

SIGecom

Section 1 - Membership - based on calendar year dates

Renewal Summary

Eligible for Renewal 2011	250
Renewed 2011	174
Adds 2011	101
Retention	69.60%
Drops	76
Net (+/-)	25

Membership Summary

ACM Members with DL Subs	29,668
ACM only Members	98,324
SIGECOM and ACM Members	224
SIGECOM and DL Subs	108
SIGECOM only Members	24
Total ACM Members	98,548
Total SIGECOM members	248

Dues Paid in Calendar 2011

New Members	\$ 1,493.00
Renewals	\$ 2,180.00

Geo Breakdown of Active SIGecom Members

Asia	24	10%
CANADA	14	6%
Europe	40	16%
Mid-South America	2	1%
Other	5	2%
Pacific Rim	9	4%
USA	154	62%
Total Members	248	

Geo Breakdown of SIGecom Members joined in 2011

Asia	7	7%
CANADA	5	5%
Europe	18	18%
Mid-South America	2	2%
Other	2	2%
Pacific Rim	5	5%
USA	62	61%
Total New Members	101	

Section 2 - Digital Library -

SIGecom Articles

Total Published Articles	1,059
Total Citings	5,513
Average Citings per article	5.21
Total Downloads past 12 months	55,662
Average Download per article	52.56
Total Downloads past 6 weeks	8,021
Total Overall Downloads	313,170
Total Distinct Authors	1,752

Total SIGecom Sponsored / Incooperation Publications

Newsletter	26
Proceeding	19

Total SIGecom Sponsored / Incooperation Publications Published in 2011

Newsletter	2
Proceeding	3

Articles - SIGecom

Total Articles Published in 2011	156
Total Citings of 2011 articles	13
	0
Total Downloads past 12 months	8,509

	0
Total Downloads past 6 weeks	4,127
Total Overall Downloads	n/a
Total Distinct Authors	400

Articles - SIGecom

Year Published	Total
1999	21
2000	41
2001	55
2002	15
2003	82
2004	65
2005	44
2006	47
2007	132
2008	64
2009	64
2010	273
2011	156

Citations - SIGecom

Year Cited	Citings
1992	1
1999	1
2000	51
2001	143
2002	242
2003	242
2004	313
2005	504
2006	500
2007	743
2008	742
2009	875
2010	767
2011	747
2012	30

Note: SIGEcom Exchanges is issued 3 times/year electronically

Section 3 - Chapters -

Geographic Breakdown of Active SIGecom Chapters

Total Active SIGecom Chapters 0

Chapter Type Breakdown of Active SIGecom Chapters

Total Active SIGecom Chapters 0

Member Type Breakdown of Active SIGecom Chapters

Local Chapter	Chapters	Chapter Members	ACM	Non ACM
Totals	0	0	0	0

Section 4 - Events -

Geographic Breakdown of 2011 Events

	Sponsored/ Co-Sponsored	InCooperation
Asia	1	0
Europe	0	1
USA	2	1
Total Events	3	2

Sponsored/ Co-Sponsored Events

Total Events	3
Total Attendees	407

Section 5 - Lists -

Lists

Total Number of Lists	3
Total Subscribers	1,084

Total Active SIG Members	222
Total Expired SIG Members	549

Section 6 - Web Site -

Sites for Calendar 2011

Total visits	73,046
Total page views	166,477
Total hits	1,468,264
Total unique visitors	43,664
Total repeat visitors	6,710
Average visits per day	200
Average visits per week	1,401
Average visits per month	6,087
Average unique visitors per day	171
Average new visitors per day	117
Average repeat visitors per day	58
Visitor repeat rate	15
Average visits per visitor	2

Section 7 - Social Networking -

Social Networking in Calendar 2011

Site	Group	Members
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