

SIGMOD

Section 1 - Membership - based on calendar year dates

Renewal Summary

Eligible for Renewal 2012	1,788
Renewed 2012	1,294
Adds 2012	541
Retention	72.37%
Drops	494
Net (+/-)	47

Membership Summary

ACM Members with DL Subs	29,633
ACM only Members	101,748
SIGMOD and ACM Members	1,354
SIGMOD and DL Subs	614
SIGMOD only Members	396
Total ACM Members	103,102
Total SIGMOD members	1,750

Dues Paid in Calendar 2012

New Members	\$ 10,006.00
Renewals	\$ 26,647.00

Geo Breakdown of Active SIGMOD Members

Asia	233	13%
CANADA	74	4%
Europe	457	26%
Mid-South America	47	3%
Other	7	0%
Pacific Rim	39	2%
USA	893	51%
Total Members	1,750	

Geo Breakdown of SIGMOD Members joined in 2012

Asia	70	13%
CANADA	20	4%
Europe	130	24%
Mid-South America	22	4%
Other	2	0%
Pacific Rim	12	2%
USA	285	53%
Total New Members	541	

Section 2 - Digital Library -

SIGMOD Articles

Total Published Articles	9,049
Total Citings	148,639
Average Citings per article	16.43
Total Downloads past 12 months	584,021
Average Download per article	64.54
Total Downloads past 6 weeks	58,875
Total Overall Downloads	4,522,084
Total Distinct Authors	13,366

Total SIGMOD Sponsored / Incooperation Publications

Newsletter	142
Proceeding	196

Total SIGMOD Sponsored / Incooperation Publications Published in 2012

Newsletter	4
Proceeding	29

Articles - SIGMOD

Total Articles Published in 2012	767
Total Citings of 2012articles	281
	0
Total Downloads past 12 months	137,895

	0
Total Downloads past 6 weeks	17,030
Total Overall Downloads	n/a
Total Distinct Authors	2,240

Articles - SIGMOD

Year Published	Total
1969	10
1970	27
1971	20
1973	9
1974	37
1975	90
1976	45
1977	44
1978	44
1979	24
1980	100
1981	69
1982	90
1983	87
1984	71
1985	99
1986	45
1987	90
1988	109
1989	101
1990	108
1991	121
1992	135
1993	156
1994	145
1995	234
1996	140
1997	196
1998	157
1999	296
2000	333
2001	248
2002	271
2003	305
2004	361
2005	279
2006	469
2007	482
2008	542
2009	460
2010	790
2011	737
2012	767
2013	106

Citations - SIGMOD

Year Cited	Citings
1970	11
1971	15
1972	1
1973	1
1974	8
1975	84
1976	175
1977	191
1978	147
1979	150
1980	175
1981	244
1982	293
1983	405
1984	440
1985	361
1986	478

1987	649
1988	790
1989	872
1990	1,108
1991	956
1992	1,046
1993	1,392
1994	1,336
1995	1,385
1996	1,675
1997	2,010
1998	2,219
1999	3,350
2000	4,128
2001	4,751
2002	6,366
2003	6,035
2004	6,473
2005	10,797
2006	10,227
2007	11,104
2008	11,622
2009	13,967
2010	13,554
2011	13,299
2012	13,918
2013	431

Section 3 - Chapters -

Geographic Breakdown of Active SIGMOD Chapters

Asia	2	100%
Total Active SIGMOD Chapters	2	

Chapter Type Breakdown of Active SIGMOD Chapters

Active Professional Chapters	2	100%
Total Active SIGMOD Chapters	2	

Member Type Breakdown of Active SIGMOD Chapters

Local Chapter	Chapters	Chapter Members	ACM	Non ACM
Professional	2	2,047	112	1,935
Totals	2	2,047	112	1,935

Section 4 - Events -

Geographic Breakdown of 2012 Events

	Sponsored/ Co-Sponsored	InCooperation
Asia	0	1
Europe	1	1
USA	1	1
Total Events	2	3

Sponsored/ Co-Sponsored Events

Total Events	2
Total Attendees	161

Section 5 - Lists -

Lists

Total Number of Lists	13
Total Subscribers	2,764
Total Active SIG Members	1,429
Total Expired SIG Members	1,112

Section 6 - Web Site -

Sites for Calendar 2012

Total visits	744,547
Total page views	2,519,125
Total hits	21,080,550
Total unique visitors	255,611
Total repeat visitors	43,498

Average visits per day	2,034
Average visits per week	14,240
Average visits per month	62,046
Average unique visitors per day	1,125
Average new visitors per day	678
Average repeat visitors per day	478
Visitor repeat rate	17
Average visits per visitor	3

Section 7 - Social Networking -

Social Networking in Calendar 2012

Site	Group	Members
Twitter	ACM SIGMOD 2013	67 Followers
FaceBook	ACM SIGMOD 2013	46 Likes
Google+	ACM SIGMOD 2013	27 Members
