

## SIGCHI

### Section 1 - Membership - based on calendar year dates

#### Renewal Summary

Eligible for Renewal 2014	4,045
Renewed 2014	2,286
Adds 2014	1,176
Retention	56.51%
Drops	1,759
Net (+/-)	-583

#### Membership Summary

ACM Members with DL Subs	29,323
ACM only Members	96,097
SIGCHI and ACM Members	2,907
SIGCHI and DL Subs	1,251
SIGCHI only Members	665
Total ACM Members	99,004
Total SIGCHI members	3,572

#### Dues Paid in Calendar 2014

New Members	\$ 48,075.00
Renewals	\$ 125,815.00

#### Geo Breakdown of Active SIGCHI Members

Asia	389	11%
CANADA	266	7%
Europe	936	26%
Mid-South America	59	2%
Other	13	0%
Pacific Rim	96	3%
USA	1,813	51%
<b>Total Members</b>	<b>3,572</b>	

#### Geo Breakdown of SIGCHI Members joined in 2014

Asia	171	15%
CANADA	127	11%
Europe	265	23%
Mid-South America	15	1%
Other	8	1%
Pacific Rim	23	2%
USA	567	48%
<b>Total New Members</b>	<b>1,176</b>	

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### Section 2 - Digital Library -

#### SIGCHI Articles

Total Published Articles	36,191
Total Citings	235,103
Average Citings per article	6.50
Total Downloads past 12 months	1,745,125
Average Download per article	48.22
Total Downloads past 6 weeks	178,897
Total Overall Downloads	14,430,422
Total Distinct Authors	48,400

#### Total SIGCHI Sponsored / Incooperation Publications

Magazine	123
Proceeding	488
Newsletter	87

#### Total SIGCHI Sponsored / Incooperation Publications Published in 2014

Magazine	6
Proceeding	57

#### Articles - SIGCHI

Total Articles Published in 2014	3,889
Total Citings of 2014articles	819
	0

Total Downloads past 12 months	330,064
	0
Total Downloads past 6 weeks	53,618
Total Overall Downloads	n/a
Total Distinct Authors	9,058

#### Articles - SIGCHI

Year Published	Total
Prior	21,294
2011	3,203
2012	3,752
2013	3,891
2014	3,889
2015	162

#### Citations - SIGCHI

Year Cited	Citings
Prior	134,740
2011	21,638
2012	25,887
2013	26,108
2014	26,721
2015	9

### Section 3 - Chapters -

#### Geographic Breakdown of Active SIGCHI Chapters

Asia	4	13%
CANADA	1	3%
Europe	12	39%
Mid-South America	2	6%
Other	1	3%
USA	11	35%
<b>Total Active SIGCHI Chapters</b>	<b>31</b>	

#### Chapter Type Breakdown of Active SIGCHI Chapters

Active Professional Chapters	27	87%
Active Student Chapters	4	13%
<b>Total Active SIGCHI Chapters</b>	<b>31</b>	

#### Member Type Breakdown of Active SIGCHI Chapters

Local Chapter	Chapters	Chapter Members	ACM	Non ACM
Professional	27	3,737	501	3,236
Student	4	96	31	65
<b>Totals</b>	<b>31</b>	<b>3,833</b>	<b>532</b>	<b>3,301</b>

### Section 4 - Events -

#### Geographic Breakdown of 2014 Events

	Sponsored/ Co-Sponsored	In Cooperation
Asia	1	7
CANADA	4	2
Europe	8	22
Mid-South America	0	6
Pacific Rim	0	3
USA	7	6
<b>Total Events</b>	<b>20</b>	<b>46</b>

#### Sponsored/ Co-Sponsored Events

Total Events	20
Total Attendees	4,814

### Section 5 - Lists -

#### Lists

Total Number of Lists	384
Total Subscribers	25,207
Total Active SIG Members	2,642
Total Expired SIG Members	4,330

## Section 6 - Web Site -

### Sites for Calendar 2014

Total visits	38,795
Total page views	339,709
Total hits	622,090
Total unique visitors	21,429
Total repeat visitors	5,239
Average visits per day	2,155
Average visits per week	15,088
Average visits per month	0
Average unique visitors per day	1,553
Average new visitors per day	987
Average repeat visitors per day	608
Visitor repeat rate	24
Average visits per visitor	2

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## Section 7 - Social Networking -

### Social Networking in Calendar 2014

Site	Group	Members
Twitter	ACM SIGCHI	3,177 Followers

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