

## SIGPLAN

### Section 1 - Membership - based on calendar year dates

#### Renewal Summary

Eligible for Renewal 2010	2,265
Renewed 2010	1,794
Adds 2010	607
Retention	79,21%
Drops	471
Net (+/-)	136

#### Membership Summary

ACM Members with DL Subs	32,393
ACM only Members	96,269
SIGPLAN and ACM Members	1,981
SIGPLAN and DL Subs	945
SIGPLAN only Members	175
Total ACM Members	98,246
Total SIGPLAN members	2,156

#### Dues Paid in Calendar 2010

New Members	\$ 16,764.00
Renewals	\$ 74,186.00

#### Geo Breakdown of Active SIGPLAN Members

Asia	191	9%
CANADA	87	4%
Europe	473	22%
Mid-South America	24	1%
Other	4	0%
Pacific Rim	56	3%
USA	1,321	61%
<b>Total Members</b>	<b>2,156</b>	

#### Geo Breakdown of SIGPLAN Members joined in 2010

Asia	50	8%
CANADA	24	4%
Europe	163	27%
Mid-South America	9	1%
Other	1	0%
Pacific Rim	14	2%
USA	346	57%
<b>Total New Members</b>	<b>607</b>	

---

### Section 2 - Digital Library -

#### SIGPLAN Articles

Total Published Articles	12,820
Total Citings	99,333
Average Citings per article	7.75
Total Downloads past 12 months	502,029
Average Download per article	39.16
Total Downloads past 6 weeks	53,744
Total Overall Downloads	3,300,022
Total Distinct Authors	14,242

#### Total SIGPLAN Sponsored / Incooperation Publications

Newsletter	645
Proceeding	369

#### Total SIGPLAN Sponsored / Incooperation Publications Published in 2010

#### Articles - SIGPLAN

#### Articles - SIGPLAN

Year Published	Total
1967	9
1968	7
1969	25

1970	44
1971	158
1972	71
1973	195
1974	50
1975	152
1976	140
1977	152
1978	140
1979	144
1980	232
1981	154
1982	215
1983	168
1984	183
1985	153
1986	250
1987	304
1988	381
1989	286
1990	233
1991	324
1992	423
1993	404
1994	330
1995	455
1996	252
1997	319
1998	435
1999	403
2000	385
2001	266
2002	441
2003	427
2004	529
2005	543
2006	606
2007	639
2008	692
2009	757
2010	343

**Citations - SIGPLAN**

Year Cited	Citings
1970	6
1971	107
1972	89
1973	156
1974	196
1975	271
1976	437
1977	366
1978	399
1979	445
1980	484
1981	468
1982	675
1983	550
1984	666
1985	591
1986	821
1987	842
1988	1,441
1989	1,612
1990	1,523
1991	2,060
1992	2,071
1993	2,352
1994	2,779
1995	2,689
1996	2,418

1997	2,524
1998	2,903
1999	2,960
2000	3,055
2001	3,559
2002	4,658
2003	5,176
2004	5,616
2005	6,466
2006	7,477
2007	9,982
2008	8,333
2009	8,685
2010	1,921

### Section 3 - Chapters -

#### Geographic Breakdown of Active SIGPLAN Chapters

Europe	2	100%
<b>Total Active SIGPLAN Chapters</b>	<b>2</b>	

#### Chapter Type Breakdown of Active SIGPLAN Chapters

Active Professional Chapters	1	50%
Active Student Chapters	1	50%
<b>Total Active SIGPLAN Chapters</b>	<b>2</b>	

#### Member Type Breakdown of Active SIGPLAN Chapters

Local Chapter	Chapters	Chapter Members	ACM	Non ACM
Professional	1	17	5	12
Student	1	8	0	8
<b>Totals</b>	<b>2</b>	<b>25</b>	<b>5</b>	<b>20</b>

**Note:** June 2010 memb. numbers include online members. Retention rates for online members: 1 year= 46.62, 2+yr=86.07, Total=68.95

### Section 4 - Events -

#### Geographic Breakdown of 2010 Events

	Sponsored/ Co-Sponsored	InCooperation
Asia	1	2
CANADA	6	0
Europe	15	8
Other	9	9
USA	14	2
<b>Total Events</b>	<b>45</b>	<b>21</b>

#### Sponsored/ Co-Sponsored Events

Total Events	45
Total Attendees	1,743

### Section 5 - Lists -

#### Lists

Total Number of Lists	29
Total Subscribers	7,200
Total Active SIG Members	1,693
Total Expired SIG Members	1,974

### Section 6 - Web Site -

#### Sites for Calendar 2010

Total visits	120,742
Total page views	247,339
Total hits	1,356,419
Total unique visitors	70,836
Total repeat visitors	8,039
Average visits per day	331
Average visits per week	2,316
Average visits per month	10,062
Average unique visitors per day	281
Average new visitors per day	194
Average repeat visitors per day	93
Visitor repeat rate	11

Average visits per visitor 2

**Sites for Calendar 2009**

Total visits	120,723
Total page views	244,917
Total hits	1,016,743
Total unique visitors	66,542
Total repeat visitors	8,168
Average visits per day	331
Average visits per week	2,315
Average visits per month	10,060
Average unique visitors per day	266
Average new visitors per day	182
Average repeat visitors per day	90
Visitor repeat rate	12
Average visits per visitor	2

---

**Section 7 - Social Networking -**

**Social Networking in Calendar 2010**

Site	Group	Members
------	-------	---------

---