



SIGMOD VIABILITY REVIEW

March 2013

Yannis Ioannidis, Chair

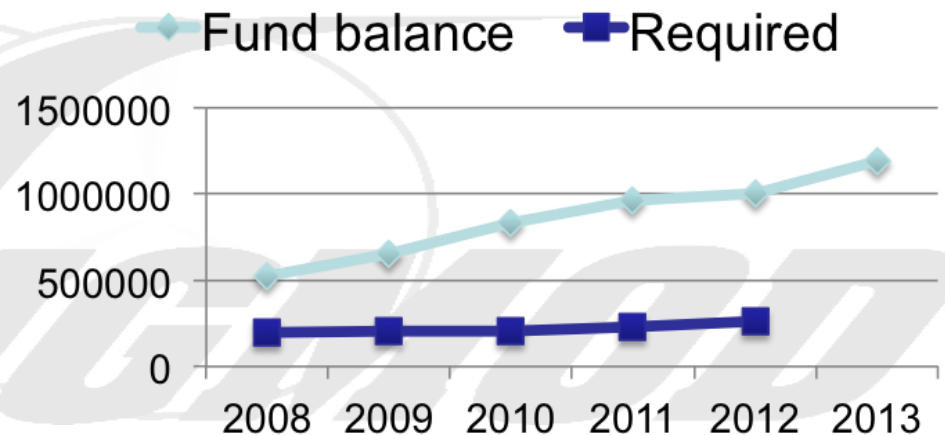
Christian S. Jensen, Vice-Chair

Alex Labrinidis, Secretary/Treasurer



Financial Summary

- **SIGMOD finances are strong**
- 2014 fund balance projection: \$1.2M, \$750K over requirement
- Healthy industry conference support (>\$200K last year)
- Profitable conferences while
 - Maintaining registration fees at same levels
 - Drastically reducing student registration costs
- Travel fellowships for students
 - 2013: 70 (planned approx)
 - 2012: 69 (with NSF support)
 - 2011: 25
 - 2010: 24





Membership and Benefits

- 2011 vs. 04/2012 members
 - Total: 1869→1994
 - Professional: 1434→1390
 - Student: 82→ 112
 - Affiliate: 352→ 491
 - Institutional: 1→ 1

- 6th largest SIG

• Awards

- Contributions, Innovation, and Doctoral Dissertation

• Outreach (with VLDB)

- Traveling Speakers Program
- Summer Schools

• Thriving SIGMOD conference

- Student scholarships
- Best paper, Test-of-Time award

• Co-sponsored meetings

- SIGMOD workshops, PODS, SOCC, KDD, WSDM, ...

• In-cooperation meetings

- TaPP, DEBS



Content Benefits

- ACM Sigmod Record (quarterly newsletter) revitalized
 - Columns: Principles, short articles, systems & prototypes, surveys
 - Vision papers, workshop reports, research centers, disting profiles
 - Editorial board renewed (8 out of 10 editors) over last two years
 - 72.250 downloads last year, 7.650 last 6 weeks
- On-line presence
 - SIGMOD web site (RSS feed, Google analytics)
 - SIGMOD/PODS Social Media (Facebook, Google+)
 - SIGMOD Blog started (bimonthly expert posts)
 - DB Jobs website re-started
 - Video interviews
 - Digital Symposium Collection finishes (DiSC) up to 2011, ready to launch section of DL



Conferences & Workshops

- SIGMOD/PODS 2012, Scottsdale, AZ
 - 697 conference attendees
 - Acceptance rate: SIGMOD = 17% (48/289), PODS 26% (26/101)
 - 11 workshops, including a PhD Symposium and a database mentoring program
- SIGMOD/PODS 2013, New York, NY
 - Submissions are up
 - 11 workshops (3 new compared to 2012)





Strategic Goals & Initiatives

- Continue and increase student support
- Encourage formation of local chapters and offer support
- Enhance and expand on-line services
- Increase participation in ACM educational activities (webinars, tech packs, ...)

