

SIGCAS Review 2014: Wow!

Proactive contact with relevant conference committees has expanded our In Cooperation efforts substantially:

- IEEE ISTAS 2013 and IEEE Ethics 2014 (incl. ISTAS)
- CEPE 2014; Ethicomp 2014 (co-located events)
SIGCAS is a sponsor of a speaker at the joint day on Women in Computing
- Our regular SIGCSE pre-event is well-attended by members and produces strong positive feedback.

SIGCAS 2014 Review: Ow!

- Problem:
Despite reasonable retention percentages of longer term members, our membership is declining by about 10% per year
- Opportunity: We need to recruit more new members.
We need to improve our online presence
(updated Web Site; LinkedIn sub-group of ACM members group; Facebook group)
Promote membership at In Coop conferences
(fliers, sponsored speakers/events)
Other suggestions?
- Problem: We are very behind with Newsletter Publication
- Solution: We have recruited new assistant editors, are in the process of removing the current editor, and issuing