

SIGMOBILE Program Review

<http://www.sigmobile.org>

Suman Banerjee

SIGMOBILE Chair

suman@cs.wisc.edu

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WOW



- Diverse set of strong conferences, each well recognized
 - MobiCom, MobiSys, MobiHoc, SenSys, Ubicomp
 - Two new conferences: PerDis and WUWNet
- Fund established for community projects (MCRC)



- New awards:



- Overhaul of the newsletter: GetMobile



- Make conference talk videos available through SIGMOBILE channel
- Mobile-friendly ePub publications for all of SIGMOBILE conferences, including being available on ACM DL



- Need better engagement with the industry
 - Some relevant plans in the works
- Initial plans for a magazine to reach a wider audience is currently suspended, pending viability studies
- Perhaps too many conferences which spreads the community a bit thin
 - Should we attempt to co-locate or coalesce some of them?
- Keeping membership strong is important