

## SIGPLAN

### Section 1 - Membership - based on calendar year dates

#### Renewal Summary

|                           |        |
|---------------------------|--------|
| Eligible for Renewal 2014 | 2,108  |
| Renewed 2014              | 1,546  |
| Adds 2014                 | 384    |
| Retention                 | 73.34% |
| Drops                     | 562    |
| Net (+/-)                 | -178   |

#### Membership Summary

|                          |        |
|--------------------------|--------|
| ACM Members with DL Subs | 29,323 |
| ACM only Members         | 97,365 |
| SIGPLAN and ACM Members  | 1,639  |
| SIGPLAN and DL Subs      | 775    |
| SIGPLAN only Members     | 300    |
| Total ACM Members        | 99,004 |
| Total SIGPLAN members    | 1,939  |

#### Dues Paid in Calendar 2014

|             |              |
|-------------|--------------|
| New Members | \$ 11,360.00 |
| Renewals    | \$ 61,674.00 |

#### Geo Breakdown of Active SIGPLAN Members

|                      |              |     |
|----------------------|--------------|-----|
| Asia                 | 158          | 8%  |
| CANADA               | 67           | 3%  |
| Europe               | 527          | 27% |
| Mid-South America    | 27           | 1%  |
| Other                | 3            | 0%  |
| Pacific Rim          | 48           | 2%  |
| USA                  | 1,109        | 57% |
| <b>Total Members</b> | <b>1,939</b> |     |

#### Geo Breakdown of SIGPLAN Members joined in 2014

|                          |            |     |
|--------------------------|------------|-----|
| Asia                     | 18         | 5%  |
| CANADA                   | 7          | 2%  |
| Europe                   | 186        | 48% |
| Mid-South America        | 10         | 3%  |
| Pacific Rim              | 12         | 3%  |
| USA                      | 151        | 39% |
| <b>Total New Members</b> | <b>384</b> |     |

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### Section 2 - Digital Library -

#### SIGPLAN Articles

|                                |           |
|--------------------------------|-----------|
| Total Published Articles       | 17,827    |
| Total Citings                  | 189,078   |
| Average Citings per article    | 10.61     |
| Total Downloads past 12 months | 408,499   |
| Average Download per article   | 22.91     |
| Total Downloads past 6 weeks   | 43,859    |
| Total Overall Downloads        | 5,374,991 |
| Total Distinct Authors         | 20,079    |

#### Total SIGPLAN Sponsored / Incooperation Publications

|            |     |
|------------|-----|
| Newsletter | 711 |
| Proceeding | 661 |

#### Total SIGPLAN Sponsored / Incooperation Publications Published in 2014

|            |    |
|------------|----|
| Newsletter | 15 |
| Proceeding | 55 |

#### Articles - SIGPLAN

|                                  |        |
|----------------------------------|--------|
| Total Articles Published in 2014 | 971    |
| Total Citings of 2014articles    | 373    |
|                                  | 0      |
| Total Downloads past 12 months   | 82,410 |
|                                  | 0      |

|                              |       |
|------------------------------|-------|
| Total Downloads past 6 weeks | 9,391 |
| Total Overall Downloads      | n/a   |
| Total Distinct Authors       | 2,343 |

#### Articles - SIGPLAN

| Year Published | Total  |
|----------------|--------|
| Prior          | 13,803 |
| 2011           | 990    |
| 2012           | 991    |
| 2013           | 982    |
| 2014           | 971    |
| 2015           | 90     |

#### Citations - SIGPLAN

| Year Cited | Citings |
|------------|---------|
| Prior      | 137,304 |
| 2011       | 13,286  |
| 2012       | 13,898  |
| 2013       | 12,938  |
| 2014       | 11,648  |
| 2015       | 4       |

### Section 3 - Chapters -

#### Geographic Breakdown of Active SIGPLAN Chapters

Total Active SIGPLAN Chapters 0

#### Chapter Type Breakdown of Active SIGPLAN Chapters

Total Active SIGPLAN Chapters 0

#### Member Type Breakdown of Active SIGPLAN Chapters

| Local Chapter | Chapters | Chapter Members | ACM | Non ACM |
|---------------|----------|-----------------|-----|---------|
| Totals        | 0        | 0               | 0   | 0       |

### Section 4 - Events -

#### Geographic Breakdown of 2014 Events

|                     | Sponsored/ Co-Sponsored | In Cooperation |
|---------------------|-------------------------|----------------|
| Asia                | 0                       | 1              |
| Europe              | 5                       | 11             |
| USA                 | 7                       | 4              |
| <b>Total Events</b> | <b>12</b>               | <b>16</b>      |

#### Sponsored/ Co-Sponsored Events

|                 |       |
|-----------------|-------|
| Total Events    | 12    |
| Total Attendees | 1,791 |

### Section 5 - Lists -

#### Lists

|                           |       |
|---------------------------|-------|
| Total Number of Lists     | 14    |
| Total Subscribers         | 8,527 |
| Total Active SIG Members  | 1,512 |
| Total Expired SIG Members | 3,206 |

### Section 6 - Web Site -

#### Sites for Calendar 2014

|                       |         |
|-----------------------|---------|
| Total visits          | 119,765 |
| Total page views      | 238,253 |
| Total hits            | 649,867 |
| Total unique visitors | 73,485  |

### Section 7 - Social Networking -

#### Social Networking in Calendar 2014

| Site | Group | Members |
|------|-------|---------|
|------|-------|---------|