

SIGKDD

Section 1 - Membership - based on calendar year dates

Renewal Summary

Eligible for Renewal 2011	1,279
Renewed 2011	796
Adds 2011	395
Retention	62.24%
Drops	483
Net (+/-)	-88

Membership Summary

ACM Members with DL Subs	29,964
ACM only Members	101,056
SIGKDD and ACM Members	895
SIGKDD and DL Subs	432
SIGKDD only Members	314
Total ACM Members	101,951
Total SIGKDD members	1,209

Dues Paid in Calendar 2011

New Members	\$ 9,610.00
Renewals	\$ 20,777.00

Geo Breakdown of Active SIGKDD Members

Asia	112	9%
CANADA	28	2%
Europe	192	16%
Mid-South America	26	2%
Other	6	0%
Pacific Rim	28	2%
USA	817	68%
Total Members	1,209	

Geo Breakdown of SIGKDD Members joined in 2011

Asia	27	7%
CANADA	9	2%
Europe	60	15%
Mid-South America	4	1%
Other	3	1%
Pacific Rim	5	1%
USA	287	73%
Total New Members	395	

Section 2 - Digital Library -

SIGKDD Articles

Total Published Articles	3,728
Total Citings	24,823
Average Citings per article	6.66
Total Downloads past 12 months	316,974
Average Download per article	85.03
Total Downloads past 6 weeks	37,118
Total Overall Downloads	1,465,596
Total Distinct Authors	7,293

Total SIGKDD Sponsored / Incooperation Publications

Proceeding	61
Newsletter	25

Total SIGKDD Sponsored / Incooperation Publications Published in 2011

Proceeding	15
Newsletter	2

Articles - SIGKDD

Total Articles Published in 2011	613
Total Citings of 2011 articles	94
	0
Total Downloads past 12 months	62,353

	0
Total Downloads past 6 weeks	13,548
Total Overall Downloads	n/a
Total Distinct Authors	1,771

Articles - SIGKDD

Year Published	Total
1999	79
2000	152
2001	8
2002	135
2003	138
2004	155
2005	151
2006	158
2007	162
2008	354
2009	419
2010	1,088
2011	613
2012	86

Citations - SIGKDD

Year Cited	Citings
1999	11
2000	198
2001	307
2002	509
2003	682
2004	935
2005	1,802
2006	2,065
2007	2,624
2008	3,053
2009	4,574
2010	4,695
2011	5,460
2012	167

Section 3 - Chapters -

Geographic Breakdown of Active SIGKDD Chapters

Total Active SIGKDD Chapters 0

Chapter Type Breakdown of Active SIGKDD Chapters

Total Active SIGKDD Chapters 0

Member Type Breakdown of Active SIGKDD Chapters

Local Chapter	Chapters	Chapter Members	ACM	Non ACM
Totals	0	0	0	0

Section 4 - Events -

Geographic Breakdown of 2011 Events

	Sponsored/ Co-Sponsored	In Cooperation
Asia	2	2
USA	2	1
Total Events	4	3

Sponsored/ Co-Sponsored Events

Total Events	4
Total Attendees	235

Section 5 - Lists -

Lists

Total Number of Lists	4
Total Subscribers	3,356
Total Active SIG Members	1,086
Total Expired SIG Members	1,527

Section 6 - Web Site -

Sites for Calendar 2011

Total visits	307,148
Total page views	1,869,366
Total hits	8,368,841
Total unique visitors	179,205
Total repeat visitors	27,972
Average visits per day	842
Average visits per week	5,891
Average visits per month	25,596
Average unique visitors per day	695
Average new visitors per day	479
Average repeat visitors per day	236
Visitor repeat rate	16
Average visits per visitor	2

Section 7 - Social Networking -

Social Networking in Calendar 2011

Site	Group	Members
FaceBook	Page	207 Likes
Twitter	SIGKDD/KDD News	1,010 Followers
LinkedIn	ACM SIGKDD	1,602 Members
