

**SIGecom****Name and Mission:**

SIGecom: SIGecom Electronic Commerce

ACM SIGecom is dedicated to the advancement of electronic commerce, principles and practice. As the leading computing-centric professional organization in the field, SIGecom seeks to promote the informed development of commerce automation technology, employing the best available engineering methods and economic understanding.

**Newsletters:**

	Volume	Issue	Issue Date	Actually Mailed
<b>2012</b>				
	11	1	Volume 11 Issue 1, June 2012	01-JUN-2012
<b>2011</b>				
	10	3	Volume 10 Issue 3, December 2011	01-DEC-2011
	10	2	Volume 10 Issue 2, June 2011	01-JUN-2011
	10	1	Volume 10 Issue 1, March 2011	01-MAR-2011
<b>2010</b>				
	9	1	Volume 9 Issue 1, June 2010	01-JUN-2010
<b>2009</b>				
	8	2	Volume 8 Issue 2, December 2009	01-DEC-2009
	8	1	Volume 8 Issue 1, July 2009	01-JUL-2009
<b>2008</b>				
	7	3	Volume 7 Issue 3, November 2008	01-NOV-2008

**Note:** SIGecom Exchanges is issued 3 times/year electronically

**Membership: based on fiscal year dates**

Year	Professional	Affiliate	Student	Designee	Total	Subscribers	1st Year Retention	2 + Years Retention	Total Retention
JUNE 2012	204	22	26	0	252	0	40.9	80.25	68.85
JUNE 2011	209	27	18	0	254	1	40.3	79.12	66.20
JUNE 2010	239	21	19	0	279	0	33.3	72.22	60.96
JUNE 2009	286	17	23	0	326	2	41.0	71.30	60.54

**Fund Balance:**

Year	Amount	Required	Delta	Discretionary	Discretionary Per Member
JUNE 2012	\$212,918	\$19,208	\$5,682	\$193,710	\$769.00
JUNE 2011	\$207,236	\$27,358	\$56,968	\$179,878	\$708.00
JUNE 2010	\$150,268	\$42,378	\$28,240	\$107,890	\$387.00
JUNE 2009	\$122,028	\$46,802	\$18,646	\$75,226	\$231.00
JUNE 2008	\$103,381	\$18,272	\$27,370	\$85,109	\$213.00
JUNE 2007	\$76,011	\$25,079	\$78,601	\$50,932	\$119.00
JUNE 2006	\$-2,590	\$23,392	\$21,329	\$-25,982	\$0.00

**DL Revenue**

Year	Amount
2013	\$10,071
2012	\$10,000
2011	\$10,000
2010	\$10,000
2009	\$10,000
2008	\$10,000
2007	\$10,249

**Conferences:****Sponsored**

EC '13 - ACM Conference on Electronic Commerce

Philadelphia , PA      06/16/13 - 06/20/13      Sponsor: 100.00%      Attendance: 0      Surplus/(loss): \$0.00

EC '12 - ACM Conference on Electronic Commerce

Valencia , Spain      06/04/12 - 06/08/12      Sponsor: 100.00%      Attendance: 0      Surplus/(loss): \$0.00      Papers: 219/73

EC '11 - ACM Conference on Electronic Commerce (Co-located with FCRC 2011)						
San Jose , CA	06/05/11 - 06/09/11	Sponsor: 100.00%	Attendance: 127	Surplus/(loss): (\$277.00)	Papers: 189/38	
EC '10 - ACM Conference on Electronic Commerce						
Cambridge , MA	06/07/10 - 06/11/10	Sponsor: 100.00%	Attendance: 228	Surplus/(loss): \$39,583.00	Papers: 136/45	
EC '09 - ACM Conference on Electronic Commerce						
Stanford , CA	07/06/09 - 07/10/09	Sponsor: 100.00%	Attendance: 277	Surplus/(loss): \$15,605.00	Papers: 161/40	

#### InCooperation

##### Seventh ACM Conference on Recommender Systems

Hong Kong , Hong Kong 09/24/13 - 09/28/13

##### The Eighth Workshop on Internet & Network Economics

Liverpool , United Kingdom 12/09/12 - 12/12/12

##### Sixth ACM Conference on Recommender Systems

Dublin , Ireland 09/09/12 - 09/13/12

##### Fifth ACM Conference on Recommender Systems

Chicago , IL 10/23/11 - 10/27/11

##### Symposium on Algorithmic Game Theory

Amalfi , Italy 10/17/11 - 10/19/11

##### The Second Conference on Auctions, Market Mechanisms, and Their Applications

New York , NY 08/22/11 - 08/23/11

##### Symposium on Algorithmic Game Theory

Athens , Greece 10/18/10 - 10/20/10

##### Fourth ACM Conference on Recommender Systems

Barcelona , Spain 09/26/10 - 09/30/10

##### Behavioral and Quantitative Game Theory Conference on Future Directions

Newport Beach , CA 05/14/10 - 05/16/10

##### Web Science 2010

Raleigh , NC 04/26/10 - 04/27/10

##### International Conference on Advances in Recent Technologies in Computing

Trivandrum , India 11/27/09 - 11/28/09

##### Third ACM Conference on Recommender Systems

New York , NY 10/23/09 - 10/25/09

##### 22nd International Conference on Industrial Engineering & Other Applications of Applied Intelligent Systems

Tainan , Taiwan 07/24/09 - 07/27/09

##### Web Science 2009

Athens , Greece 03/18/09 - 03/20/09

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#### Officers:

##### SIG Chair

(01-Jul-11 - 30-Jun-13) Dr. David C. Parkes (Elected)

##### SIG Vice Chair

(01-Jul-11 - 30-Jun-13) Tim Roughgarden (Elected)

##### SIG Conference Approver

(01-Jul-11 - 30-Jun-13) Dr. David C. Parkes (Appointed)

**SIG Secretary/Treasurer**

(01-Jul-11 - 30-Jun-13) Yiling Chen (Elected)

**SIG Past Chair**

(01-Jul-11 - 30-Jun-13) David M Pennock (Appointed)

**SIG Chair**

(01-Jul-09 - 30-Jun-11) David M Pennock (Extended)

(01-Jul-07 - 30-Jun-09) David M Pennock (Elected)

**SIG Vice Chair**

(01-Jul-09 - 30-Jun-11) Joan Feigenbaum (Extended)

(01-Jul-07 - 30-Jun-09) Joan Feigenbaum (Elected)

**SIG Conference Approver**

(01-Jul-09 - 30-Jun-11) David M Pennock (Appointed)

(01-Jul-07 - 30-Jun-09) David M Pennock (Elected)

**SIG Secretary/Treasurer**

(01-Jul-09 - 30-Jun-11) Amy Greenwald (Extended)

(01-Jul-07 - 30-Jun-09) Amy Greenwald (Elected)

**SIG Information Director**

(19-Jan-07 - 31-Dec-11) Daniel Reeves (Appointed)

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**Awards:**

Award	Description
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There are currently no awards for this SIG.

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**Viability:**

Viability Report Date	Result
September 19, 2008	Found viable
October 30, 2006	Found viable- return in 2 years
October 03, 2004	Found viable- return in 2 years
October 14, 2000	Found viable and taken out of original transitional status

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**Annual Report Submission:**

Year	Response	Note
FY 2001	No	
FY 2002	No	
FY 2003	Yes	
FY 2004	Yes	
FY 2005	Yes	
FY 2006	Yes	
FY 2007	Yes	
FY 2008	Yes	
FY 2009	Yes	
FY 2010	Yes	
FY 2011	Yes	
FY 2012	Yes	

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**SGB Meeting Attendance:**

Year	Response	Note
OCT 99	No	
FEB 00	Yes	
OCT 00	Yes	
MAR 01	Yes	
AUG 01	Yes	

FEB 02	Yes
SEP 02	No
MAR 03	Yes
SEP 03	Yes
MAR 04	Yes
OCT 04	Yes
MAR 05	Yes
AUG 05	Yes
FEB 06	Yes
OCT 06	Yes
FEB 07	Yes
JUL 07	Yes
FEB 08	Yes
SEP 08	Yes
MAR 09	Yes
OCT 09	Yes
MAR 10	Yes
SEP 10	Yes
MAR 11	Yes
SEP 11	Yes
MAR 12	Yes

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**Benefits:**

2013

**Member Benefits provided to SIGecom Members:**

- Reduced registration at ACM Conference on Electronic Commerce (EC).
- Reduced registration at other conferences co-sponsored or in-cooperation with SIGecom.
- SIGecom-members announcement mailing list.
- Access to EC proceedings in ACM digital library.

**Community Benefits provided by SIGecom:**

- Annual ACM Conference on Electronic Commerce.
  - SIGecom-talk mailing list for community announcements and discussions.
  - Quarterly electronic newsletter, SIGecom Exchanges.
  - Best paper award at the EC conference
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