-at-Large, CCCC Writing-About-Writing SIG, 2016 – 2017;  
Secretary, CCCC Writing-About-Writing SIG, 2014 – 2016.

**Awards Received:**  
IEEE ProComm 2016 James M. Lufkin Award For Best Paper, 2016;  
CCCCC Award for Best Article in Tech Comm (historical research), 2013.

**STATEMENT**

I am running for Vice-Chair of SIGDOC because I am invested in serving with an engaged and vibrant community of colleagues to steward and build a unique scholarly and practitioner community. SIGDOC has the unique position as an organization to creatively and substantively serve the profession at the intersection of academia and industry. As the director of a graduate program in technical and professional writing that is located downtown amidst Portland’s thriving technology community, I have quickly discovered the energy and synergism that is the outcome of working across this boundary. This energy and synergism motivates my work as Co-Chair of Conference Local Arrangements for SIGDOC 2019. As Vice-Chair, I will support the Chair, and, as requested, the Program Chair, in the business of the organization and in setting a vision and agenda for moving SIGDOC forward.
Candidate for Secretary-Treasurer

Enrique Reynoso, Jr.
University of Wisconsin-Platteville, WI, USA

BIOGRAPHY

Academic Background:
Ph.D., Purdue University, 2016, English.

Professional Experience:
Assistant Professor, University of Wisconsin-Platteville, WI, USA, 2016 – 2019;
Assistant Director of Professional Writing, Purdue University, West Lafayette, IN, USA, 2014 – 2016;
Graduate TA, Purdue University, West Lafayette, IN, USA, 2009 – 2016.

Professional Interest:
Business and Technical Communication; Global Communication; Economic Policy;
Data Visualization; Big Data.

ACM Activities:
Member, SIGDOC, 2018 – Present.

STATEMENT

If elected Secretary-Treasurer, I aim to assist both the chair and vice chair with their visions of SIGDOC. As a graduate of Hispanic Serving Institution and scholar whose work is centered on global and multilingual communication, I plan to push for conference locations that reflect the growing diversity of our field. It is my goal to work with the SIG on maintaining fiscal responsibility while aiming for conference sites that are manageable, accessible, and inclusive.
Candidate for Secretary-Treasurer

Susan Ann Youngblood
Auburn University, Auburn, AL, USA

BIOGRAPHY

Academic Background:

Professional Experience:
Associate Professor, Auburn University, Auburn, AL, USA, 2014 – Present;
Assistant Professor, Auburn University, Auburn, AL, USA, 2008 – 2014;
Assistant Director of Online Graduate Studies in Technical Communication and Rhetoric, Texas Tech University, Lubbock, TX, USA, 2007 – 2008.

Professional Interest:
Accessibility; Usability; Risk and communication choices; Service learning; Editing.

ACM Activities:
Member: ACM & SIGLOG, 2018 – Present.

Membership and Offices in Related Organizations:
Ethics Committee, Association of Teachers of Technical Writing, 2011 – Present.

STATEMENT

I am honored to run for the office of SIGDOC Secretary-Treasurer. I look forward to being able to apply my organizational experience to continue SIGDOC’s work. I am currently in my second run coordinating a master’s program, which includes organizing a recurring mini-conference. I take a data-driven approach to planning, whether a graduate program, the in-progress redesign of the SLOT-C Database (the service learning database I cofounded in 2009), or a large knowledge management program for Auburn’s Rural Studio: I find it useful to systematically collect data, keep excellent records, and study information at hand. My experience involves working within budget and time constraints, including during the three years I coordinated the two-week residential seminar for Texas Tech’s online TCR PhD program (for up to ~40 students, 14 faculty members). My review work on over 150 animal research protocols has honed my attention to detail and consistency. Also, I understand the breadth of the field, being on the review board of two scholarly journals and reviewing ad-hoc for nine other research venues.

If elected, I would be privileged to serve SIGDOC to the best of my ability.