

SIGMOBILE

Section 1 - Membership - based on calendar year dates

Renewal Summary

Eligible for Renewal 2010	763
Renewed 2010	550
Adds 2010	194
Retention	72.08%
Drops	213
Net (+/-)	-19

Membership Summary

ACM Members with DL Subs	32,393
ACM only Members	97,588
SIGMOBILE and ACM Members	661
SIGMOBILE and DL Subs	275
SIGMOBILE only Members	54
Total ACM Members	98,246
Total SIGMOBILE members	715

Dues Paid in Calendar 2010

New Members	\$ 4,955.00
Renewals	\$ 14,591.00

Geo Breakdown of Active SIGMOBILE Members

Asia	110	15%
CANADA	24	3%
Europe	175	24%
Mid-South America	6	1%
Other	5	1%
Pacific Rim	13	2%
USA	382	53%
Total Members	715	

Geo Breakdown of SIGMOBILE Members joined in 2010

Asia	35	18%
CANADA	8	4%
Europe	33	17%
Mid-South America	6	3%
Other	3	2%
Pacific Rim	3	2%
USA	106	55%
Total New Members	194	

Section 2 - Digital Library -

SIGMOBILE Articles

Total Published Articles	3,933
Total Citings	37,557
Average Citings per article	9.55
Total Downloads past 12 months	362,308
Average Download per article	92.12
Total Downloads past 6 weeks	32,180
Total Overall Downloads	2,097,489
Total Distinct Authors	7,868

Total SIGMOBILE Sponsored / Incooperation Publications

Proceeding	134
Newsletter	53

Total SIGMOBILE Sponsored / Incooperation Publications Published in 2010

Articles - SIGMOBILE

Articles - SIGMOBILE

Year Published	Total
1996	18
1997	44
1998	71

1999	113
2000	135
2001	166
2002	177
2003	287
2004	251
2005	401
2006	446
2007	545
2008	542
2009	603
2010	134

Citations - SIGMOBILE

Year Cited	Citings
1996	3
1997	27
1998	59
1999	131
2000	206
2001	520
2002	1,012
2003	1,708
2004	2,197
2005	3,509
2006	4,267
2007	6,661
2008	6,173
2009	9,105
2010	2,716

Section 3 - Chapters -

Geographic Breakdown of Active SIGMOBILE Chapters

Asia	2	100%
Total Active SIGMOBILE Chapters	2	

Chapter Type Breakdown of Active SIGMOBILE Chapters

Active Professional Chapters	2	100%
Total Active SIGMOBILE Chapters	2	

Member Type Breakdown of Active SIGMOBILE Chapters

Local Chapter	Chapters	Chapter Members	ACM	Non ACM
Professional	2	17	3	14
Totals	2	17	3	14

Section 4 - Events -

Geographic Breakdown of 2010 Events

	Sponsored/ Co-Sponsored	InCooperation
Asia	0	5
CANADA	0	1
Europe	3	1
Mid-South America	0	1
Other	1	0
USA	19	2
Total Events	23	10

Sponsored/ Co-Sponsored Events

Total Events	23
Total Attendees	439

Section 5 - Lists -

Lists

Total Number of Lists	22
Total Subscribers	3,970
Total Active SIG Members	629
Total Expired SIG Members	780

Section 6 - Web Site -

Sites for Calendar 2010

Total visits	334,552
Total page views	1,100,316
Total hits	8,358,879
Total unique visitors	183,178
Total repeat visitors	30,416
Average visits per day	917
Average visits per week	6,416
Average visits per month	27,879
Average unique visitors per day	730
Average new visitors per day	501
Average repeat visitors per day	252
Visitor repeat rate	17
Average visits per visitor	2

Sites for Calendar 2009

Total visits	379,939
Total page views	1,195,216
Total hits	8,337,898
Total unique visitors	195,298
Total repeat visitors	33,005
Average visits per day	1,041
Average visits per week	7,287
Average visits per month	31,662
Average unique visitors per day	785
Average new visitors per day	535
Average repeat visitors per day	274
Visitor repeat rate	17
Average visits per visitor	2

Section 7 - Social Networking -

Social Networking in Calendar 2010

Site	Group	Members
------	-------	---------
