

**SIGKDD****Name and Mission:**

SIGKDD: SIGKDD Knowledge Discovery in Data

To encourage basic research in KDD, adoption of standards in the market, and interdisciplinary education among KDD researchers, practitioners, and users.

**Newsletters:**

	Volume	Issue	Issue Date	Number of Pages	Actually Mailed
<b>2011</b>					
	13	02	December 2011	104	03-May-12
	13	01	June 2011	84	27-Sep-11
<b>2010</b>					
	12	02	December 2010	100	08-Apr-11
	12	01	June 2010	80	N/A
<b>2009</b>					
	11	02	December 2009	132	10-Jun-10
	11	01	June 2009	60	20-Nov-09
<b>2008</b>					
	10	02	December 2008	104	02-Feb-09
	10	01	June 2008	56	15-Sep-08

**Membership: based on fiscal year dates**

Year	Professional	Affiliate	Student	Designee	Total	Subscribers	1st Year Retention	2 + Years Retention	Total Retention
JUNE 2012	859	308	67	0	1,234	15	41.7	82.22	66.44
JUNE 2011	876	323	96	0	1,295	32	41.3	85.14	69.64
JUNE 2010	855	291	107	0	1,253	24	43.7	83.05	69.75
JUNE 2009	855	229	91	0	1,175	20	42.4	81.79	66.67

**Fund Balance:**

Year	Amount	Required	Delta	Discretionary	Discretionary Per Member
JUNE 2012	\$1,048,035	\$293,766	\$-43,033	\$754,269	\$612.00
JUNE 2011	\$1,091,068	\$200,413	\$170,163	\$890,655	\$688.00
JUNE 2010	\$920,905	\$264,939	\$-104,835	\$655,966	\$524.00
JUNE 2009	\$1,025,740	\$246,133	\$132,276	\$779,608	\$663.00
JUNE 2008	\$893,464	\$19,276	\$132,537	\$874,188	\$721.00
JUNE 2007	\$760,927	\$168,108	\$21,094	\$592,819	\$477.00
JUNE 2006	\$739,833	\$140,838	\$44,927	\$598,995	\$487.00

**DL Revenue**

Year	Amount
2013	\$86,401
2012	\$66,724
2011	\$58,617
2010	\$45,306
2009	\$35,642
2008	\$23,978
2007	\$21,434

**Conferences:****Sponsored**

KDD 13 - The 19th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining  
Chicago , IL                      08/11/13 - 08/14/13    Sponsor: 97.50%    Attendance: 0                      Surplus/(loss): \$0.00

WSDM 2013 - Sixth ACM International Conference on Web Search and Data Mining  
Rome , Italy                      02/04/13 - 02/08/13    Sponsor: 25.00%    Attendance: 0                      Surplus/(loss): \$0.00

KDD '12 - The 18th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining  
Beijing , China                      08/12/12 - 08/16/12    Sponsor: 97.50%    Attendance: 1,011                      Surplus/(loss): \$0.00                      Papers: 755/133

**UrbComp'12** - The ACM SIGKDD International Workshop on Urban Computing

08/12/12 - 08/12/12 Sponsor: 97.50%

**WISDOM'12** - Workshop on Issues of Sentiment Discovery and Opinion Mining  
08/12/12 - 08/12/12 Sponsor: 97.50%

**SNA-KDD'12** - Workshop on Social Network Mining and Analysis  
08/12/12 - 08/12/12 Sponsor: 97.50%

**ADKDD'12** - The Sixth International Workshop on Data Mining for Online Advertising and Internet Economy  
08/12/12 - 08/12/12 Sponsor: 97.50%

**MDS'12** - Mining Data Semantics in Information Networks  
08/12/12 - 08/12/12 Sponsor: 97.50%

**BigMine'12** - Big Data Mining - 1st International Workshop on Big Data, Streams and Heterogeneous Source Mining: Algorithms, Systems, Programming Models and Applications  
08/12/12 - 08/12/12 Sponsor: 97.50%

**HI-KDD'12** - ACM SIGKDD Workshop on Health Informatics  
08/12/12 - 08/12/12 Sponsor: 97.50%

**HotSocial'12** - The First ACM International Workshop on Hot Topics on Interdisciplinary Social Networks Research  
08/12/12 - 08/12/12 Sponsor: 97.50%

**DM-IKM'12** - Data Mining and Intelligent Knowledge Management  
08/12/12 - 08/16/12 Sponsor: 97.50%

**BIOKDD '12** - 11th International Workshop on Data Mining in Bioinformatics  
08/12/12 - 08/12/12 Sponsor: 97.50%

**ContextDD'12** - International Workshop on Context Discovery and Data Mining  
08/12/12 - 08/12/12 Sponsor: 97.50%

**SensorKDD'12** - The 6th International Workshop on Knowledge Discovery from Sensor Data  
08/12/12 - 08/12/12 Sponsor: 97.50%

**Cross Domain DM'12** - The First International Workshop on Cross Domain Knowledge Discover in Web and Social Network Mining  
08/12/12 - 08/12/12 Sponsor: 97.50%

**MDM-KDD'12** - The Twelfth International Workshop on Multimedia Data Mining  
08/12/12 - 08/12/12 Sponsor: 97.50%

**CrowdKDD'12** - Data Mining & Knowledge Discovery with Crowdsourcing  
08/12/12 - 08/12/12 Sponsor: 97.50%

**SustKDD'12** - Workshop on Data Mining Applications in Sustainability  
08/12/12 - 08/12/12 Sponsor: 97.50%

**SOMA'12** - Workshop on Social Media Analytics  
08/12/12 - 08/12/12 Sponsor: 97.50%

**Software Mining'12** - The First International Workshop on Software Mining  
08/12/12 - 08/16/12 Sponsor: 97.50%

**ISI-KDD'12** - ACM SIGKDD Workshop on Intelligence and Security Informatics  
08/12/12 - 08/12/12 Sponsor: 97.50%

**KDD Cup'12** - KDD Cup'12  
08/16/12 - 08/16/12 Sponsor: 97.50%

**WSDM'12** - Fifth ACM International Conference on Web Search and Data Mining  
Seattle , WA 02/08/12 - 02/12/12 Sponsor: 25.00% Attendance: 349 Surplus/(loss): \$23,801.00 Papers: 362/75

KDD '11 - The 17th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining						
San Diego , CA	08/21/11 -	08/24/11	Sponsor: 97.50%	Attendance: 1,031	Surplus/(loss): \$22,898.00	Papers: 714/126
<b>SNAKDD'11</b> - The Fifth International Workshop on Social Network Mining and Analysis						
	08/21/11 -	08/24/11	Sponsor: 97.50%			
<b>MLG '11</b> - Mining and Learning with Graphs						
	08/21/11 -	08/24/11	Sponsor: 97.50%			
<b>KDED '11</b> - Knowledge Discovery in Educational Data						
	08/21/11 -	08/24/11	Sponsor: 97.50%			
<b>KDMS'11</b> - Knowledge Discovery, Modeling and Simulation						
	08/21/11 -	08/24/11	Sponsor: 97.50%			
<b>ADKDD'11</b> - The Fifth International Workshop on Data Mining and Audience Intelligence for Online Advertising						
	08/21/11 -	08/24/11	Sponsor: 97.50%			
<b>KDD'11 Tutorials</b> - The 17th ACM SIGKDD International Conference Tutorials						
	08/21/11 -	08/21/11	Sponsor: 97.50%			
<b>SensorKDD'11</b> - 5th International Workshop on Knowledge Discovery from Sensor Data						
	08/21/11 -	08/24/11	Sponsor: 97.50%			
<b>PMML'11</b> - Predictive Markup Language Modeling						
	08/21/11 -	08/24/11	Sponsor: 97.50%			
<b>MDS'11</b> - Mining Data Semantics						
	08/21/11 -	08/24/11	Sponsor: 97.50%			
<b>BIOKDD '11</b> - 10th International Workshop on Data Mining in Bioinformatics						
	08/21/11 -	08/24/11	Sponsor: 97.50%			
<b>DMAS'11</b> - Data Mining Applications in Sustainability						
	08/21/11 -	08/24/11	Sponsor: 97.50%			
<b>MDMKDD'11</b> - The Eleventh International Workshop on Multimedia Data Mining						
	08/21/11 -	08/24/11	Sponsor: 97.50%			
<b>KDD4Service'11</b> - Data Mining for Service and Maintenance						
	08/21/11 -	08/24/11	Sponsor: 97.50%			
<b>DMMH'11</b> - Data Mining for Medicine and Healthcare'11						
	08/21/11 -	08/24/11	Sponsor: 97.50%			
<b>LSDM'11</b> - Theory and Applications'11						
	08/21/11 -	08/24/11	Sponsor: 97.50%			
<b>LDMTA'11</b> - Theory and Applications'11						
	08/21/11 -	08/24/11	Sponsor: 97.50%			
ICUIMC '11 - The 5th International Conference on Ubiquitous Information Management and Communication						
Seoul , Republic of Korea	02/21/11 -	02/23/11	Sponsor: 10.00%	Attendance: 135	Surplus/(loss): \$13,298.00	Papers: 534/135
WSDM'11 - Fourth ACM International Conference on Web Search and Data Mining						
Kowloon , Hong Kong	02/09/11 -	02/12/11	Sponsor: 25.00%	Attendance: 235	Surplus/(loss): \$10,487.00	Papers: 372/83
CIKM '10 - International Conference on Information and Knowledge Management						
Toronto , ON	10/26/10 -	10/30/10	Sponsor: 20.00%	Attendance: 305	Surplus/(loss): \$43,915.00	Papers: 945/126
<b>BooksOnline'10</b> - Workshop on Research Advances in Large Digital Book Repositories and Complementary Media						

10/26/10 - 10/26/10 Sponsor: 20.00%

**CloudDB'10** - The Second International Workshop on Cloud Data Management

10/26/10 - 10/26/10 Sponsor: 20.00%

**DaMIWS'10** - 1st Workshop on Data Management Issues in Web Syndication Systems

10/30/10 - 10/30/10 Sponsor: 20.00%

**DTMBIO'10** - ACM Fourth International Workshop on Data and Text Mining in Biomedical Informatics

10/26/10 - 10/26/10 Sponsor: 20.00%

**ESAIR'10** - Third Workshop on Exploiting Semantic Annotations in Information Retrieval

10/30/10 - 10/30/10 Sponsor: 20.00%

**AND'10** - Fourth Workshop on Analytics for Noisy Unstructured Text Data

10/26/10 - 10/26/10 Sponsor: 20.00%

**DOLAP'10** - ACM 13th International Workshop on Data Warehousing and OLAP

10/26/10 - 10/30/10 Sponsor: 20.00%

**PaIR'10** - 3rd International Workshop on Patent Information Retrieval

10/26/10 - 10/26/10 Sponsor: 20.00%

**PIKM'10** - Workshop for Ph.D. Students in Information and Knowledge Management

10/30/10 - 10/30/10 Sponsor: 20.00%

**SMUC'10** - 2nd International Workshop on Search and Mining User-generated Contents

10/30/10 - 10/30/10 Sponsor: 20.00%

**KDD '10** - The 16th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining

Washington DC , DC 07/25/10 - 07/28/10 Sponsor: 97.50% Attendance: 870 Surplus/(loss): \$181,249.00 Papers: 679/101

**MLG'10** - Mining and Learning with Graphs Workshop 2010

07/24/10 - 07/24/10 Sponsor: 97.50%

**LDMTA'10** - Large-scale Data Mining: Theory and Applications

07/25/10 - 07/25/10 Sponsor: 97.50%

**UP'10** - Useful Patterns

07/25/10 - 07/28/10 Sponsor: 97.50%

**SOMA'10** - Social Media Analytics

07/25/10 - 07/25/10 Sponsor: 97.50%

**KDD Cup'10** - Improving Cognitive Models with Educational Data Mining

07/25/10 - 07/25/10 Sponsor: 97.50%

**BIOKDD10** - International Workshop on Data Mining in Bioinformatics

07/25/10 - 07/25/10 Sponsor: 97.50%

**MDMKDD'10** - Tenth International Workshop on Multimedia Data Mining

07/25/10 - 07/25/10 Sponsor: 97.50%

**ADKDD'10** - The Fourth International Workshop on Data Mining and Audience Intelligence for Online Advertising

07/25/10 - 07/25/10 Sponsor: 97.50%

**HCOMP'10** - Human Computation Workshop

07/25/10 - 07/28/10 Sponsor: 97.50%

**ISI-KDD'10** - ACM SIGKDD Workshop on Intelligence and Security Informatics (ISI-KDD)

07/25/10 - 07/28/10 Sponsor: 97.50%

**SensorKDD'10** - The 4th International Workshop on Knowledge Discovery from Sensor Data  
07/25/10 - 07/25/10 Sponsor: 97.50%

**SNAKDD'10** - SNAKDD'10 The 4th SNA-KDD Workshop on Social Network Mining and Analysis  
07/25/10 - 07/25/10 Sponsor: 97.50%

**StreamKDD'10** - Novel Data Stream Pattern Mining Techniques  
07/25/10 - 07/25/10 Sponsor: 97.50%

**MultiClust'10** - Discovering, Summarizing and Using Multiple Clusterings  
07/25/10 - 07/25/10 Sponsor: 97.50%

WSDM'10 - Third ACM International Conference on Web Search and Data Mining  
New York City , NY 02/03/10 - 02/06/10 Sponsor: 25.00% Attendance: 211 Surplus/(loss): \$23,718.00 Papers: 290/45

ICUIMC '10 - The 4th International Conference on Ubiquitous Information Management and Communication  
Suwon , Republic of Korea 01/14/10 - 01/15/10 Sponsor: 20.00% Attendance: 162 Surplus/(loss): \$13,369.00

KDD09 - The 15th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining  
Paris , France 06/28/09 - 07/01/09 Sponsor: 97.50% Attendance: 753 Surplus/(loss): (\$26,153.00) Papers: 659/139

**KDDcup'09** - Fast Scoring on a Large Database  
06/28/09 - 06/28/09 Sponsor: 97.50%

**StReBio'09** - Statistical and Relational Learning and Mining in Bioinformatics  
06/28/09 - 06/28/09 Sponsor: 97.50%

**SensorKDD'09** - The 3rd International Workshop on Knowledge Discovery from Sensor Data  
06/28/09 - 06/28/09 Sponsor: 97.50%

**CSI-KDD'09** - ACM KDD Workshop on CyberSecurity and Intelligence Informatics  
06/28/09 - 06/28/09 Sponsor: 97.50%

**VAKD'09** - Workshop on Visual Analytics and Knowledge Discovery  
06/28/09 - 06/28/09 Sponsor: 97.50%

**ADKDD '09** - The Third International Workshop on Data Mining and Audience Intelligence for Advertising  
06/28/09 - 06/28/09 Sponsor: 97.50%

**HCOMP'09** - Human Computation Workshop  
06/01/09 - 06/01/09 Sponsor: 97.50%

**DMMT'09** - Data Mining using Matrices and Tensors  
06/28/09 - 06/28/09 Sponsor: 97.50%

**DMCS'09** - Third Workshop on Data Mining Case Studies and Practice Prize  
06/28/09 - 06/28/09 Sponsor: 97.50%

**U'09** - The First ACM SIGKDD Workshop on Knowledge Discovery from Uncertain Data  
06/28/09 - 06/28/09 Sponsor: 97.50%

**SNA-KDD'09** - The 3rd Workshop on Social Network Mining and Analysis  
06/28/09 - 06/28/09 Sponsor: 97.50%

WSDM'09 - Second ACM International Conference on Web Search and Web Data Mining  
Barcelona , Spain 02/09/09 - 02/11/09 Sponsor: 25.00% Attendance: 240 Surplus/(loss): \$16,120.00 Papers: 170/29

**ESAIR'09** - Exploiting Semantic Annotations in Information Retrieval  
02/09/09 - 02/09/09 Sponsor: 25.00%

**WSCD'09** - Workshop on Web Search Click Data 2009

02/09/09 - 02/09/09 Sponsor: 25.00%

ICUIMC '09 - The 3rd International Conference on Ubiquitous Information Management and Communication

Suwon , Republic of Korea 01/15/09 - 01/16/09 Sponsor: 20.00% Attendance: 247 Surplus/(loss): \$4,528.00

#### **InCooperation**

Seventh ACM Conference on Recommender Systems

Hong Kong , Hong Kong 09/24/13 - 09/28/13

Sixth ACM Conference on Recommender Systems

Dublin , Ireland 09/09/12 - 09/13/12

25th International Conference on Industrial, Engineering & Other Applications of Applied Intelligent Systems 2012

Dalian , China 06/09/12 - 06/12/12

INTELLIGENT & SCALABLE SYSTEM TECHNOLOGIES

Pune , India 01/23/12 - 01/24/12

Fifth ACM Conference on Recommender Systems

Chicago , IL 10/23/11 - 10/27/11

International Conference on Advances in Social Networks Analysis and Mining

Kaohsiung , Taiwan 07/25/11 - 07/27/11

24th International Conference on Industrial Engineering & Other Applications of Applied Intelligent Systems

Syracuse , NY 06/29/11 - 07/01/11

ACM Bangalore Chapter 4th Annual Conference

Bangalore , India 03/25/11 - 03/26/11

12th International Conference on Information Integration and Web-based Applications & Services

Paris , France 11/08/10 - 11/10/10

Fourth ACM Conference on Recommender Systems

Barcelona , Spain 09/26/10 - 09/30/10

International Conference on Advances in Social Networks Analysis and Mining

Odense , Denmark 08/09/10 - 08/11/10

23rd International Conference on Industrial, Engineering & Other Applications of Applied Intelligent Systems 2010

Cordoba , Spain 06/01/10 - 06/04/10

ACM Bangalore Chapter Annual Conference

Bangalore , India 01/22/10 - 01/23/10

11th International Conference on Information Integration and Web-based Applications & Services

Kuala Lumpur , Malaysia 12/14/09 - 12/16/09

Third ACM Conference on Recommender Systems

New York , NY 10/23/09 - 10/25/09

22nd International Conference on Industrial Engineering & Other Applications of Applied Intelligent Systems

Tainan , Taiwan 07/24/09 - 07/27/09

International Conference on Advances in Social Networks Analysis and Mining

Athens , Greece 07/20/09 - 07/22/09

---

#### **Officers:**

##### **SIG Chair**

(01-Jul-11 - 30-Jun-13) Dr. Usama Fayyad (Extended)

##### **SIG Conference Approver**

(01-Jul-11 - 30-Jun-13) Osmar Zaiane (Appointed)

**SIG Secretary/Treasurer**

(01-Jul-11 - 30-Jun-13) Osmar Zaiane (Extended)

**SIG Board of Directors**

(01-Jul-11 - 30-Jul-13) Prof Robert Grossman (Extended)  
 (01-Jul-11 - 30-Jun-13) David Jensen (Extended)  
 (01-Jul-11 - 30-Jun-13) Raghu Ramakrishnan (Extended)  
 (01-Jul-11 - 30-Jun-13) Johannes Gehrke (Extended)  
 (01-Jul-11 - 30-Jun-13) Ramakrishnan Srikant (Extended)  
 (01-Jul-11 - 30-Jun-13) Sunita Sarawagi (Extended)

**SIG Past Chair**

(01-Jul-11 - 30-Jun-13) Gregory I Piatetsky-Shapiro (Appointed)

**SIG Staff Liaison**

(26-Aug-05 - 31-Dec-12) Fran Spinola (Appointed)

**SIG Chair**

(01-Jul-09 - 30-Jun-11) Dr. Usama Fayyad (Elected)  
 (01-Jul-07 - 30-Jun-09) Gregory I Piatetsky-Shapiro (Extended)

**SIG Conference Approver**

(01-Jul-07 - 30-Jun-09) Gregory I Piatetsky-Shapiro (Elected)

**SIG Secretary/Treasurer**

(01-Jul-09 - 30-Jun-11) Osmar Zaiane (Elected)  
 (01-Jul-07 - 30-Jun-09) Dr. Usama Fayyad (Extended)

**SIG Board of Directors**

(01-Jul-09 - 30-Jul-11) Prof Robert Grossman (Elected)  
 (01-Jul-09 - 30-Jun-11) Sunita Sarawagi (Elected)  
 (01-Jul-09 - 30-Jun-11) Raghu Ramakrishnan (Elected)  
 (01-Jul-09 - 30-Jun-11) David Jensen (Elected)  
 (01-Jul-09 - 30-Jun-11) Johannes Gehrke (Elected)  
 (01-Jul-09 - 30-Jun-11) Ramakrishnan Srikant (Elected)  
 (01-Jul-07 - 30-Jul-09) Prof Robert Grossman (Extended)  
 (01-Jul-07 - 30-Jun-09) Raghu Ramakrishnan (Extended)  
 (01-Jul-07 - 30-Jun-09) David Jensen (Extended)  
 (01-Jul-07 - 30-Jun-09) Sunita Sarawagi (Extended)  
 (01-Jul-07 - 30-Jun-09) Jiawei Han (Extended)

**SIG Past Chair**

(01-Jul-09 - 30-Jun-11) Gregory I Piatetsky-Shapiro (Appointed)

**Awards:**

Award	Description
SIGKDD Innovation Award	For outstanding and major technical contributions to the field of knowledge discovery in data and data mining that have had lasting impact in furthering the theory and/or development of commercial systems.
SIGKDD Services Award	For outstanding services contributions to the field of knowledge discovery in data and data mining.
SIGKDD Doctoral Dissertation Award	This annual award recognizes excellent research by doctoral candidates in the field of data mining and knowledge discovery.
SIGKDD Best Research Paper Award	The award recognizes papers presented at the annual SIGKDD conference that advance the fundamental understanding of the field of knowledge discovery in data and data mining.
SIGKDD Best Application Paper Award	The award recognizes papers presented at the annual SIGKDD conference that highlight challenges, lessons, concerns, and research issues arising out of deploying applications of KDD technology.

**Viability:**

Viability Report Date	Result
September 19, 2008	Found viable

October 03, 2004  
October 14, 2000  
February 04, 2000

Found viable  
Found viable and taken out of original transitional status  
SIG Chair, Won Kim requested postponement - he cannot attend

---

**Annual Report Submission:**

Year	Response	Note
FY 2001	Yes	
FY 2002	Yes	
FY 2003	Yes	
FY 2004	Yes	
FY 2005	Yes	
FY 2006	Yes	
FY 2007	Yes	
FY 2008	Yes	
FY 2009	Yes	
FY 2010	Yes	
FY 2011	Yes	
FY 2012	Yes	

---

**SGB Meeting Attendance:**

Year	Response	Note
OCT 99	No	
FEB 00	No	
OCT 00	Yes	
MAR 01	Yes	
AUG 01	No	
FEB 02	No	
SEP 02	No	
MAR 03	No	
SEP 03	No	
MAR 04	No	
OCT 04	Yes	
MAR 05	No	
AUG 05	Yes	
FEB 06	Yes	
OCT 06	Yes	
FEB 07	Yes	
JUL 07	Yes	
FEB 08	Yes	
SEP 08	Yes	
MAR 09	Yes	
OCT 09	Yes	
MAR 10	Yes	
SEP 10	No	
MAR 11	Yes	
MAR 12	No	

---

**Benefits:**

2013

**Member Benefits provided to SIGKDD Members:**

- Receive the hardcopy SIGKDD Explorations newsletter twice a year.
- Substantial discount on the registration fee for the annual KDD international conference. A single registration fee includes passes to all paper sessions, free tutorials, workshops, and food services, including lunches, breakfasts, receptions, and coffee and snack breaks.
- Reduced registration rates at conferences co-sponsored by SIGKDD
- Access to following content on ACM Digital Library
- Voting rights in SIGKDD elections and in decisions put up for a vote at SIGKDD business meetings held usually at the annual conference.
- Copy of CD ROM containing SIGKDD proceedings in years when it is produced
- Financial support for some student members to attend the SIGKDD conference (competitive)
- Publication of PhD dissertation abstract of student members on SIGKDD website.
- Notification of conferences, through mail and the SIGKDD electronic member mailing list
- SIGKDD-ANNOUNCE
- Documentation and publishing of videos of all KDD conference presentations
- Building a new membership directory and ability to support networking and career services via LinkedIn and other sites

**Community Benefits provided by SIGKDD:**



- Sponsorship of KDD annual conference, including
    - KDD Best Research Paper, Best Application Paper and Best Student Paper awards at the SIGKDD conference.
    - Student travel support to the KDD conference.
  - Co-sponsorship of WSDM conference on Web Search and Data Mining
  - Sponsorship of the KDD Cup and maintenance of the KDD Cup website
  - Annual SIGKDD Innovation and Service awards
  - Annual SIGKDD Dissertation Award
  - SIGKDD Web site, offering archives of SIGKDD Explorations
  - Supporting ACM competitions in Data Mining for ACM Bay Area Chapter
  - Support for industry standardization efforts
  - Construction of New SIGKDD and KDD Conference websites featuring state-of-art sharing and social media connections
-