

## SIGMOBILE

### Section 1 - Membership - based on calendar year dates

#### Renewal Summary

Eligible for Renewal 2014	666
Renewed 2014	503
Adds 2014	144
Retention	75.53%
Drops	163
Net (+/-)	-19

#### Membership Summary

ACM Members with DL Subs	29,323
ACM only Members	98,420
SIGMOBILE and ACM Members	584
SIGMOBILE and DL Subs	244
SIGMOBILE only Members	74
Total ACM Members	99,004
Total SIGMOBILE members	658

#### Dues Paid in Calendar 2014

New Members	\$ 2,822.00
Renewals	\$ 13,198.00

#### Geo Breakdown of Active SIGMOBILE Members

Asia	111	17%
CANADA	19	3%
Europe	153	23%
Mid-South America	4	1%
Other	3	0%
Pacific Rim	13	2%
USA	355	54%
<b>Total Members</b>	<b>658</b>	

#### Geo Breakdown of SIGMOBILE Members joined in 2014

Asia	26	18%
CANADA	2	1%
Europe	23	16%
Mid-South America	2	1%
Other	3	2%
Pacific Rim	3	2%
USA	85	59%
<b>Total New Members</b>	<b>144</b>	

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### Section 2 - Digital Library -

#### SIGMOBILE Articles

Total Published Articles	9,040
Total Citings	88,803
Average Citings per article	9.82
Total Downloads past 12 months	494,668
Average Download per article	54.72
Total Downloads past 6 weeks	60,084
Total Overall Downloads	4,133,218
Total Distinct Authors	18,294

#### Total SIGMOBILE Sponsored / Incooperation Publications

Proceeding	290
Newsletter	72

#### Total SIGMOBILE Sponsored / Incooperation Publications Published in 2014

Proceeding	36
Newsletter	2

#### Articles - SIGMOBILE

Total Articles Published in 2014	1,123
Total Citings of 2014articles	192
	0
Total Downloads past 12 months	105,696

	0
Total Downloads past 6 weeks	21,750
Total Overall Downloads	n/a
Total Distinct Authors	3,398

#### Articles - SIGMOBILE

Year Published	Total
Prior	5,068
2011	928
2012	829
2013	1,069
2014	1,123
2015	23

#### Citations - SIGMOBILE

Year Cited	Citings
Prior	55,504
2011	8,136
2012	8,746
2013	8,352
2014	8,052
2015	13

### Section 3 - Chapters -

#### Geographic Breakdown of Active SIGMOBILE Chapters

Asia	1	100%
<b>Total Active SIGMOBILE Chapters</b>	<b>1</b>	

#### Chapter Type Breakdown of Active SIGMOBILE Chapters

Active Professional Chapters	1	100%
<b>Total Active SIGMOBILE Chapters</b>	<b>1</b>	

#### Member Type Breakdown of Active SIGMOBILE Chapters

Local Chapter	Chapters	Chapter Members	ACM	Non ACM
Professional	1	22	7	15
<b>Totals</b>	<b>1</b>	<b>22</b>	<b>7</b>	<b>15</b>

### Section 4 - Events -

#### Geographic Breakdown of 2014 Events

	Sponsored/ Co-Sponsored	InCooperation
Asia	1	3
Europe	2	4
USA	8	1
<b>Total Events</b>	<b>11</b>	<b>8</b>

#### Sponsored/ Co-Sponsored Events

Total Events	11
Total Attendees	1,620

### Section 5 - Lists -

#### Lists

Total Number of Lists	15
Total Subscribers	634
Total Active SIG Members	140
Total Expired SIG Members	23

### Section 6 - Web Site -

#### Sites for Calendar 2014

Total visits	377,120
Total page views	952,464
Total hits	7,760,491
Total unique visitors	193,585

### Section 7 - Social Networking -

#### Social Networking in Calendar 2014

Site	Group	Members
FaceBook	SIGMOBILE	345 Members
LinkedIn	ACM SIGMOBILE	539 Members
Twitter	SIGMOBILE	181 Followers

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