



## Program Review - Autumn 2013

ACM Special Interest Group on Hypertext and the Web  
(SIGWEB)

Simon Harper - Chair

Conference Income Up to giving Funds of \$685,316



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## Enables us to...

**Increase Student Travel Support to \$30,000 pa;**

**Create Achievement Awards up to \$5,000 pa;**

**Support Interest Group Scheme; and**

**Instigate New 'SIGWEB into Schools' Programme.**



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**But 2 Year Retention Up (to 81%);  
Changes needed...**

**1 Year Retention 31%** Monthly leavers  
email;

**Member Benefits** Reiterate  
membership  
benefits;

**Social Networking** Increase membership  
via social means; and

**Other 'Markets'** Think about other  
groups, and how  
SIGWEB is for them  
too.



# Summary

**‘Financially in good shape, with good member retention, but membership needs work.’**