

## SIGDOC

### Section 1 - Membership - based on calendar year dates

#### Renewal Summary

Eligible for Renewal 2014	191
Renewed 2014	109
Adds 2014	47
Retention	57.07%
Drops	82
Net (+/-)	-35

#### Membership Summary

ACM Members with DL Subs	29,323
ACM only Members	98,883
SIGDOC and ACM Members	121
SIGDOC and DL Subs	62
SIGDOC only Members	40
Total ACM Members	99,004
Total SIGDOC members	161

#### Dues Paid in Calendar 2014

New Members	\$ 1,615.00
Renewals	\$ 3,919.00

#### Geo Breakdown of Active SIGDOC Members

Asia	8	5%
CANADA	4	2%
Europe	18	11%
Mid-South America	6	4%
Other	1	1%
Pacific Rim	6	4%
USA	118	73%
<b>Total Members</b>	<b>161</b>	

#### Geo Breakdown of SIGDOC Members joined in 2014

Asia	3	0%
CANADA	1	2%
Europe	2	4%
Mid-South America	1	2%
Other	1	2%
Pacific Rim	1	2%
USA	38	81%
<b>Total New Members</b>	<b>47</b>	

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### Section 2 - Digital Library -

#### SIGDOC Articles

Total Published Articles	2,222
Total Citings	4,375
Average Citings per article	1.97
Total Downloads past 12 months	32,061
Average Download per article	14.43
Total Downloads past 6 weeks	3,998
Total Overall Downloads	644,332
Total Distinct Authors	3,551

#### Total SIGDOC Sponsored / Incooperation Publications

Journal	12
Newsletter	127
Proceeding	37

#### Total SIGDOC Sponsored / Incooperation Publications Published in 2014

Newsletter	2
Proceeding	1

#### Articles - SIGDOC

Total Articles Published in 2014	40
Total Citings of 2014articles	0
	0

Total Downloads past 12 months	920
	0
Total Downloads past 6 weeks	386
Total Overall Downloads	n/a
Total Distinct Authors	25

#### Articles - SIGDOC

Year Published	Total
Prior	1,974
2011	56
2012	69
2013	70
2014	40
2015	13

#### Citations - SIGDOC

Year Cited	Citings
Prior	2,985
2011	450
2012	443
2013	290
2014	207

**Note:** Communications Design Quarterly issued electronically

### Section 3 - Chapters -

#### Geographic Breakdown of Active SIGDOC Chapters

Europe	1	100%
<b>Total Active SIGDOC Chapters</b>	<b>1</b>	

#### Chapter Type Breakdown of Active SIGDOC Chapters

Active Professional Chapters	1	100%
<b>Total Active SIGDOC Chapters</b>	<b>1</b>	

#### Member Type Breakdown of Active SIGDOC Chapters

Local Chapter	Chapters	Chapter Members	ACM	Non ACM
Professional	1	0	4	- 4
<b>Totals</b>	<b>1</b>	<b>0</b>	<b>4</b>	<b>- 4</b>

### Section 4 - Events -

#### Geographic Breakdown of 2014 Events

	Sponsored/ Co-Sponsored	InCooperation
Europe	0	2
USA	1	2
<b>Total Events</b>	<b>1</b>	<b>4</b>

#### Sponsored/ Co-Sponsored Events

Total Events	1
Total Attendees	0

### Section 5 - Lists -

#### Lists

Total Number of Lists	7
Total Subscribers	273
Total Active SIG Members	142
Total Expired SIG Members	24

### Section 6 - Web Site -

#### Sites for Calendar 2014

Total visits	17,443
Total page views	56,923
Total hits	907,219
Total unique visitors	8,312
Total repeat visitors	2,266
Average visits per day	48
Average visits per week	335
Average visits per month	1,454

Average unique visitors per day	36
Average new visitors per day	22
Average repeat visitors per day	17
Visitor repeat rate	27
Average visits per visitor	2

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## Section 7 - Social Networking -

### Social Networking in Calendar 2014

Site	Group	Members
Tumblr	SIGDOC	128 Followers
Facebook	SIGDOC	290 Likes
LinkedIn	SIGDOC	336 Members
YouTube	SIGDOC	2 Followers
Twitter	SIGDOC	517 Followers
Facebook	Euro SIGDOC	159 Likes

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